



GOVERNOR'S WORKFORCE DEVELOPMENT BOARD
500 E. Third Street, Room 200
Carson City, Nevada 89713
Telephone (775) 684-3911 * Fax (775) 684-3908

MEETING MINUTES
Governor's Workforce Development Board (GWDB)
Manufacturing Sector Council
August 03, 2015
10:00 a.m.

Place of Meeting: Department of Employment, Training & Rehabilitation
SAO Auditorium
500 E. Third Street
Carson City, NV

Some members of the Council may be attending the meeting in person or through a simultaneous videoconference and teleconference conducted at the following locations:

Nevada Job Connect
Reno Town Mall
4001 South Virginia Street
Reno, NV

Department of Employment, Training & Rehabilitation
2800 East St. Louis Avenue, Conference Rooms A-C
Las Vegas, NV

Council Members Present: Ray Bacon, Mike Skaggs, David McElwain, Terry Culp, George Gussak, Dana Ryan, Gary Blosl, David Steiger, Rich Reininger, Gina O'Connell, Denise Castle

Council Members Absent: Ryan Costella (excused), Councilwoman Gerri Schroder (excused), Councilwoman Vida Keller (excused), Frederick Stater (excused), Leo Gobbo, Jim New (excused), Dr. Mark Spangler (excused), Craig Laub, Dr. Haris Doumandis, Matt Versluis (excused)

Ex-officio Members Present: Dionny McDonnell, Beth Wicks, Mark Henderson, Patricia Baker

Ex-officio Members Absent: Kenadie Cobbin Richardson

DETR WSU Staff Present: De Salazar

Others Present: Alex Kyser, Vickie Chu

**Please note that all attendees may not be listed above.*

I. Welcome, Introductions and New Members.....Ray Bacon, Vice-Chair
GWDB Manufacturing Sector Council

Due to video-technological difficulties, the Chair of this Council, Ryan Costella, was unable to join the meeting. The Vice-Chair of the Council, Ray Bacon, acted as Chair in Mr. Costella's behalf, and called the meeting to order at 10:00 a.m. After welcoming everyone and thanking them for attending this meeting, Mr. Bacon asked De Salazar, ESD Program Specialist, for DETR's Research and Analysis Bureau, to call roll.

II. Roll call and Establishment of a QuorumDe Salazar
Research and Analysis Bureau, Department of Employment, Training and Rehabilitation (DETR)

Ms. Salazar called roll and informed the Chair that a quorum was present.

III. Verification of Posting.....De Salazar

Ms. Salazar verified the agenda and notice for this meeting were posted pursuant to NRS 241.020.

IV. **First Public Comment Session**Ray Bacon
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

The Acting Chair announced the First Public Comment Session and invited members of the public to speak. No comments were made. Hearing none, the Acting Chair moved to the next agenda item.

V. **Discussion/ Possible Action** – Approval of the June 01, 2015 Meeting Minutes.....Ray Bacon

As a quorum was not present initially, the Acting Chair moved to the next agenda item. Upon the conclusion of Item VI, the Acting Chair was informed that two sector council members had joined the meeting, and as quorum was then present, the Acting-Chair returned to address this item.

Mr. Bacon asked if everyone had had an opportunity to review the June 01, 2015 meeting minutes and if any changes were requested. Mark Henderson commented that had been unable to attend the previous meeting and Julie Frost had attended in his behalf. Ms. Salazar stated that the minutes draft would be amended to show Mr. Henderson's absence as excused. Mike Skaggs then raised a motion for approval of the amended June 01, 2015 minutes and George Gussak seconded his motion. All were in approval and the motion carried unanimously.

VI. **Discussion** – “Burning Glass” – Real Time Data on the Top 10 Manufacturing Occupations.....Bill Anderson, Chief Economist and Sector Council Administrator
Research and Analysis Bureau, DETR

Dionny McDonnell, Economist
Research & Analysis Bureau, DETR

Bill Anderson greeted the council members and first provided a general overview of the use and capabilities of the Burning Glass Technology, currently being branded as Silver State Solutions. He explained that the technology offers a 'suite of tools' which will be used for comprehensive client management system linking job seekers with jobs.

Mr. Anderson provided information on various reports that are produced by the Research and Analysis Bureau, such as monthly regional reports for the northern and southern Nevada Workforce Development Boards, as well as sector-specific reports for the Industry Sector Councils, which have been generally very well received. In addition, they produce ad hoc reports in response to requests their department receives, and he cited as an example, a request received from NSHE (Nevada System of Higher Education) for demand-side information which assisted them to determine the need for an educational program for occupational therapy assistants.

Some highlights from Mr. Anderson’s PowerPoint presentation included:

- 850 job ads were posted in the manufacturing sector in June showing marked improvement from last year.
- Occupation Spotlight – First-Line Supervisors of Production and Operating Workers.
- Approximately 95% of the job postings specifying work hours were full-time.
- Education/Skills demands (360 ads require some college)

Mr. Anderson welcomed members to contact De Salazar or himself with any ad hoc information requests they may have. In conclusion, Mr. Anderson was asked and answered questions from sector council members.

VII. **Presentation** - The Manufacturing Skills Institute Industry-Education Partnership:
Increasing the Manufacturing Capacity of Communities.....Katherine A. DeRosear
Director of Workforce Development, Virginia Manufacturers Association
Executive Director, Manufacturing Skills Institute

Ms. DeRosear shared a PowerPoint presentation regarding the statewide adoption of a program which has been successful in Virginia and has also been adopted in Kansas, Florida and West Virginia as well as 100 various manufacturing companies.

Their solution to address the need for increased manufacturing capacity in communities is the adoption of a manufacturing certification supported by secondary, post-secondary and community based workforce organizations making up the established network of the Manufacturing Skills Institute (MSI) Academic Partners.

Partners: Their Lead Partners are Carson City Library and Western Nevada College, who received a grant for the “Nevada Working Capital” program. Additional partners included Washoe County Library, WCSD Signature & Career and Technical Education, TMCC.

MSI is creating a skilled workforce supply chain through credential, academic and career paths, to help with **the current shortfall of an estimated 6,500 qualified workers** in the manufacturing sector.

Data points on increasing manufacturing capacity: 1) Three factors affecting the supply of skilled workers to respond to the increasingly technology-intensive nature of manufacturing, retirements and competition for talent; 2) of 30 manufacturing occupations, only 23% require a Bachelor’s Degree; and 3) approximately 7,093 will be high demand jobs (engineering/engineering technician, installation, maintenance, repair, and production)

Benefits to Employer – Industry credentials provide employers with a uniform, accepted, third party assurance of the work skills that a prospective employee has to offer, resulting in:

- Reduction of employer search and OJT costs
- Decrease in unemployment duration
- Increased wages and labor productivity.

After sharing the technical skills needs critical to a manufacturing technician (such as, math & measurement; manufacturing technology & spatial reasoning; quality & business acumen) Ms. DeRosear encouraged employers to champion and support the industry-education partnership.

After concluding her presentation, Ms. DeRosear was asked and answered questions from the sector council members. In response to inquiries about the cost of the MSI certification program she presented she agreed to forward a pricing sheet to the sector council members.

VIII. **Presentation – Current Hiring Status for Panasonic (Gigafactory) and Building the Long-Term Employee Pipeline.....**Amy Martin-Charles, Talent Acquisition Manager
Panasonic Energy Corporation of North America

Amy Martin-Charles stated briefly that she had been pleasantly surprised at the quality of applicants she had received thus far. She proceeded to provide a progress summary for Panasonic and Gigafactory, which highlighted:

- Hiring a core team of 20+ (Currently training in Japan)
- 75% of newly hired employees are Nevada Residents
- Phase I is scheduled 1st quarter 2016 – Load Equipment
- Production employees will start 1 year later

Ms. Charles explained that their hiring approach will be to find employees with mechanical aptitude with experience working in a high-volume, fast-paced environment. In addition, those with possible skills in mechatronics production, and those who may have transferable skills from other industries will be preferred.

Next hiring priorities noted included: 1) Manufacturing Manager, 2) Project Manager of Facilities, 3) Environmental Supervisors and 4) IT Leader.

Lastly, she commented that when the factory is in full production, it is expected to produce 8.2 million parts per day and the factory will operate 24 hours per day.

IX. **Discussion/Possible Action – Update on the Pilot Program**
.....Ryan Costella

As Ryan Costella was unable to attend this meeting, the Vice-Chair tabled this item until the next sector council meeting.

X. **New Business and Future Agenda Items.....**Ryan Costella

Suggestions for new business and future agenda items discussed in this meeting included:

- Chief Economist and Sector Council Administrator Updates – Bill Anderson
- Update on the Pilot Program – Ryan Costella

XI. Next meeting will be held on Monday, October 05 at 10:00 a.m..... Ryan Costella

XII. **Second Public Comment Session.....**Ryan Costella
Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Each comment may be limited to three (3) minutes.

Mr. Bacon announced the Second Public Comment Session and invited members of the public to speak. David McElwain announced that a tour of VSR and Ocean Spray is being coordinated with three high schools to take place on October 12, 2015 in connection with Manufacturers Day. Terry Culp added that this would be an excellent way of raising awareness of careers individuals can have in manufacturing. Maiqui Hertzog, City of Henderson, also commented that all manufacturers were welcome to join a reception at 5:00 p.m. on September 15, 2015 to take place in the Henderson Council Chambers, 240 S. Water Street. Hearing no further comments, the Chair proceeded to the next agenda item.

XIII. Adjournment.....Ryan Costella

Mr. Bacon adjourned the meeting at 11:30 a.m.

Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.

GOVERNOR’S WORKFORCE DEVELOPMENT BOARD
MANUFACTURING SECTOR COUNCIL

Ryan Costella (Chair), Ray Bacon (Vice Chair), Fredrick Stater, Leo Gobbo, Denise Castle, Mike Skaggs, Councilwoman Gerri Schroder, David McElwain, Terry Culp, George Gussak, Dana Ryan, Jim New, Gary Blosl, Dr. Michael Spangler, David Steiger, Craig Laub, Dr. Haris Dumanidis, Commissioner Vida Keller, Rich Reininger, Matt Versluis, Gina O’Connell

Notice: *Persons with disabilities who require special accommodations or assistance at the meeting should notify Coralie Peterson, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Friday, July 31, 2015.*

Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting: DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 4500 E. Sunset Road, Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 2281 Pyramid Way, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 6330 W. Charleston Blvd., Las Vegas, NV. This agenda was also posted on DETR’s Web site at www.nvdetr.org. In addition, the agenda was mailed or e-mailed to groups and individuals as requested.