

Educational and Salary Characteristics of High Demand Tourism Occupations in Nevada					Related Programs Offered at NV Colleges and Universities
Occupations	Overview	Annual Job Openings	Average Annual Salary	Training and Education	
		NV	NV		
First-Line Supervisors of Food Prep and Serving Workers	Food service worker supervisors direct and oversee staff who prepare and serve food.	280	\$ 35,780	HS Diploma, Bachelors	UNLV, UNR, CSN, TMCC, LE CORDON BLEU, PIMA
Audio and Video Equipment Techs	Audio-visual specialists produce and maintain audio-visual materials. Specialists operate audio-visual equipment at presentations and entertainment venues.	68	\$ 57,260	Bachelors	UNLV, UNR, SIERRA, CSN, TMCC, WNC, PIMA
Fitness Trainers	Fitness trainers and aerobics instructors help people get in shape.	72	\$ 25,020	HS Diploma, Bachelors	UNLV, UNR, TMCC
Chefs	Chefs and dinner cooks measure, mix, and cook food.	741	\$ 46,680	AA, Bachelors	UNLV, CSN, PIMA
Meeting and Convention Planners	Meeting and convention planners organize events for groups of people.	33	\$ 45,250	Bachelors	UNLV, UNR, CSN, NATIONAL, DEVRY, PIMA
Message Therapists	Massage therapists manipulate muscles of the body to treat clients. This provides relaxation and improves health and well-being.	82	\$ 19,140	AA	TMCC
Accountants and Auditors	Accountants and auditors assemble, analyze, and check the accuracy of financial information.	251	\$ 59,150	Bachelors	UNLV, UNR, CSN
Graphic Designers	Graphic designers create designs using print, electronic, and film media.	86	\$ 46,130	Bachelors	UNLV, UNR, CSN, WNC, TMCC, SN, PIMA
Market Research Analysts and Marketing Specialists	Market research analysts gather data to help organizations make decisions about products and services.	112	\$ 53,580	Bachelors	UNLV, UNR, CSN, NATIONAL, PIMA

Producers and Directors	Producers select plays or scripts, arrange financing, and make other production decisions. Directors interpret plays or scripts by directing the work of the cast and crew.	28	\$ 68,350	Bachelors	UNLV, UNR, TMCC, WNC, NATIONAL, PIMA
Automotive Service Technicians and Mechanics	Automobile mechanics inspect, maintain, and repair cars and light trucks.	180	\$ 40,000	HS Diploma, AA	
Financial Managers	Financial managers manage budgets and investments for companies.	99	\$ 89,170	Bachelors, Graduate	UNLV, UNR, CSN
Skincare Specialists	Skin care specialists clean and care for clients' skin. They also remove unwanted hair and apply makeup.	21	\$ 18,690	AA	TMCC