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PRESS RELEASE

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Carson City JobConnect Launches Campaign to Find More Job Opportunities for Jobseekers

Carson City, NV - In an effort to put more Nevadans back to work in Carson City, Douglas County and Lyon County, the Carson City JobConnect is hosting a special campaign to get more employers to list their job openings with the state's One-stop employment centers.

Nevada JobConnect and the Department of Employment, Training and Rehabilitation (DETR) Employment Security Division are inviting employers to participate in its JobQuest campaign in Carson City from Oct. 31 to Nov. 4, 2011, announced DETR Director Frank Woodbeck.

During that period of time, 10 business service associates will scour the Carson City area to meet with employers in hopes of developing a partnership with them in hiring for their companies. They will contact more than 1200 businesses by email, U.S. postal services and/or personal visits.

Governor Brian Sandoval is encouraging employers to take advantage of this opportunity to develop a partnership with the state in employment efforts.

“This is a tremendous opportunity for area businesses to have a direct impact on improving the employment situation in Northern Nevada,” said Governor Sandoval. “The partnership between the state and private businesses is crucial in tackling the unemployment crisis we are still experiencing. At the same time, businesses will also benefit from the incentives that the state offers them for such a partnership.”

Some of the services Nevada JobConnect offers employers include screening potential employees, on-site interviewing and assistance with placement and training.

Additionally, through the Governor's Silver State Works program, employers can benefit from financial incentives for hiring unemployed workers.

Businesses that would like to learn more about these services should contact the Carson City JobConnect at 1929 N. Carson Street or call (775) 684-0400.



DETR is comprised of the Employment Security Division, Equal Rights Commission, Rehabilitation Division, the Information Development and Processing Division and the Research and Analysis Bureau. DETR works in partnership with the Nevada JobConnect System to provide training and job placement services to job seekers and to assist employers in hiring practices.