



GOVERNOR'S WORKFORCE DEVELOPMENT BOARD

500 E. Third Street, Room 200

Carson City, Nevada 89713

Telephone (775) 684-3911 \* Fax (775) 684-3908

MEETING MINUTES

**Governor's Workforce Development Board (GWDB)**

**Logistics and Operations Sector Council**

**Thursday, July 30, 2015**

**2:30 p.m.**

**Place of Meeting:** Department of Employment, Training & Rehabilitation  
2800 East St. Louis Avenue, Conference Rooms A-C  
Las Vegas, NV

*Some members of the Council may be attending the meeting and provide testimony through a simultaneous videoconference and teleconference and other persons may observe the meeting conducted at the following locations listed below:*

**Nevada Job Connect**

Reno Town Mall Conference Room

4001 South Virginia Street

Reno, NV

**Department of Employment, Training & Rehabilitation**

500 East Third Street, SAO Auditorium

Carson City, NV

**Council Members Present:** Brad Woodring, Dr. Alan Schlottmann, Dr. Marcus Johnson, Nancy McCormick, Perry Ursem, Cathy Paschane, Rob Tidwell, Raquel Krol

**Council Members Absent:** Travis Brady (excused), Dennis Obregon, Brad Mamer, Hannah Brown, James Nelson, Greg Carroll

**Ex-officio Members Present:** Dionny McDonnell, Jeannie Kuennen

**Ex-officio Members Absent:** Marilou Parayno (excused), Kirstie Ruvalcaba (excused), Steve Settembre

**DETR WSU Staff Present:** De Salazar, Coralie Peterson

**Others Present:** Beth Wicks (Nevadaworks) attended on behalf of Marilou Parayno, Julie Frost, (Nevada JobConnect) attended on behalf of Kirstie Ruvalcaba, Bob Potts (GOED), and Kathy Fox.

*\*Please note that all attendees may not be listed above.*

- I. Welcome, Introductions and New Members..... Brad Woodring, Chair  
GWIB Logistics and Operations Sector Council

The Chair of the GWDB Logistics and Operations Sector Council, Brad Woodring, welcomed everyone and called the meeting to order at 2:31 p.m.

- II. Roll call and Establishment of a Quorum ..... Coralie Peterson, Administrative Assistant  
Workforce Solutions Unit, Department of Employment, Training & Rehabilitation (DETR)

Coralie Peterson called roll and informed the Chair that a quorum was not present.

- III. Verification of Posting.....Coralie Peterson

Ms. Peterson verified that the agenda and notice for this July 30, 2015 GWDB Logistics and Operations Sector Council Meeting were properly pursuant to Nevada’s Open Meeting Law (NRS 241.020.)

- IV. **First Public Comment Session** ..... Brad Woodring  
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

The Chair announced the First Public Comment Session and invited members of the public to speak. Hearing no comments, he proceeded to the next agenda item.

- V. **Discussion/Possible Action** - Approval of February 3, 2015 Meeting Minutes.....Brad Woodring

As a quorum was not yet present, Mr. Woodring moved to Item VIII. Upon conclusion of Item X, a sector council member joined the meeting. As a quorum was then present, the Chair returned to Item V.

Mr. Woodring asked for approval of the February 3, 2015 Meeting Minutes. A motion was raised by Nancy McCormick and was seconded by Perry Ursem. All were in favor and the motion carried unanimously.

- VI. **For Possible Action** – Approval of the December 2, 2014 Meeting Minutes.....Brad Woodring

Mr. Woodring asked for approval of the December 2, 2014 Meeting Minutes. A motion was raised by Nancy McCormick and was seconded by Raquel Krol. All were in favor and the motion carried unanimously.

- VII. **For Possible Action** – Approval of the April 07, 2015 Meeting Minutes.....Brad Woodring

Mr. Woodring asked for approval of the April 7, 2015 Meeting Minutes. A motion was raised by Dr. Marcus Johnson and was seconded by Cathy Paschane. All were in favor and the motion carried unanimously.

- VIII. **Discussion** – Use of Burning Glass Technology for the Logistics Sector.....William Anderson, Chief Economist and Sector Council Administrator  
Bureau of Research and Analysis, DETR

Bill Anderson greeted the sector council members and then went on to give an update on the transition in the sector councils to DETR’s Research and Analysis Bureau, which officially began their oversight of the unit on July 1, 2015.

Working in consultation with Ms. Salazar, the GOED office, and his current staff are reviewing and seeking ways to improve and make the overall structure of the sector councils operate more effectively. Members may have noticed that in trying to improve their communication, emails including items of interest and press releases are being distributed monthly to the sector council members through Ms. Peterson.

In addition, they are working with Mike Raponi to integrate a review of the grant proposals for career and technical education received by the Department of Education from the local school districts. Each council has representatives and all council members will be encouraged to become involve in that effort, as the Department of Education’s CTE grant budget has been increased threefold in the last biennium, from \$1 million to \$3 million, representing a sizable funding resource.

Mr. Anderson went on to explain the use of the Burning Glass technology by the Research and Analysis Bureau for generating statewide reports for the Northern and Southern Nevada Workforce Development Boards, ad hoc requests, as well as Sector Council Reports, which have been generally well received, with one exception. They are working with Burning Glass to resolve some concerns, as it did not pick up all of the hiring activity for the mining sector.

Silver State Solutions will represent a comprehensive client-management tool to help match people with available jobs, when it is fully rolled out by DETR.

By way of a PowerPoint presentation, Mr. Anderson gave the labor market report for the Logistics and Operations Sector, highlighting the following:

- Executive Summary for a high-level overview (640 job postings for June 2015)
- Top industry job postings (Specialized Freight Trucking, General Freight Trucking)
- 90% of job postings are for full time employment (200 full time/40 part time jobs)

Nancy McCormick questioned the full time/part time statistics, as they may be skewed by hiring taking place through staffing/temp agencies, while posting part-time jobs on the employer websites. She also asked how information could be requested. Mr. Anderson said he would follow up on her question about the full time vs. part time question. He also welcomed members to send their ad hoc requests for information to either he or Ms. Salazar. Hearing no further questions, Mr. Woodring thanked him for his presentation and moved to the next agenda item.

**IX. Discussion – Impact of the Port of Long Beach Work Stoppage Situation on the State’s Logistics Industry.....William Anderson**

Mr. Woodring asked Mr. Anderson if this item would need to be tabled for this meeting, and Mr. Anderson stated that he could present information on this topic in the next meeting. Dr. Alan Schlottmann asked about repair occupations offered in the Community College system. Mr. Anderson explained that DETR is a partner with NSHE (Nevada System of Higher Education) who saw the benefit of Burning Glass to indicate where resources would be best used in training programs. He cited an example of how this was used to determine the high demand for the job title for occupational therapy assistant seen in the health care sector and the certification that would be needed for that position.

Dr. Schlottmann also commented that this communication between NSHE and DETR would be essential. Dr. Johnson offered to act as a conduit between NSHE and the council as well. He added that NSHE is continuing to work on a project to assist veteran’s service as Burning Glass continues to develop.

**X. Discussion – Update on TMCC’s School of Business Logistics Program.....Brad Woodring**

Mr. Woodring welcomed Marie Murgolo-Poore, Ph.D, Dean of the Business Division for Truckee Meadows Community College, to provide an update on their Business Logistics Program.

Dr. Murgolo-Moore greeted the council members and by way of a PowerPoint presentation described the applied technical program focused on critical skills in the logistics workforce.

She gave a brief background, such as an AAS (Associate of Applied Science in Logistics Management) and Certificate of Achievement, Logistics Management – 2008, as well as the BAS (Bachelor of Applied Science) Logistics Operations Management approved by the Board of Regents in June 2015, which will be offered the first time in spring 2016.

She explained the “river approach” (stackable degree) used in developing the AAS program to give students who may have had varied backgrounds (for example, master’s degrees or significant work backgrounds) an opportunity to gain the skills/knowledge needed for logistics careers. She also commended the active involvement of their advisory board the program assisting with curriculum development/textbook choices/learning outcomes.

She concluded by stating that the BAS degree completes the educational pathway for the logistics and operations sector and encourages a homegrown skilled logistics workforce. Sector council members thanked her for her presentation and questioned how that they could offer their support and encourage attendance in future. Mr. Woodring commented that this could be added to a future meeting agenda for further discussion.

Ms. Peterson informed the Chair that a member may have joined the meeting. Raquel Krol announced her presence, and as a quorum was now present, the Chair returned to address Items V, VI, and VII.

**XI. Discussion – Role of JOIN, INC.....Ann Silver, Executive Officer  
JOIN, Inc.**

Ann Silver greeted council members and thanked the Chair for the opportunity to talk about JOIN’s services and programs. She explained that historically they were known as Job Opportunities in Nevada, and now are JOIN, Inc., with a motto of “Training Nevadans for Careers” in order to avoid confusion with Nevada Job Connect.

The focus of JOIN is using WIOA funds to coordinate career training through community colleges/universities/private training providers. They serve all 13 northern Nevada counties and have provided training for over 804 clients in the last year (84% placement rate in living wage jobs.) Over 30% of clients are in the logistics sector.

They are seeking to provide services to underserved rural areas such as Hawthorne and Battle Mountain, Eureka and Austin, who may lost jobs or live beneath the poverty level. In addition, they seek to assist active military, veterans, and displaced homemakers, and transition assistance for those previously in management positions.

Through Nevadaworks, who administers WIOA funds for JOIN and with additional funding in their new program, Workforce 60, they will be able to enroll 60 young adults from 12 rural counties in Nevada for training and find them jobs that support small businesses by reimbursing the employer (75% of first 8 weeks of wages).

She went on to mention their involvement in the Workforce Consortium (approximately 44 members from private industry/private training providers UNR/TMCC/WNC/Great Basin College/social service agencies) to coordinate supply and demand to ensure training for in-demand occupations paying a living wage.

Mr. Woodring asked that she forward a flyer on JOIN’s services she mentioned to him, to be distributed to the sector council members after the meeting. He thanked her for her comments and moved to the next agenda item.

XII. **For Possible Action** – New Business and Future Agenda Items.....Brad Woodring

Suggestions for new business and future agenda items discussed in this meeting included:

- Approval of the July 30, 2015 Meeting Minutes
- Administrator Update – Bill Anderson
- Promoting TMCC’s School of Business Logistics Program – Nancy McCormick
- Overview of Logistics CTE Programs – Mike Raponi

XIII. The next meeting was scheduled for Thursday, October 29, 2015 at 2:30 p.m.....Brad Woodring

XIV. **Second Public Comment Session** ..... Brad Woodring  
Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Public comment may be limited to three minutes per person at the discretion of the chairperson.

The Chair announced the Second Public Comment Session and invited members of the public to speak. Hearing no comments, Mr. Woodring made the announcement that as of Wednesday, August 7, 2015 he will no longer be with NVEnergy and on August 17, 2015 will be working with First American Title Insurance Company in Northern Nevada, but as he still has a great concern for workforce development, he will continue in these efforts as the Chair of the Truckee Meadows Community College Foundation. He also announced his resignation from the GWDB Board and as the Chair of the GWDG Logistics and Operations Sector Council. He concluded his comments by thanking the sector members for allowing him the opportunity of working with them and for all of their efforts, and then moved to adjourn the meeting.

XV. Adjournment ..... Brad Woodring

The Chair adjourned the meeting at 3:00 p.m.

*Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.*

**GOVERNOR’S WORKFORCE DEVELOPMENT BOARD**  
**LOGISTICS AND OPERATIONS SECTOR COUNCIL**

Brad Woodring (Chair), Travis Brady,  
Dr. Alan Schlottmann, Dennis Obregon, Bramby Tollen, Brad Mamer, Hannah Brown,  
Dr. Marcus Johnson, J. Michael Hoeck, James Nelson, Nancy McCormick,  
Perry Ursem, Cathy Paschane, Rob Tidwell, Raquel Krol, and Greg Carroll

***Notice:** Persons with disabilities who require special accommodations or assistance at the meeting should notify Coralie Peterson, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Wednesday, July 29, 2015.*

**Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting:** DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 4500 E. Sunset Road, Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 2281 Pyramid Way, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 6330 W. Charleston Blvd., Las Vegas, NV. This agenda was also posted on DETR's Web site at [www.nvdetr.org](http://www.nvdetr.org). In addition, the agenda was mailed or e-mailed to groups and individuals as requested.