



GOVERNOR'S WORKFORCE INVESTMENT BOARD  
500 E. Third Street, Room 200  
Carson City, Nevada 89713  
Telephone (775) 684-3911 \* Fax (775) 684-3908

## MEETING MINUTES

**Governor's Workforce Investment Board (GWIB)  
Tourism, Gaming and Entertainment Sector Council  
Monday, February 23, 2015  
10:00 a.m.**

**Place of Meeting:** Department of Employment, Training & Rehabilitation  
2800 East St. Louis Avenue, Conference Room A-C  
Las Vegas, NV

*Some members of the Council may be attending the meeting through a simultaneous videoconference and teleconference, and other persons may observe the meeting, conducted at the following locations:*

**Department of Employment, Training & Rehabilitation**  
500 East Third St, 1<sup>st</sup> Floor Auditorium  
Carson City, NV

**Nevada JobConnect**  
Reno Town Mall  
4001 South Virginia St  
Reno, NV

**Council Members Present:** Katherine Jacobi, Joe Murphy, Bobbie Barnes, Dr. Jean Hertzman, Joan Rutledge, Councilman Steve Ross, David Philippi, Dr. Bret Simmons, Karen Chessell, Donna Lauger

**Council Members Absent:** Gary Perea (excused), Aubrey Branch, Henry Terry, Maricela Aguilar-Ochoa, Shaundell Newsome, Monica Ford, Somer Hollingsworth, James Campos, Marc Risan

**Ex-officio Members Present:** Marianne Segurson, Melinda Lyons, Ellen Russell, Heather Nazareno, Pablo Delaney, Colleen Henry

**Ex-officio Members Absent:** Ricardo Villalobos

**DETR WSU Staff Present:** De Salazar, Coralie Peterson

**Others Present:** Judy Turgiss (Nevada Workforce Development Center)

*\*Please note that all attendees may not be listed above.*

- I. Welcome, Introductions and New Members..... Katherine Jacobi, Chair  
GWIB Tourism, Gaming and Entertainment Sector Council

The Chair of this Council, Katherine Jacobi called the meeting to order at 10:04 a.m. and welcomed everyone and thanked them for attending this meeting. She then asked Coralie Peterson, Administrative Assistant for DETR’s Workforce Solutions Unit, to call roll.

- II. Roll call and Establishment of a Quorum ..... Coralie Peterson, Administrative Assistant  
Workforce Solutions Unit, Department of Employment, Training and Rehabilitation (DETR)

Ms. Peterson called roll and informed the Chair that a quorum was not present.

- III. Verification of Posting.....Coralie Peterson

The Chair asked for Coralie Peterson to verify that the agenda for this meeting was posted according to Nevada statute. Mrs. Peterson verified that the agenda was posted according to NRS 241.020.

- IV. **First Public Comment Session** ..... Katherine Jacobi  
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Katherine Jacobi announced the First Public Comment Session and invited members of the public to speak. Hearing no comments, the Chair proceeded to the next agenda item.

- V. **Discussion/Possible Action** - Approval of the November 17, 2014 Meeting Minutes..... Katherine Jacobi

As a quorum was not present, the Chair moved to the next agenda item. During the discussion of Item VI, a council member joined the teleconference and Katherine Jacobi returned to this agenda item to entertain a motion to approve the November 17, 2014 minutes. A motion was made by Joe Murphy and was seconded Donna Lauger. All were in favor and the motion carried unanimously.

- VI. **Discussion/Possible Action** – Update on the GWIB Tourism, Gaming, and Entertainment Sector Council Pilot Program.....Katherine Jacobi

Working Group Update on the Social Media Proposal for the Pilot Program  
Joe Murphy, Council Member

Update on the Foodservice and Management Training Pilot Program  
De Salazar, ESD Program Specialist III  
DETR

Joe Murphy reminded council members that the goal of the Social Media Pilot proposal was to train 50 employees for social media positions, such as marketing analysts, internet marketing managers, or social media specialists. He mentioned suggestions made by Colleen Henry, Karen Chessell, David Philippi, Bret Simmons, and Henry Terry, which were incorporated in the proposal, and the efforts of Ansara Martino and De Salazar of DETR, who revised their rough draft proposal into a professional paper to be sent on for approval.

Ms. Jacobi thanked Mr. Murphy and all others for their work and said the proposal has now been given to the decision makers at DETR and further updates can be given in a future meeting.

She noted that as a sector council member joined the teleconference during this presentation and a quorum was now present, and she returned to Item V. After concluding that item, Ms. Jacobi asked De Salazar, Program Specialist III for DETR's Workforce Solutions Unit, to provide the update on the Foodservice and Management Training Pilot program.

De Salazar commented that the pilot has been approved and the funds have been set aside; however, suggestions on training providers are needed. Ms. Salazar explained that earlier training providers contacted were unable to complete the application process, and this is why new training provider names are needed.

She said that the training providers must be registered and in good standing with the State Controller's Office. She said that she would send a copy of the registration application to the council members following the council meeting. Dr. Jean Hertzman asked that a summary of expectations for trainers be sent along with the application, and Ms. Salazar said that this would be forwarded to them.

Council Member Steve Ross asked if anyone had reached out to the Culinary Union, and Ms. Salazar said she had tried to reach them but had no response. She offered to repeat this process, and Mr. Ross said that he would contact them as well.

**VII. Discussion/Possible Action – Update on the Strategic Plan.....Katherine Jacobi**

Dr. Jean Hertzman commented that no new changes have been made to the Strategic Plan. She offered to assist in any updated or new report that may be needed. Ms. Jacobi stated that a summit on between DETR and the Chairpersons of the nine Industry Sector Councils has been scheduled for March 9, 2015 to review successes and advise them of any changes in the future, and Joe Murphy will represent this Sector Council in that meeting, and updates will be provided in the next meeting.

**VIII. For Possible Action – New Business and Future Agenda Items.....Katherine Jacobi**

Suggestions for new business and future agenda items discussions in this meeting included:

- DETR Director Update on Direction for the GWIB Industry Sector Councils - Dennis Perea and Bill Anderson
- Update on the Social Media Training Pilot Program – Joe Murphy
- Update Discussion of Opportunities in Medical Tourism – Katherine Jacobi

Council member Donna Lauger questioned why the high-demand area of customer service was not considered for the pilot program. De Salazar said that this was considered by the Council but meeting the pilot requirements, such as having a national recognized certification at the end of training, as well as other concerns, prevented this from being a possible pilot. She did add that the Food Service Management pilot proposal incorporates an aspect of customer service training. David Philippi repeated that in order to meet the federal guidelines, the grant stated that the training had to be specific in nature and had to result in an industry recognized certification, so they decided on the Food Service and Social Media Training pilots. Donna Lauger noted that basic customer service and Microsoft Office were high needs from a business perspective, and Katherine Jacobi agreed that this was a great need.

IX. **For Possible Action** – Future Meeting Schedule/Next Meeting.....Katherine Jacobi

- Monday, April 27, 2015 at 10:00 a.m.

X. **Second Public Comment Session** ..... Katherine Jacobi

Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Katherine Jacobi announced the Second Public Comment Session and invited members of the public to speak. Hearing no comments, Ms. Jacobi announced that due to current demands of her job during the current legislative session did not allow her sufficient time to serve as needed, she would need to resign her position as Chair but will continue as a member of this Council. She added that Gary Perea was also resigning his position as Vice-Chair but will be continuing as a council member as well. She asked that suggestions for future Chair and Vice-Chair could be forwarded to De Salazar. Joe Murphy commended Katherine Jacobi’s efforts on behalf of the sector council, and thanked her for continuing to be a part of the council.

XI. **Adjournment**..... Katherine Jacobi

Katherine Jacobi adjourned the meeting at 10:59 p.m.

*Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.*

**GOVERNOR’S WORKFORCE INVESTMENT BOARD**  
**TOURISM, GAMING AND ENTERTAINMENT SECTOR COUNCIL**

Katherine Jacobi (Chair), Gary Perea (Vice-Chair), Joe Murphy, Aubrey Branch, Henry Terry, Maricela Aguilar-Ochoa, Shaundell Newsome, Bobbie Barnes, Dr. Jean Hertzman, Joan Rutledge, Councilman Steve Ross, Monica Ford, David Philippi, Dr. Bret Simmons, Somer Hollingsworth, Karen Chessell, James Campos, Marc Risman and Donna Lauger

***Notice:*** *Persons with disabilities who require special accommodations or assistance at the meeting should notify Coralie Peterson, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Friday, February 20, 2015.*

**Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting:** DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 119 Water St., Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 1675 E. Prater Way, Suite 103, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 6330 W. Charleston Blvd., Las Vegas, NV. This agenda was also posted on DETR’s Web site at www.nvdetr.org. In addition, the agenda was mailed or e-mailed to groups and individuals as requested.