



GOVERNOR'S WORKFORCE INVESTMENT BOARD
500 E. Third Street, Room 200
Carson City, Nevada 89713
Telephone (775) 684-3911 * Fax (775) 684-3908

MEETING MINUTES

Governor's Workforce Investment Board (GWIB)
Manufacturing Sector Council
Monday, December 01, 2014
10:00 a.m.

Place of Meeting: **Department of Employment, Training & Rehabilitation**
2800 East St. Louis Avenue, Conference Room C Only
Las Vegas, NV

Some members of the Council may be attending the meeting in person or through a simultaneous videoconference and teleconference conducted at the following locations:

Nevada Job Connect
Reno Town Mall
4001 South Virginia Street
Reno, NV

Department of Employment, Training & Rehabilitation
Director's Conference Room
500 E. Third Street
Carson City, NV

Council Members Present: Ray Bacon, Frederick Stater, Commissioner Representative Denise Castle, Councilwoman Gerri Schroder, David McElwain, Terry Culp, George Gussak, Dana Ryan, Jim New, Gary Blosl, David Steiger, Craig Laub, Commissioner Vida Keller, Rich Reininger

Council Members Absent: Ryan Costella (excused), Leo Gobbo, Mike Skaggs, Dr. David Ching Lee, Dr. Michael Spangler, Dasya Duckworth (excused), Dr. Haris Doumanidis, Chris Zunis, Mark Rauenzahn, Matt Versluis, Mehul Mehta

Ex-officio Members Present: Jeremy Hays, Beth Wicks, Patricia Baker

Ex-officio Members Absent: Kenadie Cobbin Richardson, Lyle Smith, Mark Henderson (excused)

DETR WSU Staff Present: Earl McDowell, Coralie Peterson, De Salazar

Others Present: Kirstie Ruvalcaba (Nevada JobConnect), Dr. Lila Glaser, Kitty Clark

**Please note that all attendees may not be listed above.*

- I. Welcome, Introductions and New Members.....Ryan Costella, Chair
GWIB Manufacturing Sector Council

The Vice-Chair of this Council, Ray Bacon acted on behalf of Ryan Costella as the Chair for this meeting. Due to video-conferencing issues, Mr. Bacon called the meeting to order at 10:12 a.m.

- II. Roll call and Establishment of a QuorumCoralie Peterson
Workforce Solutions Unit, Department of Employment, Training and Rehabilitation (DETR)

Coralie Peterson called roll and informed the Chair that a quorum was present.

- III. Verification of Posting.....Coralie Peterson

Coralie Peterson verified that the agenda for this meeting was posted according to NRS 241.020.

- IV. **First Public Comment Session**Ryan Costella
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

The Chair announced the First Public Comment Session and invited members of the public to speak. Hearing no comments, he moved to the next agenda item.

- V. **Discussion/ Possible Action** – Approval of the October 6, 2014 Meeting Minutes.....Ryan Costella

The Chair asked for approval of the October 6, 2014 Meeting Minutes. A motion was made by David Steiger and was seconded by Terry Culp. All were in favor and the motion carried unanimously.

- VI. **Presentation** – Profile of Local Motors Las Vegas.....Gina O’Connell, General Manager
Local Motors Las Vegas

Mr. Bacon invited Gina O’Connell to provide a company profile of Local Motors Las Vegas. By way of a PowerPoint presentation, Ms. O’Connell explained that Local Motors makes vehicles and vehicular accessories using a *co-creation* method. Local Motors places the specifications for a new item they would like to *micro-manufacture* on their website, *crowd-sourcing* by inviting the 50,000 members in their global community (which includes designers/fabricators/engineers/enthusiasts) to present their ideas as part of a design challenge. Winners of the challenge have their design produced by Local Motors and receive both a money award and royalties for the design manufactured.

Micro-factory locations for Local Motors include Las Vegas, Nevada, Chandler, Arizona and currently under construction is a micro-factory in Knoxville, Tennessee. The equipment in the micro-factory labs is accessible to members who enroll at no cost online, with the requirement that their project is posted on their site. Retail shops may be located in the micro-factory or in other more accessible selling locations.

Benefits of Local Motors co-creation process over typical automotive manufacturing includes: 1) Faster production, 2) Less expensive to build, 3) Less maintenance due to fewer parts, and 4) Environmentally friendly.

Upon concluding her presentation, she was asked and answered questions about Local Motors. She encouraged all to visit/enroll on their website for more information:

<https://localmotors.com/blog/post/local-motors-las-vegas/853>

VII. **Presentation** – Update on the In-Demand Occupations Training.....John Thurman, CEO
Nevadaworks

Brett Miller, Manager
Strategic Planning and Analysis, Workforce Connections

By way of a PowerPoint presentation, Beth Wicks, Finance Manager, Nevadaworks provided an overview of the sector training. Ms. Wicks explained that Nevadaworks is the agency who receives 25% of WIA (Workforce Investment Act) federal funds for training in the 13 northern Nevada counties.

Contracted providers are determined through a RFP (request for proposal) process. Programs can include those that are chosen by the client, or those set up to serve a unique population (she cited the example of WNC in welding). She displayed charts showing the numbers of clients served and the amount expended on training for the Manufacturing Sector. When she concluded her presentation, she was asked additional questions about “other” ONET categories, and she agreed to forward this information to DETR to be distributed to the sector council members.

Brett Miller explained that **Workforce Connections** is the local workforce investment board for southern Nevada who administers WIA funds for training and employment services, through a network of service providers contracted from the Eligible Provider List through an RFP (Request for Proposal) process.

Workforce Connections provides employment training for in-demand occupations. If there is demand for an occupation, they can provide training, and hopefully the participant will choose employment in that area, although he stressed that the program is client-driven.

Mr. Miller estimated that 30% of typical participants need little assistance, perhaps help in their job search, or may need supportive services, such as work boots or bus passes. 70% of the participants need more assistance, which can include short-term classroom training or on the job training. He added that short-term training is defined as a year or less, with a cost of \$10,000.00 or less, and must lead to an industry-recognized certification.

He went on to explain that due to the high employment demands in southern Nevada, they could not use the same training policies as northern Nevada, and noted that in 2014, they found employment for 2,300 individuals, but approximately 60,000 to 70,000 are still unemployed in the Las Vegas area. Placement rate is typically 70-80% (occupational skills training) and 90-95% (on-the-job training).

Strategies used by Workforce Connections to support the industry sectors include:

- *Local Employer Advisory Panel* – provides feedback on what is needed by employers (for example, soft skills, such as personal appearance or interview techniques)
- *Sector-specific RFP’s* – effective way to focus a provider to a particular sector
- *STEM Workshops* – One Stop Career Centers provide STEM workshops to expose participants to new technology (for example, robotics)

Mr. Miller provided reports that showed training provided and employment by sector. He then was asked and answered questions from the sector council members about workforce training. When he concluded his presentation, Mr. Bacon thanked both Nevadaworks and Workforce Connections for the information they provided and moved to the next agenda item.

VIII. **Discussion/Possible Action** – Update on the Pilot Program.....Ray Bacon

Mr. Bacon said he had no update on the Pilot Program and moved to the next agenda item.

IX. **For Possible Action** –New Business and Future Agenda Items.....Ray Bacon

Mr. Bacon asked for suggestions for new business and future agenda items and no comments were made.

X. **For Possible Action** – Future Meeting Schedule/Next Meeting.....Ray Bacon

- Monday, February 2, 2015 at 10:00 a.m.

XI. **Second Public Comment Session**.....Ray Bacon

Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Each comment may be limited to three (3) minutes.

The Chair announced the Second Public Comment Session and invited members of the public to speak. No comments were made. Hearing none, Mr. Bacon moved to the next agenda item.

XII. **Adjournment**.....Ray Bacon

The Chair adjourned the meeting at 11:30 a.m.

Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.

GOVERNOR’S WORKFORCE INVESTMENT BOARD
MANUFACTURING SECTOR COUNCIL

Ryan Costella (Chair), Ray Bacon (Vice Chair), Fredrick Stater, Leo Gobbo,
Commissioner Representative Denise Castle, Mike Skaggs, Councilwoman Gerri Schroder, David McElwain,
Terry Culp, George Gussak, Dana Ryan, Jim New, Dr. David Ching Lee, Gary Blosl,
Dr. Michael Spangler, David Steiger, Dasya Duckworth, Craig Laub, Dr. Haris Doumanidis, Chris Zunis,
Mark Rauenzahn, Commissioner Vida Keller,
Rich Reininger, Matt Versluis, Mehul Mehta

Notice: *Persons with disabilities who require special accommodations or assistance at the meeting should notify Coralie Peterson, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Friday, November 28, 2014.*

Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting: DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 119 Water St., Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 1675 E. Prater Way, Suite 103, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 6330 W. Charleston Blvd., Las Vegas, NV. This agenda was also posted on DETR’s Web site at www.nvdetr.org. In addition, the agenda was mailed or e-mailed to groups and individuals as requested.