

DIRECTOR  
Larry J. Mosley



GOVERNOR  
Jim Gibbons

## OFFICE OF THE DIRECTOR

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Media Contact: Mae Worthey  
Public Information Officer  
Phone: 702.486.7991  
Cell: 702.249.6324

### **James Campos Joins DETR as Deputy Administrator for Workforce Solutions**

James Campos has joined the Nevada Department of Employment, Training & Rehabilitation (DETR) as the Deputy Administrator in charge of the recently-formed Workforce Solutions Section. Campos most recently served as Commissioner of the Consumer Affairs Division in the state Department of Business and Industry.

To facilitate proactive policy development, DETR Director Larry Mosley, created “Team Nevada” to help transition the state’s reactive system to a more proactive one, which embraces best practices supported by the U.S. Department of Labor. Other states have successfully implemented such transformational programs, promoting Regional Sector Strategies that seek to ensure training and investment of a workforce development system that meets the needs of businesses on a regional level. The Workforce Solutions Section is designed to help position DETR in forming partnerships with other agencies and organizations committed to developing and retaining skilled workers.

Campos replaces Mick Coleman, who recently accepted a job in Minnesota. Campos will continue what Coleman started, which was building from the ground up, the infrastructure of the Workforce Solutions Section. He is tasked with building partnerships with K-12 and Higher educational leaders, Department of Labor, local and federal government officials, local, national and international businesspeople and others with a vested interest in an improved workforce.

“We are pleased to have someone of James’ experience and knowledge join DETR in this important role,” Mosley said. “DETR is positioning itself to address the growing needs brought about by the challenges of the current economic recession. It is paramount that we proactively pursue opportunities to better prepare the workers and business industry to adapt to the current climate.. James is a savvy business person with governmental experience that will allow him to successfully lead this section.”

Campos has served in both the public and private sectors, working in such industries as publishing, telecommunications, strategic business consulting, political campaigns and as

an adjunct professor. His business background gives him expertise in marketing, management and strategic analysis and implementation.

“James has served this Division with distinction,” Nevada Department of Business & Industry Director Dianne Cornwall. “He has been a tireless advocate for consumers and will remain a tremendous asset to the State in his new role at the Department of Employment, Training and Rehabilitation.”

Campos said he is honored by the confidence that has been placed in him to take on this very important role.

“Nevada’s businesses and workers are facing an unprecedented economic crisis,” Campos said. “The state must be poised to step in and create a safety net that will help weather this storm. When faced with such challenges, we must be innovative and proactive and assure our citizens and businesses that they can depend on us to create opportunities that will allow them to persevere. I’m enthusiastic about this next step I’m taking in my public service career. I’m ready to get down to business and begin implementing some ground-breaking measures that will make a difference in the lives of the people we serve.”

In 2006 Campos was named Professional of the Year by the Las Vegas Latin Chamber of Commerce. He’s also been recognized by the White House as a national Hispanic leader.

Campos holds Master of Science and Bachelor of Arts degrees from the University of Maryland, a Master of Business Administration from the University of Glasgow, Scotland, and a post-graduate business certificate from Georgetown University in Washington D.C. He was president of the University of Glasgow’s MBA Society. He has taught organizational operations, international management, marketing, strategy, public relations and human resources at the University of Phoenix and at the Community College of Southern Nevada.



*DETR is comprised of the Employment Security Division, Equal Rights Commission, Rehabilitation Division, the Information Development and Processing Division and the Research and Analysis Bureau.*



*DETR works in partnership with the Nevada JobConnect System to connect businesses and workers.*