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TRANSCRIPT OF A MEETING
OF THE
STATE OF NEVADA
GOVERNOR'S WORKFORCE INVESTMENT BOARD

Thursday, September 17, 2009
1:00 p.m.

Place of Meeting:
Grant Sawyer Building
555 E. Washington Avenue, Suite #4401
Las Vegas, Nevada

With Videoconferencing To:
Legislative Building
401 S. Carson Street, Suite #2135
Carson City, Nevada

A P P E A R A N C E S

Board Members Present:

Clara Andriola, Michael Bahn, Linda Branch,
Senator Allison Copening, Mary-Ann Brown,
Jim Chavis, Pamela Egan, David Fordham,
Douglas Geinzer, Alvin Kramer, Richard Lee,
Leslie Martin, Veronica Meter, Assemblyman
James Ohrenschall, Jean Peyton, Keith Rheault,
Maite Salazar, Mike Willden, and Geoff Wilson.

Staff: Tamara Nash, Board Liaison

Guests: Ardell Galbreth, Robert Whitney, Earl McDowell,
Tom Fitzgerald, John Ball, Deborah Campbell,
Bill Anderson, John MacNab, Shelly Hartman,
Mosha Bialac, Robert Whitney, Kelly Karch,
Valorie Hopkins, Connie Williams, Jared
McDonald, Paul Brugger

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2 VICE CHAIR LEE: Welcome. Glad to have you
3 here on this wonderful fall day. And it's -- I don't
4 know about up north, but today here it's quite pleasant.
5 And we're glad to see the hot weather gone, glad to be
6 together with everybody. Everybody seems to be in a
7 good mood. Let's hope that three hours from now,
8 everybody's still in a good mood. That's what we want.
9 It's amazing how fast the three hours go.

10 But welcome, all that are here.

11 And we'd like to do the roll call, Tami, to see
12 if we have a quorum, so we can proceed.

13 Tami, the floor is yours.

14 MS. NASH: Thank you, Mr. Chair.

15 For the record, my name is Tamara Nash and I
16 serve as staff to this board. Clara Andriola?

17 MS. ANDRIOLA: Present.

18 MS. NASH: Michael Bahn?

19 MR. BAHN: Present.

20 MS. NASH: Linda Branch?

21 MS. BRANCH: Present.

22 MS. NASH: Mary-Ann Brown? Senator Maggie
23 Carlton? Jim Chavis?

24 MR. CHAVIS: Here.

25 MS. NASH: Assemblyman Chad Christensen?

1 Senator Alice Copening? Here, Allison?

2 SENATOR COPENING: Yes.

3 MS. NASH: Pamela Egan?

4 MS. EGAN: Here.

5 MS. NASH: David Fordham?

6 MR. FORDHAM: Here.

7 MS. NASH: Douglas Geinzer?

8 MR. GEINZER: Present.

9 MS. NASH: Al Kramer? Richard Lee?

10 VICE CHAIR LEE: Present.

11 MS. NASH: Leslie Martin?

12 MS. MARTIN: Present.

13 MS. NASH: Veronica Meter?

14 MS. METER: Present.

15 MS. NASH: Larry Mosley is not attendance
16 today, but he's being represented by Ardell Galbreth.
17 Ardell's presence will not count towards --

18 MR. GALBRETH: Ardell, yeah.

19 MS. NASH: -- towards the quorum, however.

20 MR. GALBRETH: Ardell Galbreth, present.

21 MS. NASH: Thank you.

22 Assembly James Ohrenschall?

23 ASSEMBLYMAN OHRENSCHALL: Present.

24 MS. NASH: Cass Palmer? Michael Peltyn? Jean
25 Peyton?

1 MS. PEYTON: Here.

2 MS. NASH: Robin Reedy? Keith Rheault?

3 MR. RHEAULT: Present.

4 MS. NASH: Maite Salazar?

5 MS. SALAZAR: Present.

6 MS. NASH: D. Taylor? Mike Willden?

7 MR. WILLDEN: Present, in Carson City.

8 MS. NASH: And Geoff Wilson?

9 MR. WILSON: Present.

10 MS. NASH: And Al Kramer has arrived.

11 MR. KRAMER: I'm present.

12 MS. NASH: Mr. Chairman, you do have a quorum.

13 VICE CHAIR LEE: Thank you. So that we have

14 everybody.

15 Thank you for being here. That we have a full

16 quorum, congratulations. That's great. That's not been

17 the easiest thing for us to do, but this is the

18 continued beginning of new emphasis to dedicate some

19 real quality time to the service of this challenge that

20 we have, overseeing and watching and helping people get

21 employed.

22 There's a few introductions that we need to

23 make. Thank you for -- Tami, for these great notes that

24 she's given to me. So I'll be referring to them quite a

25 bit.

1 And, of course, I am the Vice Chair taking over
2 for Cass while he's out of town. I believe, he's in
3 Boston. Who would ever want to go -- well, Boston's a
4 good place. The sea shells -- the seafood over there is
5 awesome.

6 Alright. There are -- let's see. Let's go
7 through this. Did we -- oh, that's right. Some of
8 these may not be in attendance, who I'm going to
9 introduce, because they are involved in the Interim
10 Finance that's been going on in Carson City, that was
11 scheduled at 9:00 o'clock.

12 And that meeting, what's the status of that?
13 We'll find out when we find out who's here.

14 MS. NASH: It's still going, Mr. Chair.

15 VICE CHAIR LEE: Okay. That's what we -- we
16 anticipated that it would still be going.

17 MR. GALBRETH: Mr. Chair, if I may, I just want
18 to, for the record, let everybody know that this meeting
19 has been noticed and properly posted in accordance with
20 Nevada's open meeting law.

21 VICE CHAIR LEE: Thank you, Ardell.

22 Introduce Robin Reedy, Governor Gibbons' Chief
23 of Staff, who replaces Mendy Elliott on the board. And,
24 I assume, she's not here.

25 MS. NASH: That's correct, Mr. Chair.

1 VICE CHAIR LEE: Right?

2 MS. NASH: Correct.

3 VICE CHAIR LEE: Because she's -- okay.

4 Senator -- and I know I met Senator Allison Copening.

5 Please raise your hand so everybody can say
6 hello.

7 Allison has just been appointed by the majority
8 leader, Steven Horsford, to replace Senator Ralph
9 Townsend, Randolph Townsend. We've had a lot of fun
10 with Randolph here. So we're glad to have you here,
11 too.

12 SENATOR COPENING: Thank you, Mr. Lee. It's
13 great to be serving with you.

14 VICE CHAIR LEE: Good.

15 SENATOR COPENING: Since my Polty days, and
16 you're wondering where you knew me from.

17 VICE CHAIR LEE: That's where it is.

18 SENATOR COPENING: Yeah.

19 VICE CHAIR LEE: Yes, yes. It used to be
20 home -- you used to have a home building business in
21 Nevada. But I think it's gone for a while. Maybe it'll
22 come back. It will come back.

23 Assemblyman Chad Christensen, I assume he's
24 also in the budget meeting? Chad Christensen?

25 MS. NASH: I know he's not in attendance right

1 here.

2 VICE CHAIR LEE: Okay. He was previously
3 appointed. But this, we would hope, would be his first
4 meeting. But this hasn't happened yet, either. Okay.

5 All right. Discussion and possible action.

6 That's right. When do we approve the meeting?
7 Is that -- we're going to approve the two thousand --
8 March 11th and June 25th meeting minutes. These
9 documents were sent to you by e-mail. If you had a
10 chance to look at them. We hope you did. I looked at
11 them and said, "Oh, boy, I got to learn how to speak
12 English better," or either that or the recorder just
13 can't understand all the words I say.

14 But if you had a chance to look at it, are
15 there any revisions? Tami made a few revisions that
16 were inspected by members after they looked at the
17 e-mail. Are there any additions or revisions to the
18 minutes?

19 MR. CHAVIS: Mr. Chairman, Jim Chavis. That
20 meeting was on March 12th. And I've noticed in a couple
21 of spots, it's referred to as the 11th, and a couple on
22 the 12th. So.

23 VICE CHAIR LEE: Well, let's make that change.

24 MS. NASH: Thank you, Jim.

25 VICE CHAIR LEE: March 12th. It's just a date.

1 Alright. Thank you.

2 Are there any other changes, additions,
3 deletions, comments about the meetings of March 12th?

4 MR. WILSON: Mr. Chairman?

5 VICE CHAIR LEE: Yes.

6 MR. WILSON: Geoff Wilson in the north.

7 VICE CHAIR LEE: Yes, Geoff?

8 MR. WILSON: And I'm doing that intentionally,
9 because one of the things I noticed in the transcript,
10 for all of us to remember, is to identify ourselves when
11 we speak. Because the unidentified speakers are legion
12 in this minutes. And the answer is simply to identify
13 yourself. And that's my comment.

14 VICE CHAIR LEE: Thank you for your comment.
15 So this is Richard Lee from the south.

16 And if there are no -- any discussion or
17 additions or deletions, I need a motion.

18 MS. BRANCH: This is Linda Branch from the
19 south. I move that we accept the minutes from
20 March 12th and June 25th.

21 VICE CHAIR LEE: I need a second. Is there a
22 second?

23 MS. PEYTON: Jean Peyton seconds.

24 VICE CHAIR LEE: I move -- Are there any
25 opposed?

1 It is approved. Thank you very much.

2 Alright. Our next discussions is to talk
3 about -- this is an open discussion, so don't hesitate
4 to make some corrections or add something to this.
5 We're just talking about appointment of the Governor's
6 Workforce Investment Board chairs and members.

7 We have discussed several committees, and we
8 have been adding and moving. And, of course, everything
9 that happens in an organization like this -- things
10 change, and people get in different positions.

11 These do, they -- this was marked as an action
12 item. However, the board bylaws authorize the Chair to
13 make these appointments. But we need some volunteers.
14 So let me quickly go through this. And if you feel so
15 inclined to volunteer on these different councils, we'd
16 like to -- or if you have someone you would like to
17 recommend for these councils, please do so.

18 And I'm sure that information needs to get to
19 Tami. And then we'll go through the procedures to do
20 that.

21 Youth Council Taskforce. This council's
22 chaired by Maite Salazar.

23 Is Maite here today?

24 MS. SALAZAR: Yes, I am.

25 VICE CHAIR LEE: Oh, there she is.

1 MS. SALAZAR: And I'd like to make a
2 correction.

3 VICE CHAIR LEE: Okay. Maite, go ahead.

4 MS. SALAZAR: Jim Chavis is a member of the
5 Youth Council Taskforce, unless he has resigned and I
6 don't know about it.

7 MR. CHAVIS: No, I haven't.

8 VICE CHAIR LEE: He hasn't. He's still there.
9 Okay. There is one vacant. So, now, are you telling us
10 that there is no vacancy in that?

11 MS. SALAZAR: We actually are still working on
12 the composition of the youth council and are looking for
13 an additional member of the Governor's Workforce
14 Investment Board to sit on the council.

15 VICE CHAIR LEE: If there's anyone that wants
16 to volunteer.

17 MS. NASH: There's nothing in the bylaws,
18 Mr. Chair, that would prohibit you from appointing
19 additional members.

20 VICE CHAIR LEE: Okay. Is there anyone that
21 would like to volunteer to be on the committee, the
22 youth committee, that's here today? North? South?

23 We'll leave that open to somebody maybe making
24 recommendations.

25 Governor's Reserve Fund Budget Committee.

1 Chairman Palmer recently appointed David Fordham --
2 David, how are you? -- the chair committee. There's
3 also one vacant position on this committee for a state
4 board member who represents business.

5 So we're looking for somebody who represents
6 business. This is a very busy committee due to all of
7 the stimulus dollars. You know, it's nice to have a lot
8 of money to spend all of a sudden. That's right.

9 Do I have any volunteers? On the committee, I
10 think, so far, we have -- Is this right. Douglas
11 Geinzer, Linda Branch and Michael Peltyn are currently
12 on the Governor's Reserve Budget Committee? Is that
13 correct?

14 MS. NASH: No, Mr. Chair.

15 MS. NASH: Those are just some, maybe some
16 recommendations that you could -- you could --

17 VICE CHAIR LEE: Oh, okay.

18 MS. NASH: You could kind of volunteer --

19 VICE CHAIR LEE: There you go. I'm sorry. So.

20 MS. NASH: -- if you'd like.

21 VICE CHAIR LEE: Oh, okay. This is great.

22 Douglas, would you like to volunteer?

23 MR. GEINZER: I'm spoken.

24 MR. FORDHAM: Mr. Chair is hoping to volunteer
25 for the Marketing and Business Support Committee.

1 VICE CHAIR LEE: Oh, I'm keeping him there.
2 You can't have him. David, you can't have Douglas.
3 He's on my committee.

4 Linda?

5 MS. BRANCH: Yes, I'll accept that challenge.

6 VICE CHAIR LEE: Thank you, Linda.

7 MS. METER: Mr. Chairman?

8 VICE CHAIR LEE: Yes.

9 MS. METER: Veronica Meter. Just a quick
10 observation. It may be beneficial for those just
11 joining us for the first time today to maybe talk
12 briefly about the time commitment that this, these --
13 serving on these committees would entail.

14 VICE CHAIR LEE: All right. David -- well, we
15 know this is a busy one. Do you have a feeling for,
16 since you're newly appointed, David, do you have a
17 feeling of what kind of time commitment this is, or
18 would you like Tami to --

19 MR. FORDHAM: We meet monthly by telephone.
20 And we get a pack of proposed projects that are
21 equivalent in size or larger than the current package
22 that you got for today's meeting. The meetings
23 typically go for three hours. And it's been rewarding.
24 We got a lot of money. We've committed so far, since
25 the last board meeting, over \$400,000. And we've got

1 another 2.7 to go.

2 So if you like to spend money and make sure it
3 goes to the right place, we'd love to have you.

4 VICE CHAIR LEE: Any other questions to David
5 about that?

6 Any other volunteers?

7 So, I think, we've got Linda. Is Michael
8 Peltyn here? No. Okay.

9 Alright. Let's move on, then, to Marketing and
10 Business Support Committee. This committee is chaired
11 by myself. We show three vacancies on the committee.
12 However, we don't necessarily need to add those three
13 additional members, but we -- I'm very willing to
14 graciously accept any volunteers to work on that
15 committee.

16 I think, we have a brave new world to embrace
17 from my marketing and public relations point of view,
18 and I think we're going to address some very different
19 and unique issues on how to direct the oversight that
20 this committee does.

21 So we have one volunteer, Douglas, who's
22 volunteered. Is there anyone else who would like to
23 volunteer to be on that committee?

24 MS. MARTIN: Mr. Chairman, Leslie Martin from
25 the north. I would volunteer to be on that.

1 VICE CHAIR LEE: Thank you, Leslie. That's
2 great.

3 Anyone else?

4 Don't forget, if you'd like to recommend
5 somebody. Thank you.

6 Committee on the Employment of Persons with
7 Disabilities. This committee is chaired by Jean Peyton.

8 Again, we show four vacancies on this committee
9 based on the previous composition. The committees can
10 also include members who are not necessarily Workforce
11 Investment Board members, but representatives from other
12 workforce partners who might bring valuable perspective
13 to the committee.

14 Any volunteers or suggestions? Jean is excited
15 to get this committee up and running. And so we would
16 love to entertain -- Jean, tell us a little bit about
17 the committee and what kind of time commitment you
18 foresee. And then we'll ask for some volunteers or go
19 from there.

20 MS. PEYTON: In the past, it's been a really
21 exciting committee, and people have had an opportunity
22 to learn a lot about the -- some of the barriers that
23 people with disabilities face in employment. And so
24 it's a good learning opportunity, as well as sometimes
25 things that you know will work very well for people with

1 disabilities, we just are stuck in a box and don't
2 realize it.

3 So we normally meet quarterly about two to
4 three weeks before the meeting of the Workforce
5 Investment Board. However, since things are in such
6 flux right now, we may be meeting more often.

7 VICE CHAIR LEE: Do we have any volunteers in
8 attendance today who would like to volunteer to work
9 with Jean?

10 MR. WILLDEN: Chairman Lee, this is Mike
11 Willden up north. If I could ask for the committee's, I
12 guess, knowledge. The legislature just created a new
13 Commission on People with Disabilities. And I would
14 like to work with the chair.

15 And, Jean, I'd like to get a couple
16 recommendations. If I remember right, the bylaws allow
17 us to bring, I guess, outsiders in.

18 So we just appointed the new members to that
19 Commission on People with Disabilities. And if I could
20 just have a week or so, I'll give you a couple
21 recommendations.

22 MR. RHEAULT: Chairman Lee, this is Keith
23 Rheault --

24 VICE CHAIR LEE: Great.

25 MR. RHEAULT: -- with the Department of --

1 VICE CHAIR LEE: Is there any other volunteers?

2 MR. RHEAULT: Chairman Lee?

3 VICE CHAIR LEE: Yes?

4 MR. RHEAULT: This is Keith Rheault from the
5 Department of Education. I don't have a name for you
6 today, but I'll work with someone from our special ed.
7 office to fill the one vacancy for the Department of Ed.
8 And I'll provide it to Tami or Jean once I get the
9 person to nominate.

10 VICE CHAIR LEE: That's great.

11 Again, any others?

12 Yes?

13 MR. BIALAC: Moshe Bialac, out of state
14 AFL-CIO. Unless Jean's upset about the new dog, I'd
15 like to volunteer, also, please.

16 MS. PEYTON: You're on there.

17 MR. BIALAC: Am I on there? I thought it
18 turned blank suddenly or something.

19 VICE CHAIR LEE: We're glad to see you
20 volunteer twice. That means you're going to do twice as
21 much work.

22 MR. BIALAC: Better make sure I'm there.

23 VICE CHAIR LEE: So we appreciate it very much.

24 MR. BIALAC: Thank you.

25 VICE CHAIR LEE: You're always here. And I

1 notice that. You're always here, and you're very
2 willing to participate. And we appreciate your
3 willingness to be here and serve on the committee. So
4 that's great. Thank you. Thank you very much.

5 Any others?

6 That's going to be a great committee with a
7 great need.

8 Okay. Green and Renewable Energy Sector Jobs
9 Council. This is chaired by Clara Andriola. I hope I
10 pronounced that right. And it has no vacancies at this
11 time. So we're in pretty good shape there.

12 Strategic Planning Committee. This committee
13 is chaired by Linda Branch and has no vacancies at this
14 time.

15 How nice is that, two of them? That's great.

16 Do you want to say anything about it, Linda?

17 MS. BRANCH: No, not at this time. I will when
18 it's time for to us make our report.

19 VICE CHAIR LEE: She's going to have a lot to
20 say when she comes back. And I had the pleasure of
21 meeting with her, and the direction that they're going
22 is really, really great.

23 That's good thinking. Thank you.

24 Workforce Policy and Governance Committee.
25 Chairman Palmer recently appointed Jim Chavis to chair

1 this committee. The committee will provide general
2 high-level guidance in developing and improving
3 statewide workforce development policies that advance
4 the skills and workforce development opportunities for
5 Nevada's residents and our incumbent workers,
6 unemployment, underemployed, youth and adults and
7 dislocated workers who lack -- whose lack of skills
8 prevent or limit their successful employment.

9 And in particular, the committee is charged
10 with the approval of new or revised State Workforce
11 Investment Act compliance policies. A lot to this.

12 We need at least two additional state board
13 members willing to serve on this committee.

14 Who's here that chairs that committee,
15 chairman? Oh, Chas. Sorry. Chas can't necessarily
16 tell you a whole lot about it, and neither can I. But
17 if you're willing to work on this committee and want to
18 be involved, I'm willing to hear a yea or a nay or a
19 volunteer right now.

20 Once, and twice, and Chas.

21 MR. GALBRETH: Mr. Chair, if I may?

22 VICE CHAIR LEE: Ardell.

23 MR. GALBRETH: Ardell Galbreth. This is a
24 critical committee and a need for the Governor's board.
25 Because as things change within the state, in particular

1 when we are dealing with stimulus monies, we have
2 different types of required guidelines that we have to
3 put in place. In order to do that, we need approval of
4 a committee or this board to do that.

5 For example, over the past year, we are really
6 put in a very precarious position by not having approved
7 policies in place in order to rule out different types
8 of service and activities.

9 So if any of you has a desire to help make a
10 difference within the state as to how the oversight is
11 done, via policies or guidance, it would be appreciative
12 if you could volunteer for this.

13 MS. BRANCH: Mr. Chair, this is Linda Branch in
14 the south. I believe, in our last meeting, I did
15 volunteer for this Policy and Governance Committee. But
16 if it's not on the record, I'd like to go on the record
17 as volunteering for this committee.

18 VICE CHAIR LEE: So let it be done.

19 MS. NASH: Mr. Chavis.

20 MR. CHAVIS: This is Jim. We are now two.

21 SENATOR COPENING: We'll go ahead and make that
22 three. Allison Copening for the record. Ardell has
23 guilted me into -- I was going to actually volunteer for
24 the one before that, but I will go ahead and volunteer
25 for this and would happily help try to fill some of

1 these other vacancies with some people in the community.

2 The last two vacancies, is it just anyone that
3 can be filled in those?

4 VICE CHAIR LEE: The last two vacancies for --
5 we talked about --

6 SENATOR COPENING: Policy and Governance.

7 VICE CHAIR LEE: Policy and Governance.

8 MS. NASH: Mr. Chair, this is Tami.

9 VICE CHAIR LEE: Tami.

10 MS. NASH: They would have to be state board
11 members for this particular committee.

12 SENATOR COPENING: Oh, okay. So all four of
13 these vacancies need to be that; is that my
14 understanding?

15 VICE CHAIR LEE: Somebody from the board.

16 MS. NASH: We can have a minimum of three for
17 this committee. So we don't necessarily have to fill
18 all of them.

19 SENATOR COPENING: Okay.

20 MS. NASH: But one additional board member will
21 be helpful.

22 SENATOR COPENING: Thank you.

23 VICE CHAIR LEE: Last chance for anybody who's
24 here today to volunteer?

25 MS. SALAZAR: Mr. Chair, this is Maite Salazar.

1 I am willing to volunteer to sit on this committee.

2 VICE CHAIR LEE: Okay. Excellent.

3 MS. SALAZAR: Yours.

4 VICE CHAIR LEE: Oh. It must be the weather.

5 There's a lot of willingness to put time in

6 volunteering. Thank you, again, very much.

7 Workforce Performance and Accountability

8 Committee. Chairman Palmer recently appointed Mary-Ann

9 Brown to chair this committee. This committee will be

10 responsible for the review of Statewide Workforce

11 Investment Act and Wagner Pfizer Performance Measures.

12 We need at least two state board members to serve on

13 this committee.

14 Is there anybody here that can tell us anything
15 about this committee?

16 Ardell, do you know anything about this
17 committee?

18 MR. GALBRETH: Mr. Chair, Ardell Galbreth for
19 the record, Deputy Director for DETR. This committee
20 will be responsible for reviewing and overseeing the
21 data analysis in relationship to the statewide
22 performance.

23 For example, in order for the state to receive
24 Workforce Investment Act funds, as well as ARRA monies,
25 reports have to be made, and certain measures have to be

1 achieved. Failure to achieve those measures could have
2 an impact as to how much money the state will receive in
3 the future.

4 So by overseeing the data and information in
5 the way of performance that's reported, this committee
6 will be able to direct a board in relationship to
7 technical assistance, as may be needed, to gear up or
8 improve the statewide performance measures.

9 VICE CHAIR LEE: Do we have any volunteers?
10 Pretty important committee.

11 MR. WILLDEN: Mike Willden in the north
12 volunteering for this one.

13 VICE CHAIR LEE: Thank you, Mike.

14 MS. BRANCH: This is Linda Branch. I have a
15 question. For the Policy and Governance Committee and
16 the Performance and Accountability Committee, isn't that
17 a combined effort?

18 VICE CHAIR LEE: I'd have to defer to Ardell.

19 MR. GALBRETH: Mr. Chair, Ardell Galbreth,
20 Deputy Director with DETR. Typically, it is not. The
21 Policy Committee will be responsible for overseeing and
22 approving the state compliance policy, whereas the
23 Accountability and Performance Committee will be
24 responsible for directing different types of initiatives
25 that will help improve the state workforce investment

1 and performances, such as adult dislocated worker or
2 youth programs.

3 VICE CHAIR LEE: So the difference is policy is
4 designed by the workforce policy, and then this
5 committee enforces that or makes it happen; is that what
6 you're saying?

7 MR. GALBRETH: The Accountability and
8 Performance Committee will be responsible for reporting
9 back to this board as to where the state stands in the
10 way of the different types of programs and funding
11 streams that we're required to deliver on behalf of the
12 citizens here in the state.

13 VICE CHAIR LEE: Okay. One more time. I
14 think, I've got it this time. So the policy and
15 governing committee identifies the policies and all the
16 different training and skills, this committee reports
17 back to the success of those particular programs?

18 MR. GALBRETH: That is correct.

19 VICE CHAIR LEE: Okay. Anybody else have any
20 more questions on that?

21 Are there any more volunteers at the present
22 time or recommendation for volunteers? If you have, you
23 know where to send it, to Tami.

24 Are there any more comments on this discussion
25 we've just had before we close it out now and go to our

1 number five?

2 MR. CHAVIS: Mr. Chairman?

3 VICE CHAIR LEE: Yes.

4 MR. CHAVIS: Jim Chavis.

5 VICE CHAIR LEE: Jim.

6 MR. CHAVIS: I hate to bring up a sore subject,
7 but didn't we talk about, at one of our previous board
8 meetings, getting rid of some of these committees? And
9 where does that stand? This looks like the same list
10 that we looked at --

11 VOICE FROM AUDIENCE: We're behind you.

12 MR. CHAVIS: -- earlier this year.

13 VOICE FROM AUDIENCE: I hear you, yeah.

14 VICE CHAIR LEE: Golly. I remember that being
15 talked about. And I have no idea how to answer that, to
16 tell you the truth.

17 Tami was there any committee that we got rid
18 of, or does anybody recommend a committee that we
19 abandoned?

20 MR. WILSON: Geoff Wilson in the north. I was
21 part of that discussion, perhaps more than other people
22 wanted to hear.

23 I mean, for instance, this last committee,
24 description I just heard is the committee is going to,
25 you know, report information to the board. Well, the

1 committee's not going to assemble any information. The
2 staff of DETR's going to assemble the information, and
3 then they're going to hand it to the committee, and the
4 committee's going to hand it to the board. I don't see
5 a big committee role there.

6 I thought we talked about having this committee
7 and the Workforce Policy and Governance Committee
8 combined, and maybe even combined with the Strategic
9 Planning Committee.

10 VICE CHAIR LEE: Tami, let's --

11 MR. WILSON: And it's been addressed, but it
12 wasn't -- it never has gone anywhere.

13 UNIDENTIFIED MAN: Yeah.

14 MR. WILSON: I think, perhaps -- I don't know
15 what the procedure is, but I'd like to have it as an
16 agenda item for the next meeting, to discuss these
17 committees, this committee structure and see if we can
18 shorten it.

19 We are struggling to fill up a bunch of
20 committees.

21 VICE CHAIR LEE: Tami, I was going to ask you,
22 what is the procedure now? Is there something -- should
23 that be made by Chairman Palmer, or do we then put it on
24 an agenda item to vote on it as a -- as a board, for
25 next time? What's the procedure?

1 MS. NASH: Mr. Chairman --

2 VICE CHAIR LEE: That's directed toward Tami.

3 MS. NASH: -- I'm going to defer this to Deputy
4 Director Galbreth.

5 VICE CHAIR LEE: Mr. Galbreth.

6 MR. GALBRETH: Mr. Chair, Ardell Galbreth,
7 Deputy Director, DETR, for the record. If the board
8 certainly chooses to combine these committees, as well
9 as any, you have the authorization and privilege to do
10 so.

11 By combining it, it would -- as some of the
12 members have stated, it would mean that the programs and
13 Performance and Accountability Committee work alongside
14 or with the Policy Committee and make sure that the
15 policies that are in place drive the type of performance
16 that's expected with regards to the accountability
17 that's required for the state to achieve.

18 So if the board so chooses, these committees,
19 as well as any other, may be combined.

20 MS. BRANCH: This is Linda Branch for the
21 record. In my view, the way I see this is exactly as
22 was previously stated. The Strategic Planning
23 Committee, the Policy and Governance Committee, and the
24 Performance and Accountability really should be one.
25 Those should be, those three should be combined.

1 Because once the strategic plan is developed and
2 approved, then that committee should have the direct
3 oversight for the compliance and making sure that each
4 of those strategies are followed through on, and that's
5 where the governance, because the strategic plan is
6 policy, and the performance and accountability is the
7 action that comes from the strategic plan.

8 VICE CHAIR LEE: Then, this is what we're going
9 to do. We could vote on -- I -- this is what I'd like
10 to do. I'd like to propose that we put on the next --
11 because I don't want -- this is a decision that should
12 not be made without Cass being here, Chairman Palmer.
13 But I don't want to circumvent the -- what's been
14 proposed here. It looks to me like we're proposing to
15 combine these three committees into one.

16 I would recommend that you put that on the
17 agenda, Tami, for next time, to vote a yea or a nay.
18 And we will either combine them all next time, or we
19 won't. But we will definitely have that decision before
20 the board to make the decision the next time that we're
21 here.

22 Is there anybody that has any input into that
23 direction?

24 MS. NASH: Mr. Chairman, this is Tami again.
25 Could I make a recommendation that maybe two or three

1 board members work with me in between now and the next
2 meeting to come up with a recommendation to bring to the
3 board? That way, we can have some discussion that --

4 VICE CHAIR LEE: Okay.

5 MS. NASH: -- and I have your input, to make
6 sure that you're all in agreement, so that, you know, we
7 can get through this a little easier at the next board
8 meeting.

9 VICE CHAIR LEE: Is there anybody --

10 MR. WILSON: Geoff Wilson. I'd volunteer to
11 help Tami on that. And, I think, Ardell would be
12 essential to help with that as well.

13 VICE CHAIR LEE: Just as a feeling, is there
14 any objection to the combining of these? Does anybody
15 have a real objection right now?

16 And this does not necessarily mean it's the way
17 it's going to happen. But is there anybody with a real
18 objection to combining these committees?

19 MS. BRANCH: Mr. Chair, this is Linda Branch.
20 I'd like to make a motion that we combine the three
21 committees, and it can be tabled for vote for the next
22 meeting.

23 MS. NASH: We can't take that action.

24 MR. GALBRETH: Mr. Chair?

25 MS. BRANCH: We cannot take that action?

1 MS. NASH: No. It has to be --

2 VICE CHAIR LEE: Not if --

3 MS. NASH: We can only take action on the items
4 that are agendasized, Ms. Branch. So we'll need to --

5 VICE CHAIR LEE: So what we will --

6 MS. NASH: -- need to save that for the next
7 agenda.

8 VICE CHAIR LEE: Yeah, we will accomplish
9 pretty much the same thing by getting together with Tami
10 and myself. I'll get on that committee with Cass, and
11 we'll get that -- we'll make those recommendations to
12 the board next time and move forward.

13 But thank you for the input. I think, we've
14 got from this -- has got a pretty clear direction. If
15 anybody sees a different direction than what I see right
16 now, then, get back to me. And I'll spend some time
17 with you.

18 MR. GALBRETH: See what legal counsel has.

19 MS. BRANCH: Tami, this is Linda Branch. I'd
20 like to work with on you that committee as well, or on
21 that initiative.

22 MS. NASH: Thank you, Linda.

23 VICE CHAIR LEE: And we have --

24 MR. WHITNEY: Thank you, Mr. Galbreth.

25 This is Robert Whitney. I was just actually,

1 basically, going to say what Ms. Nash was going to say,
2 that it wasn't an agenda item and would have to be
3 brought up at the next meeting. Thank you.

4 VICE CHAIR LEE: Good. We're clear, then.
5 Thank you.

6 No more discussion on that?

7 Good input.

8 Number five, presentation and update on Bill
9 239, workforce sector councils. Mendy Elliott and Mike
10 Skaggs are unexpectedly in travel status, but we have --
11 Earl, please come forward -- Earl McDowell. And, I
12 think, Ardell's going to be helping a little bit here
13 with some questions, but the presentation's going to be
14 made with Earl.

15 And, Earl, is this the pamphlet?

16 MR. McDOWELL: Yes, it is.

17 VICE CHAIR LEE: Okay. Everybody has this
18 pamphlet. It says on it "Workforce Solutions Unit,
19 WSU," for Washington State University football. No.

20 MR. McDOWELL: Workforce Solutions Unit.

21 VICE CHAIR LEE: Workforce Solutions Unit. We
22 turn the time over to Mr. McDowell. Thank you.

23 MR. McDOWELL: Okay. Thank you very much.

24 I'm going to briefly kind of take you through a
25 presentation reference to what we've been doing with the

1 Workforce Solutions Unit in conjunction with the S.B.
2 239 and the sector councils.

3 If you just flip through there, and we'll -- by
4 the -- we're going to cover the areas of our mission and
5 vision, the Senate Bill 239 objectives, sector council
6 member requirements, the unit, and answer any questions
7 you may have.

8 The Workforce Solutions Unit was put together,
9 basically, to put together the sector councils. And our
10 mission is, basically, to enhance the productivity --
11 let's see, productivity and the -- that word bothers me
12 all the time, but you know what I'm talking about, the
13 completeness of Nevada and business by increasing our
14 workforce skills required today and anticipating future
15 growth areas tomorrow.

16 Our vision is to supply information and
17 solutions for working -- our workforce growth
18 initiatives focusing on Nevada's training and employment
19 opportunities.

20 As you know, the legislation has passed S.B.
21 239. And the purpose of that bill was to establish
22 industry and regional sectors to require Governor's
23 Workforce Investment Board oversight, establish
24 industrial sector councils, identify job, training,
25 education programs to best meet the regional economical

1 goals, requires DETR to identify and seek additional
2 grant funding.

3 Diverse membership in the sector councils would
4 include employers, organized labor within the industry,
5 universities, community colleges, set of councils that
6 they want to participate with, and any other relevant
7 group or persons deemed to be appropriate for the board,
8 by the board.

9 The Workforce Solutions Unit's objectives is to
10 support the Governor's Workforce Investment Board, Local
11 Workforce Investment Boards, and assist with the
12 establishment of industrial sector councils; to
13 strengthen and broaden the partnership between agencies
14 and higher education; to meet the training demands of
15 existing and emerging entity sectors, identify new
16 strategies, partnerships, stakeholders that will serve
17 the workforce needs by assisting the capacity, capacity
18 possibilities; identify the new funding streams through
19 public and private grants to assist in capacity growth
20 of training.

21 This is the requirements that we offer, that we
22 ask for the sector council membership requirement.
23 We're asking you to be the CEO, the president, or the
24 direct designee, high degree of decision-making
25 authority, active participant, and time commitment.

1 Because it does take time to be on one of these sector
2 councils.

3 And we require, then, for documentation for the
4 sector council membership, we require a nomination
5 letter from either their president, CEO, application
6 form and a resume` or bio.

7 And the appointing authority for the sector
8 council is going to be the Chairman of the Governor's
9 Workforce Board, sanctioned by the Governor's Workforce
10 Board.

11 Thus far, we've -- for 2009, we're looking at
12 these sector councils to get established. Right now, we
13 have the renewal energy one in place, hospitality for
14 southern and northern Nevada, manufacturing for southern
15 and northern Nevada, and prison reentry.

16 For 2009 and 2010, we're looking at healthcare,
17 mining, supporting services, retail, and foster youth.

18 And that just outlines some people on our team.
19 We have many others, our assistant Deputy Director,
20 myself, and Paul Brugger, our management analyst that
21 just started with us. And we'll be adding two to three
22 more additional staff, administrative assistant, and a
23 couple of -- and a couple EST program specialists.

24 The sector council meeting day, we just
25 recently had an introduction meeting on September the 15

1 for hospitality. We had five, five people in attendance
2 and there, you know, for that meeting. We have 14
3 applicants that have put in applications to be selected
4 for that committee. And it's a very successful meeting
5 for that date.

6 We have another meeting that we'll be having on
7 September the 21st, and its introduction letters have
8 been sent out for the hospitality, manufactured sector
9 council, for the northern Nevada, will be mailed out on
10 the 21st.

11 And on the 29th, we're scheduled to have a
12 manufacturing sector council introduction meeting
13 scheduled in the southern part of the state.

14 And if you have any questions, I'm ready to
15 answer any questions you may have.

16 MS. BRANCH: This is Linda Branch for the
17 record.

18 MR. McDOWELL: Yes.

19 MS. BRANCH: I'm not sure if I understand.

20 MR. McDOWELL: M-hm (affirmative).

21 MS. BRANCH: If I'm understanding what you're
22 saying, you're saying that Workforce Solutions Unit is a
23 newly established unit?

24 MR. McDOWELL: Yes.

25 MS. BRANCH: Under DETR?

1 MR. McDOWELL: Yes.

2 MS. BRANCH: And within this area, are you
3 charged by S.B. 239 to identify sectors and to put forth
4 these initiatives and to establish these councils?

5 MR. McDOWELL: Yes.

6 MS. BRANCH: Now, if I read the S.B. 239,
7 that's where my confusion comes in. It looks like the
8 mandate is to the Governor's Workforce Investment Board.

9 MR. McDOWELL: Yes.

10 MR. GALBRETH: Mr. Chair, if I may.

11 MS. BRANCH: I just need a clarification to
12 help me understand.

13 MR. GALBRETH: Ardell Galbreth, Deputy Director
14 for DETR. Yes, you are correct. The Governor's
15 Workforce Investment Board is the only entity that's
16 mandated or can establish these councils.

17 The councils that Mr. McDowell mentioned, they
18 were, they were somewhat of advisory groups prior to
19 S.B. 239. Prior to those councils being officially
20 becoming councils or groups becoming councils, they have
21 to come through the process of the Governor's board.

22 Please keep in mind that none of these councils
23 can be established without your approval. And along
24 with your approval, there has to be appropriate
25 justification to support the establishment of a council.

1 For example, we would not want to establish any
2 council unless we had some empirical data with regards
3 to the growth in that particular industry or region. So
4 prior to those councils that Mr. McDowell mentioned
5 being in -- put in place, they will come to you as the
6 governing body of all of the councils in accordance with
7 S.B. 239.

8 MS. BRANCH: Okay. So just to make sure --
9 this is Linda Branch -- that I understand, that
10 Workforce Solutions is acting in an advisory capacity to
11 bring these councils or these recommendations to the
12 board?

13 MR. GALBRETH: Yes.

14 Again, Mr. Chair, Ardell Galbreth, Deputy
15 Director for DETR. It is correct, the Workforce
16 Solutions Unit was established to provide staff support
17 to those councils and the Governor's board.

18 MR. WILLDEN: Mr. Chairman.

19 MS. EGAN: Mr. Chair?

20 VICE CHAIR LEE: Yes?

21 MR. WILLDEN: Mike Willden up north. I'm still
22 confused, because I'm trying to reconcile to the
23 Assembly Bill, or I mean the Senate Bill, 239. And the
24 presentation today. I see language in the presentation
25 that says that this board will sanction sector councils.

1 But then on, you know, page four, I see that sector
2 councils will be established, and it lists four or five
3 of them.

4 But it seems like, to me, the cart's before the
5 horse. I mean I go back to 239, and our mandate is "the
6 Governor's Workforce Investment Board shall identify."
7 We're supposed to be doing work to identify the industry
8 councils. I don't remember doing that, or maybe I
9 missed a meeting. So.

10 We've already identified five councils that
11 will be established, and I don't remember discussion.
12 Or did we?

13 VOICE FROM AUDIENCE: And four more for next
14 year.

15 MR. WILLDEN: And four more for next year? So
16 did I miss the meeting, or we have the cart before the
17 horse?

18 VOICE FROM AUDIENCE: The cart's before the
19 horse.

20 MR. GALBRETH: Mr. Chair, if I may, Ardell
21 Galbreth, Deputy Director, DETR.

22 You're exactly right, Mike. This is not the
23 appropriate way to introduce the councils. As you
24 stated, the Governor's Workforce Investment Board is
25 responsible for establishing these councils in

1 accordance with S.B. 239.

2 What staff has done was to use the previous
3 in-place advisory groups. And, of course, the staff has
4 been advised and will be presenting the official
5 information before this board at a later date. But this
6 is not the intent to establish or even insinuating that
7 we're establishing councils at this time.

8 At this time, only one council has been
9 established, and that's the Green and Renewable Energy,
10 which came before this particular board, and it was
11 established, and it is in place. Additional councils
12 may be established in accordance with S.B. 239 in the
13 way of regional or industry sectors.

14 MS. EGAN: Mr. Chair?

15 VICE CHAIR LEE: Yes?

16 MS. EGAN: Pam Egan for the record. It also
17 seems to me that the work of the Strategic Planning
18 Committee is really the kind of work that should inform
19 the -- its establishment of councils, the fact-finding,
20 the decision-making, and the development of policy that
21 a council would be asked to look at.

22 And so my suggestion would be that the
23 Strategic Planning Committee work very closely with
24 staff to help develop the recommendations, so that we
25 have a consistent flow through all of our work of the

1 same kind of ideas and information.

2 VICE CHAIR LEE: Ardell, do you approve; is
3 that a way to -- the work flow of who's on first, who's
4 on second, does that work?

5 MR. GALBRETH: Yes, sir. For the record,
6 again, Ardell Galbreth, Deputy Director of DETR. That's
7 exactly right, and that's the approach we will take.

8 VICE CHAIR LEE: As I see, too, it looks to me
9 like you're busy. You're meeting the 15th, the 21st and
10 the 29th. And that kind of commitment to something is
11 important. And I appreciate that. And what you're
12 doing, I think, is trying to put together, what I'm
13 seeing you doing, put together reasons to establish
14 these separate councils with the data that you're
15 collecting at the present time and the information, so
16 that you could propose to the board that we do establish
17 some of these councils. Is that correct?

18 MR. GALBRETH: That was the start of it.
19 Mr. Chair, again, Ardell Galbreth, Deputy Director of
20 DETR. However, as previously mentioned, the process has
21 to go through one of the subbodies of this board,
22 whether it's the Strategic Planning Committee or the
23 board itself.

24 So in order to get to where we need to go, we
25 do have to route it back through.

1 VICE CHAIR LEE: So the Strategic Planning
2 Committee has to get busy and get involved with this and
3 get you guys, continue to get you guys working?

4 MR. GALBRETH: That is correct. In fact, they
5 already are busy and very involved and as they develop
6 the strategic plan.

7 VICE CHAIR LEE: Are there any more questions
8 for Mr. McDowell?

9 MS. METER: Mr. Chairman, Veronica Meter. I do
10 have a quick question. It talks about introduction
11 letters being sent out on Monday. Will the committee be
12 able to work on this? It's a very short time line. So
13 I'm just wondering if those dates will have to be moved
14 or postponed and how that will impact the program.

15 MR. GALBRETH: Mr. Chair, Ardell Galbreth,
16 Deputy Director of DETR. We will have to revise these
17 dates and come back to the board and regroup and contact
18 the individuals that may be interested based on the
19 inputs we get from the Strategic Planning Committee and
20 other members of this body.

21 VICE CHAIR LEE: Is there any other, further
22 questions from anyone that does not now understand what
23 we're going to do in this direction?

24 Jean?

25 MS. PEYTON: Mr. Chair, Jean Peyton. As I

1 heard in Mr. McDowell's talk, and I've heard Ardell and
2 everything, I'm starting to get a little concerned that
3 we're going to be slowing down the process if we -- you
4 know, the Strategic Planning Committee's been meeting a
5 lot, but this board only meets quarterly, I think. Are
6 we going to be slowing this process down, so that that
7 money is sitting there, and we don't have councils
8 dealing with it and that kind of thing?

9 MR. GALBRETH: Mr. Chair, Deputy Director of
10 DETR Ardell Galbreth.

11 No, I don't think so. And the reason why I say
12 that is because once we get the information to the
13 Strategic Planning Committee, they do meet quite
14 frequently, and based on their meeting intervals, we
15 should be able to deliver the types of services, and
16 I'll talk about that a little later as I -- with the
17 next agenda item, but we should be able to make the
18 mandated target lines for the grant initiatives that
19 comes with the different sector initiatives.

20 And I'll be talking about that in a different
21 setting on the next agenda item.

22 MR. CHAVIS: Mr. Chairman, Jim Chavis. I
23 just -- I guess, I kind of want to build on what Jean
24 just said. I -- I'm kind of fearful of us trying to get
25 in a role of micromanaging. And, you know, staff in all

1 businesses generally does the work. I mean let's just
2 cut right through it. The overlying agency, you know,
3 sets the rules, and staff goes out and actually does the
4 footwork.

5 Is there something that we can do to ensure
6 that we don't slow this down? What I see us doing is
7 slowing it down. We've got a Monday deadline for
8 introduction letters coming out that we probably can't
9 meet.

10 MS. BRANCH: Mr. Chair.

11 MR. CHAVIS: Go ahead.

12 MS. BRANCH: This is Linda Branch. As the
13 chair of the Strategic Planning Committee, if you think
14 about strategic planning, it drives everything that the
15 organization does. So really you can't put the cart
16 before the horse.

17 What will happen is that we'll have a
18 duplication of efforts out there, and then we'll never
19 meet our vision.

20 And so this strategic plan has to drive every
21 initiative, every process, everything that comes forth,
22 through this board. So it's not going to slow down the
23 process. What will happen is that it will create an
24 alignment, and it will create some clear direction if we
25 follow the same path.

1 MS. EGAN: I think Mr. Chair, I want to say,
2 too, that I really applaud the work of the DETR staff.
3 I think that the DETR staff has been consistently timely
4 and effective and done some pretty amazing things to
5 support the kind of information that this board needs to
6 make good policy decisions.

7 I do think -- well, I'll try to say that
8 tactfully. I probably will fail. But sometimes we get
9 a little lazy, though, when we get all this great staff
10 work, and then we just kind of come to a meeting four
11 times a year and say, "Yep. Yep. Yep. Yep."

12 And, I think, in the past discussions about
13 increasing board member participation and the meaning of
14 our participation, one of the things that's come up has
15 been a disconnect between, you know, really our feeling
16 that we really are doing our job here and focusing on
17 bringing our best thinking to the work that's done.

18 And, I think, we can support the staff if we
19 stay engaged in that way and work with the staff to
20 develop these kinds of recommendations.

21 So while I totally agree that it's incumbent
22 upon us not to slow it down, and to make ourselves
23 available if we want to be effective board members, I
24 also agree with member Branch that that's the job of the
25 board, is to make those kinds of policy decisions, and

1 not to put all of that responsibility on the staff and
2 then just nod our heads at quarterly meetings.

3 So that's kind of my perspective on it.

4 MR. KRAMER: Mr. Chair, this is Al Kramer in
5 Carson City. I note that the agenda item does not ask
6 for a motion or a vote, it's just a presentation. And
7 what we're seeing is the -- is the staff, that is, DETR,
8 that is, Mendy Elliott's group, putting this
9 presentation together as a proposal, so to speak, as I
10 see it. Which, again, doesn't ask for a motion. It's
11 just saying, "Look, this is the direction we're going."

12 I think that we've got a situation where they
13 will be acting with and under the guidance of the
14 Strategic Planning Committee. And if we choose at this
15 time, or the Strategic Planning Committee says, "Oh,
16 let's just change directions a little bit," I think that
17 that just directs the work at this time.

18 Again, there's no motion. There's no setting
19 in stone of what's going on. This is gathering
20 information. This is making -- in my mind, we should,
21 in our December meeting, have something that will have a
22 motion to say this is what we're going to do. But
23 there's no motion required. There's no voting, no
24 decision to be made at this time.

25 Thank you.

1 VICE CHAIR LEE: Thank you. Any other
2 comments? I think, we have --

3 MS. MARTIN: Yes, Mr. Chairman?

4 VICE CHAIR LEE: Yes.

5 MS. MARTIN: Leslie Martin. I have a bit of a
6 concern on the very -- almost the last page. It says
7 "Two to three additional staff to be added in coming
8 months." Who is to approve, and who decides how many
9 staff? And what does that come under? Is that under
10 the -- under DETR, or is that to be approved by this
11 board?

12 MR. McDOWELL: No, that's under DETR.

13 MS. MARTIN: Okay. Thank you.

14 MR. GALBRETH: Mr. Chair, if I may, Ardell
15 Galbreth, Deputy Director of DETR. It has been approved
16 for the staffing of this particular unit, by the
17 legislators. It was presented in the last session.
18 And, of course, the additional staffing that you have
19 heard about, we are in the process of hiring staff to
20 serve as staff support to these councils, as well as
21 support to the Governor's board. So it was approved by
22 the legislators.

23 VICE CHAIR LEE: One more time, any other
24 comments?

25 Ardell, I think, it's a lot of work. And,

1 Mr. McDowell, this is great. I think, you see the
2 direction where we're coming. Don't slow it up. You
3 got bill 239. Move forward with this, and let's get it
4 on the agenda for next month to make sure we continue to
5 do it.

6 Any other comments?

7 Next item, number six, discussion with the
8 State Energy Sector Partnership Grant.

9 I guess, Ardell, this is your baby right now.
10 Okay.

11 MR. GALBRETH: Thank you, Mr. Chair. Ardell
12 Galbreth, Deputy Director, DETR.

13 You have a handout as far as in your packet. I
14 won't go through each one of those. At your leisure, I
15 certainly encourage you to take a look at them.

16 But what I would like to do is just give you a
17 brief overview with regards to the State Energy Sector
18 Partnership and Training Grant. We have an opportunity
19 here. For example, the purpose of this grant is to
20 establish sector strategies and target energy, efficient
21 and renewable energy industries.

22 We've been working with the Strategic Planning
23 Committee, as well as other entities of this board, to
24 set such an apparatus up. For example, we have a good
25 initiative. You may hear about it later on in some of

1 the other committee briefings. But the alignment with
2 the Local Workforce Investment Boards, I'm talking about
3 NevadaWorks, as well as Workforce Connections here in
4 the south, to make sure that we're not necessarily
5 focusing on different types of service that may or may
6 not be of high growth.

7 We want to make sure that we target our
8 resources and funds to hit those that are most
9 effective. For example, energy sectors, high growth
10 grants and initiatives.

11 And this particular grant, if we are approved
12 for it, would bring to the coffers of the State of
13 Nevada between two and six million dollars. We have
14 grant writers on board to help us align our initiatives
15 with the expectation of the Department of Labor.

16 The time line on it is due October 20th. And
17 we hope to continue to stay engaged with the Strategic
18 Planning Committee, as well as the Green and Renewable
19 Energy Sector Council that was established by this
20 board.

21 By doing that, we will be able to, we feel
22 anyway that we'll be able to hit the high marks that's
23 outlined in the Strategic Planning Committee's goals and
24 objectives and the Green and Renewable Energy Sector
25 councils.

1 As we go through this process, we will be
2 reporting back to this board our progress and where we
3 stand or relationship to obtaining this grant from the
4 Department of Labor.

5 But, again, there is a handout in your packet.
6 And I would be pleased to entertain any questions
7 regarding this particular grant initiative.

8 MS. BRANCH: Ardell, this is Linda Branch.
9 Just for the record, this grant is on behalf of the
10 board, or what?

11 MR. GALBRETH: It is on behalf of the State or
12 Governor's Workforce Investment Board. The State or the
13 Governor's Workforce Investment Board will be
14 responsible for the leadership of this grant initiative.
15 In other words, it would be responsible for ensuring
16 that the key partners are in place, partners such as the
17 different types of private energy components within the
18 state; for example, NV Energy, Southwest Gas, the water
19 districts.

20 In addition to that, we need to make sure that
21 we have collaborative efforts on behalf of the
22 apprenticeship, state apprenticeship trades, community
23 and faith-based agencies, as well as Nevada veterans.

24 So there's a number of different components
25 that we are partnered with to bring together to make

1 sure that no stone is unturned as far as delivering the
2 services to our workforce here in the state of Nevada.

3 ASSEMBLYMAN OHRENSCHALL: Mr. Galbreth, James
4 Ohrenschall here in Las Vegas. I just have a question
5 about the grant. Is there any citation to the federal
6 statute or to the federal registry in this, or is there
7 one, if I wanted to look it up and read more about it?

8 MR. GALBRETH: There is a federal register that
9 is printed, and we can certainly send you a copy of it.

10 ASSEMBLYMAN OHRENSCHALL: Okay. Thank you. I
11 appreciate that.

12 VICE CHAIR LEE: Any other questions for
13 Ardell?

14 MR. BAHN: This is Mike Bahn from the north.

15 VICE CHAIR LEE: All right. Great. Lots to do
16 in that regard.

17 MR. BAHN: I have one question. Primarily,
18 would these grants be awarded to the industry or the
19 particular institutions? I'm looking for a specific
20 application of training, not general applications, that
21 will train workers to do a particular job.

22 VICE CHAIR LEE: Can you --

23 MR. BAHN: I'm reading this green --

24 VICE CHAIR LEE: Can you introduce -- introduce
25 yourself, please, so we can get it on the record.

1 MR. BAHN: I'm sorry. Yes. This is Mike Bahn
2 from --

3 VICE CHAIR LEE: No. You --

4 UNIDENTIFIED WOMAN: You have to press it.
5 Press it once. No, the bottom button.

6 UNIDENTIFIED MAN: Turn on your mic.

7 UNIDENTIFIED WOMAN: Press it once. No, the
8 bottom button. There you go.

9 MR. BAHN: Oh, okay. Fine. We got that.

10 This is Mike Bahn from up north. My question
11 was primarily in this green industry and occupations.
12 Would the grants be issued to specific industry, then,
13 transportation, green construction, or to training
14 institution like universities?

15 MR. GALBRETH: Mr. Chair, Ardell Galbreth,
16 Deputy Director for DETR.

17 To answer your question, yes, it would be both.
18 For example, there may be -- I mentioned about the
19 private public partnership. Any of the energy
20 institutions or companies or businesses within the state
21 may be a possible player, as well as there's going to be
22 a need for training. Therefore, we will look at the --
23 perhaps the universities and colleges, as well as the
24 trades and apprenticeships to make sure that the skill
25 sets are made available to deliver the workforce needs

1 in order to bring these energy, green and renewable
2 energy manufacturers or products or services on line.

3 MR. BAHN: Is this a part --

4 MR. GALBRETH: The other --

5 MR. BAHN: Is this a partnership? Again, my
6 question -- this is Mike Bahn again. Is this a required
7 partnership, or do you put any rating on private
8 industry versus educational institutions, or can they go
9 alone in this, or do you wish this partnership between
10 universities and industry?

11 MR. GALBRETH: Mr. Chair, Ardell Galbreth,
12 Deputy Director, DETR.

13 According to the grant solicitation, it is a
14 requirement. In order to get the grant, a partnership
15 has to be established. And, of course, it does
16 specifically identify colleges, universities, private
17 industry, private energy industries, companies, as well
18 as the collaborative that I mentioned, such as
19 apprenticeships, faith-based and community-based
20 agencies or organizations.

21 So that's -- that is a requirement in order to
22 get the grant funds made available awarded to the state.

23 VICE CHAIR LEE: Any further questions,
24 comments?

25 All right. Let's move on. Number seven,

1 report, Local Workforce Investment Board updates. I
2 always enjoy this especially.

3 Tom, from Carson City, you're on deck.

4 MR. FITZGERALD: Thank you, Mr. Chair.

5 I have included in this quarter's report three
6 individual stories or three program stories about the
7 stimulus youth programs that NevadaWorks funded over the
8 summer. And we are proud to say that all of the
9 stimulus money that came to NevadaWorks has been spent
10 this summer.

11 We had 23 programs altogether; 462 youths were
12 receiving or did receive training and had tremendous
13 work experiences. I personally have been to several of
14 the graduations. I've had parents thank me. I've had
15 participants hug me. We've changed the lives of 462
16 youths in a very positive way. And so NevadaWorks is
17 very pleased with that.

18 We have taken our regular formula youth funding
19 for the year, and we have obligated more than \$70,000
20 more than we currently have. So we will be taking that
21 money out of our administrative money, because we feel
22 it would be far better to fund a program than to have
23 additional administrative costs.

24 In addition, effective July 1st, all of our
25 adult and dislocated worker programs have started. And

1 although all the money has not been allocated yet, we
2 have a substantial number of programs that are going.
3 And, hopefully, by the end of this year, at our next
4 board meeting, I will be able to report on the success
5 of those programs.

6 Last Friday, our board met and had its
7 quarterly board meeting. And one of the things that the
8 board approved was what we're calling It's About Jobs.
9 And I hope to have a presentation for you in December.
10 It will be a job board that will list every job in
11 northern Nevada in the NevadaWorks service area on one
12 website. Currently, nothing like that exists in this
13 area. It will be a tremendous benefit for individuals,
14 a tremendous benefit for businesses. And we are
15 currently working, right now, to get that program up and
16 going. It will be publicly launched on January 12th.
17 And I hope to have a prelaunch report to you in
18 December.

19 So if you have any questions, I would be glad
20 to answer.

21 VICE CHAIR LEE: Tom, that's a job board; that
22 means that you're going to have a website that will list
23 every job available in the state of Nevada; is that
24 correct? It's just a -- you go in there, and there's
25 every job?

1 MR. FITZGERALD: It will be NevadaWorks.com.
2 And when they get there, It's About Jobs will pop up,
3 and it will be every job in the NevadaWorks service
4 area, not every Nevada job.

5 VICE CHAIR LEE: Okay.

6 MS. BROWN: Mr. Chairman?

7 VICE CHAIR LEE: Yes?

8 MS. BROWN: It's Mary-Ann Brown in Carson City.
9 Sorry I'm late today.

10 I have my usual outcomes question. I'm just
11 curious where we're at with outcomes in terms of
12 employment rates and other outcomes from the programs.
13 I would be curious to money spent per enrollee in the
14 programs, and as a benchmark, is that -- is that the
15 benchmark of how much money we're spending on each youth
16 as it relates to the outcome, is there a benchmark
17 nationally in terms of success rates, et cetera?

18 VICE CHAIR LEE: Tom.

19 MR. FITZGERALD: Was that a question for me?

20 VICE CHAIR LEE: Yes.

21 MS. BROWN: Sure.

22 MR. FITZGERALD: All right. I don't have the
23 answers. We do all of our reporting directly, as I
24 stated last time, to DETR and, I'm sure, Deputy Director
25 Galbreth, which they get all the quarterly reports that

1 we have. We do have those, that information reported to
2 DETR every single quarter.

3 We did report to our board. Our board had
4 asked us for all of the program providers and how much
5 funding each program provider received in this current
6 budget, and we have that available, and I can certainly
7 forward it to you.

8 MS. BROWN: That would be -- I just -- it's an
9 interest to know the money being spent and the programs
10 look, certainly are described as high quality. It would
11 be interesting to know the outcomes of those dollars
12 spent on the youth and their eventual attainment of
13 employment as a global outcome.

14 MR. FITZGERALD: Well, that is one thing that
15 is not required for us to follow. So there will not be
16 that kind of information. This program was through
17 September 30th. It was a one-time summer only. They
18 had specific job training skills that they were -- that
19 the providers were required to give. That was met. And
20 then the individuals did do actual work. And then, from
21 September 30th on, there is no more follow-up required,
22 and we have nothing in place to follow up with that
23 information.

24 MS. BROWN: So, then, if employment, eventual
25 employment is not the measurement of the success of

1 those programs, what sort of outcomes are? And maybe
2 that's more detailed than the board needs, but I've
3 always been curious as to how we are -- the performance
4 of some of these programs that we fund.

5 MR. FITZGERALD: This summer youth stimulus
6 program was a one-time, and it never occurred before in
7 the history of WIA. It was written in the ARRA that
8 youth be given a summer work experience, and it had all
9 of the regulations that came from the Department of
10 labor, focused on youth getting money by working over
11 the summer, getting that work certificate that they did.
12 That is the only measurement requirement there, and that
13 was met 100 percent.

14 MS. BROWN: Okay. So, again, I think --

15 MR. GALBRETH: Mr. Chair, Ardell Galbreth.

16 MS. BROWN: Yeah.

17 MR. GALBRETH: If I may, Mr. Chair, Ardell
18 Galbreth, Deputy Director of DETR.

19 To help you along with the response to your
20 questions, on the state or the Governor's website, there
21 are reports of all the fundings that have been expended,
22 as well as the number of individuals that have been
23 trained or enrolled in the ARRA grants and initiative.
24 We will continue to do that as the programs come to an
25 end.

1 Like Tom Fitzgerald said, the only requirement
2 for the summer youth employment was just that, summer
3 youth work experience. However, there are other types
4 of -- I guess, you could call them by-products that come
5 out of this.

6 In other words, there is good new stories, the
7 progress and the performance in other areas that are
8 also indicated on the Governor's website.

9 VICE CHAIR LEE: Any other questions to Tom
10 about that?

11 Tom, I appreciate that.

12 MR. FITZGERALD: Thanks. It's an exciting
13 program.

14 VICE CHAIR LEE: Thank you very much.

15 In the south, Mr. John Ball.

16 MR. BALL: Mr. Chairman and board members, good
17 afternoon. I'm glad to have a chance to sit with you
18 for a few minutes and report on Workforce Connections.

19 For the record, I'm John Ball, staff to
20 Workforce Connections, the southern board. And in your
21 packet, if you have arrived at Tom's report, right
22 behind the salmon-colored sheet that is Roman numeral
23 seven, right behind those two pages, you have a few
24 pages of a piece of one of our presentation Power
25 Points.

1 I just want to walk you through this very
2 quickly and focus on a couple of key areas that, I
3 think, are important to our board and to your board as
4 you continue down your strategic path.

5 You can see in the second slide there that we
6 targeted to serve over 1600 youth this summer. That's a
7 several hundred percent increase over what we did last
8 summer. So it's been both a challenge and an e-ticket
9 ride.

10 You can see that as of the date of this,
11 August 26th, we had enrolled 935. We will come very
12 close to serving those 1600 youth. And so we feel
13 pretty good about that.

14 You can see through the region served, it's
15 been a very broad coverage of southern Nevada. In your
16 third slide there, you will see a great diversity of
17 service providers. We, as an agency, went from two
18 service providers, our two-year round programs which are
19 help with southern Nevada and Nevada Partners, to 24.
20 So we had quite an experience in training the new 22 and
21 getting services on the ground throughout those
22 programs.

23 The next page, three slides that are
24 essentially a demographic breakdown. I'll just say very
25 simply, that came very close to what we were targeting.

1 We're very happy to see these numbers. We will have
2 final numbers for you by the next time you meet on all
3 of these breakouts, but these are our mid summer initial
4 reflections of where we're at.

5 On the next page, that starts with the ARRA
6 school data, you will see a variety of high schools.
7 And, once again, I apologize for the small print. This
8 will, if it's not on our website, it will be up on our
9 website very quickly.

10 You'll see a variety of high schools here and
11 some percentages served. Once again, you see a very
12 broad diversity there. But you don't see an infinite
13 number of high schools there. And that's for a planned
14 reason.

15 The second slide there, that goes into youth
16 mapping data. We've had a couple of brief conversations
17 with you over the last year plus, maybe 18 months, about
18 the targeting process that we've gone through for our
19 youth services. I want to say about 18 months ago, we
20 contracted with, or our youth council contracted with
21 Applied Analysis to do a pretty comprehensive survey of
22 what's going on in southern Nevada with young folks. We
23 started with about eight, 10, maybe 12 different risk
24 factors that are traditionally identified as indicators
25 of how youth are doing. And then we ran geographic

1 sorts on each one of those. And then we ran school
2 catchment area sorts on each one of those and then
3 overlaid the results of each of those individual risk
4 assessments onto a map.

5 I think, many of you have probably seen that
6 map.

7 So starting last year, we started trying to
8 target our funding to those highest need school and zip
9 code areas. This is in alignment with the shared youth
10 vision that the Department of Labor and other
11 cabinet-level federal agencies have been encouraging for
12 some time and is consistent with both the Ready for Life
13 program that we're signed up on and the initial rounds
14 of the strategic plan that your youth council is working
15 on.

16 So we've had the challenge of taking that data
17 and interpreting it at the program and contract level.
18 And some of our -- that has met working with providers
19 to actually change not just the geographic targeting,
20 but some of the program mix. It's been a challenge on
21 both ends. But, I think, we're making great progress
22 there.

23 And so we applied that direction to the summer
24 youth program. I think, you can see from the numbers
25 here, reflecting these high school catchment areas up in

1 the previous pie chart, that the numbers came out better
2 than we had actually had any reason to suspect that they
3 would. So we're very happy with that. And, I think, it
4 makes us feel like between ourselves and our partners,
5 we've started to figure out this targeting of resources
6 for the maximum impact. And so we feel good about it.

7 At the bottom of that page, you'll see the same
8 process on the zip code data. And then, at the top of
9 the next page, you'll see our tier one most high risk
10 zip code and tier two next high risk zip codes. And the
11 correlation between that targeting and what shows up on
12 that pie chart, once again, makes us feel pretty good.

13 The first picture there is drawn from a
14 presentation to our youth council by Nevada Partnership
15 Leadership Crew from the summer program. And I just
16 want to say, a fabulous presentation from the young
17 folks in the program there. It kick-started a
18 discussion with our youth council that has led to a
19 serious discussion now with Nevada Partners about our
20 youth council funding youth ambassador program through
21 Nevada Partners, that is, essentially, a peer-to-peer
22 outreach that we're really looking forward to. And we
23 will report back to you on the progress of that effort.

24 On the bottom slide on that page, you'll see
25 the Desert Rose High School construction crew. It looks

1 like they're ready, willing and able at any given moment
2 to get it done.

3 It reminds me to remind you that we did win a
4 youth build grant this year for the first time, I think,
5 ever. And so this kind of construction activity and
6 crew-based learning is exactly what we're targeting in
7 that program.

8 We're going to have a real strong partnership,
9 once again, with Nevada Partners, Habitat for Humanity,
10 and some others. So this is just a forward, a preview
11 glimpse of a lot of pictures you're going to start
12 seeing over the next few months and years as we develop
13 that youth build model in conjunction with our partners
14 and other programs.

15 Next page, couple more program pictures there,
16 Desert Rose High School and HELP of southern Nevada.
17 Once again, I want to emphasize the diversity of the
18 programming that our providers were able to get off the
19 ground very quickly, with almost no notice. Commendable
20 job on their part.

21 The bottom picture there is a large success
22 story, the Clark County Summer Business Institute. We
23 work closely with Commissioner Weekly, who's on our
24 board and, I will say, with Larry Mosley and Ardell
25 Galbreth and the Director's Office and with Odalys

1 California Mona on the DETR staff, putting together a
2 partnership that allowed us to expand the traditional
3 Clark County SBI from about 100 youths served to around
4 400 youths served, once again, in very short order.

5 And so, once again, it shows you what we can do
6 when we all act, work together in partnership.

7 The last page, I just want to touch on a couple
8 of pieces here, Youth Council Innovations out of that
9 last slide show and the 5000 Jobs Campaign. Immediately
10 after we started this summer youth program, Ken Labean,
11 our youth council chair -- many of you know him as the
12 regional director for Housing and Urban Development --
13 got with Deborah Campbell, who does work for you and for
14 us in the strategic planning function, and started a
15 series of focus groups, outreach effort, checking in
16 with youth, with providers, with key stakeholders in the
17 community, about what was working and what was not
18 working on this youth employment project and what we
19 need to be doing differently, better, lining up for next
20 summer.

21 Somewhere in the course of those discussions,
22 Youth Council chair Labean decided that next summer,
23 whether we have any federal money or not, we need to
24 take that 1500 number and put it in the file and target
25 5,000 youth in work experience next summer.

1 So I actually asked him where he got that
2 number and why he couldn't have picked a smaller one.
3 But we're -- so we're signed up now for project five --
4 Project 5000, I think, is what they're calling it at
5 this point. And we're already doing preliminary
6 budgeting and planning to figure out how we take the
7 great start we made this summer and that list of
8 providers that you saw back there, some of the best
9 youth services agencies in southern Nevada, and take
10 that coalition, that system a step forward.

11 So we're both challenged and excited on that
12 one. Seeing Tom on the screen here reminded me that we
13 are working closely with the northern board and
14 NevadaWorks and Tom on a proposal that's coming to your
15 Budget Committee sometime, probably early next month,
16 for a statewide enhancement of the Ready for Life
17 program. We think it'll be a key piece of our ability
18 to succeed with this Project 5000 and then on down the
19 road.

20 It's also a great opportunity for us to work
21 together very closely with the Youth Council from the
22 southern board, the northern board, and the State Youth
23 Council. I think, the first time in my tenure certainly
24 that we've had this kind of joint project on the board
25 that holds out the great promise for moving these issues

1 across the state.

2 So we're looking very forward to working with
3 you on that one as it moves forward.

4 And I'm happy to answer any questions,
5 Mr. Chairman.

6 VICE CHAIR LEE: Thank you, John.

7 Are there any questions, any input from the
8 board?

9 MS. SALAZAR: I'd like to make a comment. This
10 is Maite Salazar. As the State Youth Council chair, I
11 want to commend both the north and the south for their
12 work over the summer given the short fuse with the
13 stimulus funding. I believe, they did a remarkable job.

14 And to Mary-Ann's concern of the measurements
15 and the benchmarks and the progress, how to measure
16 that, as the Youth Council chair and the new Youth
17 Council, the newly constituted council, we are working
18 still on the strategic plan to develop measurements for
19 the future of the programming at the local levels.

20 VICE CHAIR LEE: Thank you.

21 Any other comments?

22 Again, John, Tom, thank you very much for your
23 presentation.

24 MR. BALL: Thank you.

25 VICE CHAIR LEE: Item number eight, Governor's

1 Workforce Investment Board committee reports.

2 Again, we've got about 40 minutes left to be
3 out of here at 3:00 o'clock. But just to continue to
4 try to shoot for it.

5 So let's first start with Dave Fordham talking
6 about Governor's Reserve Fund Budget Committee.

7 MR. FORDHAM: All right. Since the last --
8 this is David Fordham in Las Vegas.

9 Since the last Governor's Workforce Investment
10 Board, we've had two meetings. We funded eight
11 proposals, for a total of \$441,429.50.

12 It sounds like the -- and all but two of those
13 proposals were all targeted toward youth. And it sounds
14 like the money was well spent this summer. Thank you
15 both.

16 One project that we did fund for only \$10,000
17 was a high-leverage project. This was in coordination
18 with the Nevada Broadcasters Association, who would
19 produce 30- to 60-second spots to air statewide,
20 promoting the weatherization training program, workers
21 being trained to weatherize qualifying homes and home
22 weatherization program benefits.

23 With the radio, they, the Nevada Broadcasters
24 Association, will produce the spots and their studio for
25 free. The spots will be voice and targeted by market.

1 And we'll have Spanish language spots produced as part
2 of the mix.

3 The interesting thing about this is we're
4 getting a total of \$9,000 spots for an investment of
5 \$10,000.

6 And the people who put this joint project
7 together should be commended. 9,000 spots. That's a --
8 what, a dollar, dollar 10 a spot for it.

9 MS. NASH: Mr. Chairman, this is Tami. I just
10 wanted to make a clarification. The Nevada Division of
11 Housing did match that \$10,000. So, actually, it was
12 9,000 spots for a total of \$20,000.

13 VICE CHAIR LEE: \$2 instead of the -- okay.

14 MR. FORDHAM: \$2 a spot. And our next Budget
15 Committee meeting is next week.

16 VICE CHAIR LEE: Any questions for Dave?

17 Thank you very much.

18 Governor's Marketing and Business Support
19 Committee. This is the committee that I chair. And as
20 I said, there's a lot of interesting things going on in
21 a brave new world of our market today.

22 A couple of the things that we have is, one
23 more time, you have 30 days to look at the website, the
24 JobConnect website, and give us some input. We have
25 made changes. I think, we're going to make more

1 changes. It needs to be simplified. It need to be --
2 it needs to be, also, I think -- well, there's a lot of
3 things that we'll be discussing with our committee on
4 that website.

5 But I want to get input from you. So if you --
6 this is your last chance to get in on there and make
7 some recommendations. So give them to us. I don't care
8 how harsh they are or what they are, but get in that
9 website and say, "You know, this just doesn't work for
10 me. It doesn't work for me." If you have a master's
11 degree, and you've gone in there, and you say, "I can't
12 find a job for me," or if you're looking for the first
13 time to get employed and don't have any skills, "Where
14 can I get the help to get that?"

15 So get on that. We're going to give you a
16 chance to give us one more shot. Then we're going to go
17 proceed with it.

18 The improvements -- well, I just talked about
19 that. There's an interesting -- I think, you've been
20 handed a packet out here that talks about -- it's part
21 of the campaign that every cloud has a silver lining.
22 It's kind of a fun campaign that's going out there, the
23 public relations that we're doing. We have 60 radio
24 campaigns statewide.

25 Well, we're ready to do that. Let me tell you

1 about this, what you're looking like. We have not been
2 given the green light to do this program yet, because
3 it's still, the assistance, the weatherization
4 assistance has not yet been put in force. But this is a
5 campaign. We're ready to go. As you could see here,
6 we're ready to go. It's going to make some impact for
7 low income, the low income weatherization assistance
8 program.

9 If it's a good campaign, it's going to get some
10 nice attention. And we're ready to go as soon as we've
11 got the green light to that.

12 We did get some comments about we need some
13 connection to the libraries. And we have started to do
14 that. That was a good recommendation in a board meeting
15 the last time we met. And the people from VC went out
16 there, and they started to connect with some of the
17 libraries, so that when you walk into a library, and you
18 say, "I need to find a job," or, "I need to find
19 information on how to get jobs," there's going to be --
20 on the bulletin board. It's just going to be things,
21 they can refer them to the website, refer them to the
22 JobConnect.

23 And, I think, it was a great recommendation.
24 We're just getting started for that. We'll appreciate
25 any input from anybody. If you happen to walk into a

1 library and see or don't see it, let us know. We want
2 to work.

3 The youth preparedness, BCC would like the
4 Youth Council Taskforce to determine the next step. So
5 we're ready to go.

6 You've seen some of the works here. What do
7 you want us to do as far as youth campaigns?

8 The green opportunity, the green
9 opportunities -- green opportunity. The word "green"
10 now is sure big and popular, isn't it? And it's time.
11 You know, when things like that are becoming a societal
12 momentum like it is the green energy and everything, how
13 can we take advantage of that? What do we need to do to
14 hop on that band wagon and get our share, so to speak,
15 and make it productive?

16 So there's a lot of things going on there, the
17 outreach and the things that we're going to be doing.

18 The regional sector initiatives integration. I
19 think, we've had discussions about that today. As that
20 gets straightened out, what part of the marketing
21 committee do we talk about regional sectors? We don't
22 know yet. I don't think we have a direction on how to
23 go out there and say, "Okay. You know, do we need to
24 like -- what kind of a promotion?"

25 When we get that data from Ardell and his

1 group, let's say we need to talk about mining in these
2 cities. We need to talk about, you know, tourism in
3 these cities or in these sectors or these regional
4 sectors.

5 So we're waiting for that kind of data, to see
6 where they need to be emphasized, where there's a lack
7 of communication, where there's a lack of understanding
8 that these jobs are available in your own backyard or in
9 the northern state.

10 Those are some things, I think, it'll be kind
11 of fun, kind of interesting to see where we really put
12 our public relations and our advertising and marketing
13 dollars as we identify those sectors. So that's part of
14 that urgency in getting those workforce sectors going,
15 and those things identify exactly what they're going to
16 do.

17 Our Marketing Committee, those that are on the
18 Marketing Committee, expect a call from Tami to put you
19 to work within the next 30 days. We're going to want to
20 get together the 30 days, because it is a brave new
21 world.

22 I had -- when I think about how to tackle the
23 challenges we have as a Workforce Investment Board and
24 from the Marketing Committee who was responsible for
25 telling the world what we're doing. I know a lot of

1 people have come to me and say, "Oh, man, I can't wait
2 till this is over, and things get back to normal." I
3 don't know how many times you've heard somebody say
4 that, "I can't wait till this recession is over, and we
5 can get back to normal. And, I think, there's a light
6 at the end of the tunnel. I just hope it's not a train
7 coming our way." Which is the comments I hear all the
8 time.

9 I think that what we need to address and
10 understand that there is no -- no more normal. What was
11 normal in the last five years was abnormal, and we're
12 never going back to that. We're never going back to
13 having 10,000 rooms under construction every 90 days
14 every year. We're never going back to having the gaming
15 industry, for many, many, many years, being such a
16 dynamic -- it's going to be a dynamic industry, but to
17 actually increase the job creation, where we were number
18 one.

19 You know, you look at the headlines, number one
20 in job growth, number one employment, or number one in
21 population growth. This number one and all the number
22 ones that we've had, number one in housing, and now
23 we're number one or two in the state for unemployment,
24 in the nation for unemployment. Talk about a pendulum
25 swing.

1 So that pendulum is never going back to where
2 it was. So what's the new norm? What's the new world
3 that we've got to face and address as an employment
4 oversight board and what we need to help our people be
5 involved in, the training that we're going to do?

6 I think, somebody else said to me something
7 that's worth saying is there, "You do not have a vote on
8 whether technology is going to change your life." And,
9 I think, that's probably as insightful as anything I
10 could say to what we need to do for people in the
11 employment business. You don't have a vote on how it's
12 going to change your life. It has changed it. And it
13 will change it more than you can ever think. And you
14 don't have a vote. It's going to happen.

15 So what do we need to do to embrace the new
16 world order, if you will? I don't like to use that
17 word, "new world order." It sounds a little bit scary.
18 But it's a new world we have to face.

19 That's my report. Let's go on. Thank you.

20 Are there any questions to the committee before
21 I give you a chance to input?

22 All right. We'll wait for public comments
23 later on.

24 Youth Council Taskforce. Maite.

25 MS. SALAZAR: Yes, Mr. Chair. This is Maite

1 Salazar with the Youth Council Taskforce.

2 And just to let everyone know, we are going to
3 drop the term "taskforce" in the future, given that we
4 are at a council level, and we are not really working at
5 the grass-roots level, you know, as the Governor's Youth
6 Council. But we are very excited to be working with
7 groups in the community that will help us to reach those
8 levels.

9 First of all, I want to thank everyone again
10 for allowing me to chair on this council. I'm very
11 passionate about youth. And, again, I want to thank
12 Mary-Ann Brown -- I was hoping to do that last time
13 around, but I think it was difficult over the
14 telephone -- for inviting me to be part of the Youth
15 Council when I first accepted to serve on the Governor's
16 board.

17 And as we recognize, of course, Nevada is in a
18 critical situation, just -- and it's devastating to our
19 youth, because now our youth are competing for jobs not
20 only with their peers, but with the unemployed, the
21 growing unemployed adult population in the state.

22 And to that regard, the dropout rate is
23 outrageous. The high school graduation rate is
24 disturbing. And it's time that we work in a
25 collaborative fashion to address these issues.

1 We -- in preparation for this task, I met with
2 DETR staff and with the chair, Cass Palmer, and we
3 discussed some of the work that had been done in the
4 past with DETR staff and some of the other groups that
5 have been working on similar issues, and talked about
6 how we could work on fostering a statewide system that
7 could work in a collaborative fashion to help address
8 the needs of our youth.

9 So, since then, we have reached out to some of
10 the board members. And I'm very lucky to announce that
11 Jim Chavis has agreed to serve on the council.

12 Also, going back to the appointments to the
13 committees, I would like to reach out to Mike Willden.
14 We are looking for representation from either your
15 department or someone to represent the foster youth and
16 the youth in the juvenile justice system as well.

17 Furthermore, in those efforts, we have
18 identified some overlaps with the work that Ready for
19 Life has been doing in the community. Of course,
20 they've been recognized nationally with the Nevada
21 Dropout Prevention Summit, where numerous organizations
22 came together to talk about the graduation rate.

23 We felt that it was important to collaborate as
24 part of the National Shared Youth Vision initiative.
25 The Department of Labor has -- is promoting

1 collaborative efforts to increase efficiency and
2 effectiveness in the different states.

3 So, as part of that, we have invited Nevada
4 Public Education Foundation and Ready for Life to join
5 us on the Youth Council to help us to reach community
6 networks and build upon some of the work that they have
7 been doing. We have met three times. We met on July
8 22nd, on August 11th and September 8th. We are still
9 working on our strategic plan. And one of our
10 priorities is to develop a system of measuring success.
11 And so we are working to do that, and we're working
12 closely with both the north and the south.

13 And, again, we are looking for representation
14 to serve on the Youth Council. And we're looking to
15 Mike Willden to help us fill that seat.

16 Thank you.

17 VICE CHAIR LEE: Thank you, Maite. This
18 strategic plan I have in my packet, this 10-page report,
19 is what you've been working on; is that correct?

20 MS. SALAZAR: Yes.

21 VICE CHAIR LEE: That's a lot of -- it's well
22 done.

23 MS. SALAZAR: Thank you.

24 VICE CHAIR LEE: It's well put together. A lot
25 of work here, a lot of objectives out there.

1 So anybody concerned about what's going on
2 there, there it is, you can read it right there and put
3 your comments to it and to -- to that committee. That
4 would be great.

5 Any other input, questions?

6 Let's move on, then, to Committee -- let me
7 see. Okay. Committee on Employment of Persons with
8 Disabilities.

9 Yes, Miss Jean Peyton, Ms. Jean Peyton.

10 MS. PEYTON: Thank you, Mr. Chair. We have not
11 had a committee except for me and Mosha for quite a
12 while. So once we get our committee going, we'll have
13 some good reports, I'm hoping.

14 Thank you.

15 UNIDENTIFIED MAN: We telecommute.

16 MS. PEYTON: Pardon?

17 UNIDENTIFIED MAN: We telecommute.

18 MS. PEYTON: That's right.

19 VICE CHAIR LEE: If you didn't hear that, he
20 said, "We telecommute." Actually, that's part, half our
21 world now, is telecommute, right?

22 But that's great. I'm excited about that. I
23 think, today we have some good direction.

24 Green and Renewable Energy Sector Jobs Council.

25 Clara "AND-ROLE-YAU," "AND-ROLE-AU."

1 MS. ANDRIOLA: Thank you, Mr. Chair. It's
2 "AND-REE-O-LA." Thank you.

3 VICE CHAIR LEE: Andriola. Thank you. I was
4 hoping -- I asked for that pronunciation earlier, before
5 you got here. So now I got it.

6 MS. ANDRIOLA: No, I appreciate it.

7 VICE CHAIR LEE: Thank you.

8 MS. ANDRIOLA: Thank you.

9 We actually have some information. It's right
10 behind the document that was just pointed out on the
11 strategic plan for the Youth Council that Maite just put
12 together and talked about.

13 Basically, the Green and Renewable Energy
14 Sector Council is committed to, obviously, looking and
15 aligning directly with the strategic plan and, more
16 importantly, being and in a very advisory capacity, able
17 to look at various initiatives and identify job training
18 opportunities in making Nevada green.

19 The roles and responsibilities, again, are in
20 the packet. The group has met twice. And we have a
21 very diverse group. And we are scheduled to meet on
22 October 6th here actually, in Carson, at the Legislative
23 Building. And we're actually going to meet in the
24 evening. One of the recommendations is to allow
25 participation for folks who may not be able to break

1 away due to their work commitment, give them an
2 opportunity to participate or to come to the meeting.

3 So that's very exciting. And, again, we look
4 forward to being very busy. We've all committed to
5 meeting on a monthly basis and have also agreed to meet
6 sooner as needed.

7 So we don't want to hold up anything as well,
8 and appreciate the fact that there is an aggressive and
9 very, very wonderful opportunity for Nevada. And we're
10 here to support that.

11 Thank you.

12 VICE CHAIR LEE: Thank you very much.

13 Any questions, comments?

14 Strategic Planning Committee. Linda Branch.

15 MS. BRANCH: Thank you, Mr. Chair.

16 First, I want to say that thank you for putting
17 your confidence in me to chair this committee. I want
18 to give a special thanks out to Deborah Campbell, who
19 has been extremely instrumental in helping out with the
20 strategic planning process. Deborah has put together a
21 pretty diverse group of individuals that are pretty key
22 to forming some alliances in the community.

23 We meet once a month, the third Monday. We do
24 teleconference. And right now, what I'm doing is going
25 around and meeting one-on-one with each of our committee

1 members, because I think it is extremely important to
2 have complete buy-in. And in order to form these
3 strategic alliances, that if we get everybody on this
4 committee rallied around this strategic plan, I think we
5 can really put this plan to use, not just a beautiful
6 document that'll sit on the shelf, but actually a
7 living, breathing document that can do something for
8 workforce development in the state of Nevada.

9 What you have in your packet is our conceptual
10 framework for the strategic plan. Our committee has
11 developed and accepted a vision and a mission for this
12 plan. And we actually want to present this plan, the
13 vision mission, today for -- to the board to do a final
14 approval of our vision and mission.

15 It is my suggestion that, because the vision is
16 and mission is our statewide vision and mission for
17 workforce development, that anything that pertains to
18 workforce development coming from this board should use
19 this vision and mission as a guiding principle. So we
20 shouldn't have five or six mission and vision
21 statements. We should be using the state's adopted
22 strategic planning vision and mission.

23 In consideration of S.B. 239's mandate to this
24 board, we developed the conceptual framework and
25 identified five primary sector groups that we will be

1 developing targeted strategies for. That's green and
2 renewable, healthcare, hospitality, manufacturing, and
3 mining.

4 Going forward in our working sessions, which
5 we'll have one this coming Monday, the 21st, we'll have
6 our purpose and our statewide statewide strategic
7 priorities complete. And by the end of November, it is
8 the goal of the Strategic Planning Committee to have in
9 place our targeted sector strategies and show the
10 coordination and leveraging of our resources.

11 In other words, the strategic plan should be
12 complete and ready for presentation to the board by
13 December's board meeting.

14 The overall goal of the Strategic Planning
15 Committee is to produce a breathing, living plan that
16 not only will set policy, but can be used as a marketing
17 and sales tool to create strategic alliances and
18 partnerships for economic stability through workforce
19 development and sustainability.

20 That's my report.

21 And, actually, I'd like to bring Deborah
22 Campbell to the podium, because I think that when we
23 propose the acceptance of the strategic plan, that the
24 board, in order to get camaraderie and buy-in and total
25 alliance, that she might talk to us about board

1 development.

2 MS. CAMPBELL: And, also, committee chair
3 Branch, I'd like to clarify that we're not in a position
4 to have a motion to accept the vision or the mission
5 statement at this meeting, as that's not on the agenda.

6 MS. BRANCH: Ah.

7 MS. CAMPBELL: And what we can do, when we come
8 back in December and go through a session where we
9 acquaint everyone with what's in the plan, is to look
10 for that approval with the overall approval of the
11 draft.

12 VICE CHAIR LEE: For the record, Deborah,
13 identify yourself.

14 MS. CAMPBELL: Oh. And I am Deborah Campbell,
15 strategic consultant, working with the Governor's
16 Workforce Investment Board.

17 VICE CHAIR LEE: Thank you.

18 MS. CAMPBELL: Thank you.

19 I think, Linda, you've pretty much covered it,
20 as far as the work of the Strategic Planning Committee.

21 Also, we will communicate the discussion that
22 we had today at Monday's meeting with regard to looking
23 at the sector council strategy and making sure, having
24 that discussion, that all efforts are aligned.

25 Also, in addition, Linda and I and the

1 committee have talked a lot about capacity building,
2 whether it's in the private sector, also with the
3 Workforce Investment Board and the Workforce Solutions
4 unit, specifically with the Workforce Investment Board.
5 And we're feeling that the strategic planning process is
6 probably going to be an integral part of continued board
7 development and, also, board education.

8 We have some new people on the board. I'm
9 looking forward to personally talking with each one of
10 them, as part of my scope of work is board development
11 as well.

12 So that's my comments for now. And thank you
13 for allowing me to speak with you. Thank you.

14 MS. BRANCH: Thank you.

15 VICE CHAIR LEE: Is that -- any other -- let me
16 ask one question. And, I think, when I met with you,
17 talking about the targeted strategies and the regional
18 sector council strategies, the one, two, three, four,
19 five, you said that that's not necessarily all. And if
20 anybody thinks that we ought to have another sector
21 added to green, health, hospitality, manufacturing, and
22 mining, that you would appreciate that input. Is that
23 correct?

24 MS. BRANCH: That is true. This is Linda
25 Branch. If there are any recommendations, if there's

1 something that we did not correctly identify, if we
2 could get those recommendations from any of the board
3 members.

4 And Deborah Campbell's e-mail address -- or you
5 can send it to me. Send it to me, and I'll make sure
6 that it gets on the strategic plan's framework.

7 VICE CHAIR LEE: And Deborah Campbell's e-mail
8 address is on here, too. And your e-mail address you
9 can get through Tami.

10 MS. NASH: I'll provide that to the board.

11 MS. BRANCH: My e-mail address is.

12 VICE CHAIR LEE: Okay. Thank you, Tami.

13 Hey, we've actually got time for some staff
14 reports. Boy, Cass would be so proud.

15 Let's go through the staff reports. Excuse me.
16 Let me close that out.

17 Is there any comments, any more, any
18 suggestions or questions for the Strategic Planning
19 Committee?

20 Having seen none, we're on to number nine,
21 economic overview. Bill Anderson.

22 MR. ANDERSON: Good afternoon, Mr. vice Chair
23 and board members.

24 For the record, board Bill Anderson, chief
25 economist with the Research and Analysis Bureau in DETR.

1 I come today or come to you today with some
2 exciting news. We're going to have to wait another
3 month or two, I think, to see if it's good news. But
4 rather than give you my typical workforce information
5 report about computer usage and so on and so forth, I
6 wanted to bring to your attention that the Research and
7 Analysis Bureau, along with DETR, has applied for
8 roughly an \$850,000 grant, a stimulus grant, from the
9 U.S. Department of Labor.

10 The purpose of that pot of grant monies is to
11 allow states to assess and quantify their green economy.
12 We all talk about green jobs, green industries, green
13 occupations, but there's really not a hard and fast rule
14 as to what encompasses the green economy.

15 So we have asked for, again, roughly \$850,000.
16 And we have proposed to do a statewide employer survey
17 to help, to allow our businesses to help us quantify how
18 many green jobs they have, what the characteristics of
19 those jobs are in terms of pay, skill requirements,
20 things of that nature.

21 Now, only three other states, to my knowledge,
22 have done this, Oregon, Washington, and the state of
23 Michigan. So this is rather groundbreaking kind of
24 work. So we're very excited about it.

25 And just to summarize the project for you,

1 again, much of the work would revolve around this survey
2 of employers. We are also proposing to convene a group
3 of or a series of focus groups, probably on an industry
4 or sector basis, to allow them to have input with
5 respect to various green issues and how they were
6 impacting their own establishments.

7 We've proposed in the grant to convene an
8 annual green workforce summit here in Nevada, where we
9 can flush out workforce issues as they relate to the
10 green economy, so on and so forth.

11 So we're very excited about this. Our
12 understanding is, is that grants -- it's a competitive
13 grant. And grants will be awarded sometime this fall.
14 So we'll be sure to keep you posted. But we're very
15 excited about it and, as I said, we're hopeful for a
16 positive outcome.

17 With that, I'll be happy to answer any
18 questions.

19 MR. WILSON: Mr. Chairman, this is Geoff Wilson
20 in the north. I think, it's a wonderful opportunity. I
21 really hope you get it. Because although I am
22 supportive of the green movement, you know, what we're
23 doing in job training today is absolutely shooting in
24 the dark, just saying, "Well, let's train people in some
25 kind of electricity so they can do green jobs." And we

1 don't really know anything about what those jobs are.
2 And we need to know it.

3 I heard one anecdotal story of a place where
4 they're saying, well, they're going to have a big solar
5 project built, and they said, "Well, okay. And what's
6 the employment?" "Well, long term is going to be third
7 of an FTE, because once it gets built, there's almost no
8 maintenance."

9 So we've got to understand not just the
10 construction and build-out jobs, but where, where there
11 could be long-term job opportunities for people. And, I
12 think, it's a wonderful thing. If we can get it, best
13 of luck.

14 MR. ANDERSON: Well, thanks for your support.
15 And just to add on to that, and this actually might be
16 the big selling point if we are eventually awarded these
17 grant monies, we've proposed that -- we've asked for
18 some grant monies to allow us to track our training
19 results. So we know that if 50 people go into some sort
20 of green-related training program, be it weatherization
21 or solar or building solar panels or whatever, we
22 need -- we're going to develop the means and the
23 processes to track those individuals as they complete
24 those training programs and just measure just how
25 successful they are.

1 MR. KRAMER: I have a question.

2 MR. FORDHAM: Mr. Chairman, Dave --

3 MR. KRAMER: It's Al Kramer in Carson City. I
4 have a question for you. This would be done -- the
5 money would be spent on what, on salaries, on office
6 overhead, of course, but then what, surveys?

7 MR. ANDERSON: Yeah, it -- I mean the big bulk
8 of the money, a little over \$200,000 would be for the
9 surveys. When you're talking about -- and we're
10 proposing two surveys. This will be used to implement
11 an annual survey. So over the grant period, we could do
12 two. In and of itself, those surveys would be about
13 \$200,000. Because they're going out to 10,000 Nevada
14 employers. So that would be where the bulk of the money
15 comes from.

16 Just to give you an idea for some of the --
17 where some of the other monies are going, in terms of we
18 have budgeted monies for staff within my -- the Research
19 and Analysis Bureau, within my unit. A lot of money is
20 going towards the upgrading of the Nevada Career
21 Information System. I'm not sure. I'm sure some of you
22 are, are aware of that, that tool. But we have an
23 on-line career planning tool that's utilized by not only
24 students, but adults who are searching for training and
25 employment opportunities.

1 And we're going to upgrade that, that tool.
2 And, you know, to give you an idea of the size of that
3 tool, we get a -- if memory serves me correct, about
4 300,000 visits a year to that website. So we're going
5 to be adding a green component to that. If memory
6 serves me right, that's going to cost about \$75,000
7 right there.

8 So it's a rather broad-based grant that's going
9 to bring a lot of partners together. We've -- actually,
10 in the grant submittal, we propose to partner with the
11 board and the green council and whatnot. So we're very
12 excited about it.

13 MR. FORDHAM: Mr. Chairman, Dave Fordham in
14 Las Vegas.

15 Bill, what is the current unemployment rate in
16 the state of Nevada?

17 MR. ANDERSON: Right now, for the month of
18 July, we're looking at 12 and a half percent. We are
19 releasing our rate for August tomorrow morning. I'm not
20 at liberty to release that right now. I'm legally bind,
21 or bound not to do that. But for July, it's 12 and a
22 half percent.

23 As was mentioned previous, that puts us third
24 in the nation, behind my home state of Michigan, as well
25 as Rhode Island.

1 MR. FORDHAM: In the calculation of the
2 unemployment rate, how are illegal immigrants factored
3 into the calculation?

4 MR. ANDERSON: We -- keep in mind that we
5 can't -- we don't -- no state except California goes out
6 and -- because of their size, goes out and actually
7 counts unemployment. We have to use federally sponsored
8 and mandated approaches to estimate that employment
9 level, or employment and unemployment.

10 So, you know, when we look at, as of July,
11 roughly 179,300 unemployed, we can't say how many of
12 those are legal aliens, illegal aliens, domestic
13 persons, things of that nature.

14 MR. FORDHAM: But do you include them into the
15 base of the employment pool?

16 MR. ANDERSON: We -- keep in mind that in
17 defining or in estimating our unemployment, we utilize
18 unemployment claims information, we utilize estimates of
19 job levels that we get via a survey of business
20 establishments, and we utilize information obtained from
21 a survey of about 800 households that's done by the
22 Census Bureau each and every month.

23 So those data sources don't differentiate
24 between a person's legal status.

25 MR. FORDHAM: All right. The reasoning, the

1 reason for the questioning is in -- on page two of
2 yesterday's Las Vegas Sun --

3 MR. ANDERSON: Yes.

4 MR. FORDHAM: Yesterday's Las Vegas Sun, there
5 is an article entitled Why Nevada Protects Workers Here
6 Illegally.

7 And the point I wanted to make was that quote
8 out of this article "In Nevada, because illegal
9 immigrants make up an estimated 12.2 percent of the
10 state workforce, according to a 2008 Pew Hispanic Center
11 study," and it goes on, I'm starting to become concerned
12 about the impact on the state unemployment level being
13 the third highest in the nation, of what are we going to
14 do as a state to -- how do I say this politely? Create
15 more job opportunities for U.S. citizens who are here
16 legally, or foreign nationals who are here on work
17 permits, and decrease the number of illegals in the
18 workforce, here in the state of Nevada?

19 MR. ANDERSON: Yeah. And I mean that is a
20 hot-button issue politically and policy-related. So I
21 can't really comment on that. But I know that the
22 presence of undocumented and illegal aliens in the
23 workforce is an issue not only here in Nevada, but
24 throughout much of the country.

25 MR. FORDHAM: How do we get off the dime on

1 this here in the state? I mean Arizona went through and
2 threatened business licensing for employers hiring
3 illegals. How do we do something proactively here in
4 the state of Nevada?

5 MR. ANDERSON: Without trying to be coy, that's
6 something that I would -- if I discussed that in a
7 public forum, that I'd really be overstepping my bounds.
8 That's something for the policy-making community to
9 address.

10 VICE CHAIR LEE: In other words, you're saying
11 it needs to go to our legislature, and we need to talk
12 to our legislators if we're concerned about it, we need
13 to give them input, and, hopefully, they'll make some
14 good decisions; is that correct?

15 MR. ANDERSON: That's correct.

16 MR. WILLDEN: Mr. Chairman, Mike Willden up
17 north. If I could ask Bill a question, or actually it's
18 more of a comment and to ask him to provide some
19 additional comment.

20 Bill, you and I were in a fairly lengthy
21 meeting yesterday afternoon in the Budget Office about,
22 you know, unemployment rates and percentages and all
23 that stuff. But I was taken back by the -- the concern
24 from Health and Human Services, I guess, is not so much
25 the 12 percent or the 13 percent, that there are large

1 numbers of people on unemployment now; if I remember the
2 numbers, 110, 114,000 a week, drawing benefits now, and
3 many of those people are going to start exhausting their
4 79 weeks. Congress may or may not give a 13-week
5 extension, and maybe another 13-week extension, or
6 whatever.

7 But if I remember your numbers right, you guys
8 are talking about two to three thousand a month leaving
9 unemployment if nothing's done at the Congressional
10 level, growing to, next summer, 7,000 people a month
11 exhausting their benefits.

12 And those are just staggering numbers to Health
13 and Human Services. Because if there's no unemployment
14 and no jobs, they fall to my roles.

15 MR. ANDERSON: Mr. Willden, it is a big
16 concern. And just to provide a little bit of background
17 for the board, because I think it is good information to
18 have, the state's base unemployment benefit period runs
19 to 26 weeks. Historically, if you'd apply, if you
20 applied for and received unemployment benefits, you
21 could receive those for 26 weeks.

22 Via a series of federally-funded benefit
23 extensions, as Mr. Willden mentioned in passing, we're
24 now up to about 79 weeks in benefits, with another 13
25 weeks being discussed in Washington as part of another

1 federally-funded extension.

2 So as a result, as folks run out of benefits,
3 as Mr. Willden said, the first place they go is to
4 Health and Human Services to take advantage of their
5 public service and welfare-type income maintenance
6 programs.

7 We are looking right now, even though benefits
8 have been extended out to 79 weeks, we're having, as
9 Mike said, roughly two to three thousand folks a month
10 get to that 79-week drop-off period. And they, in
11 technical terms, exhaust their benefits.

12 And as we expect the economy to remain
13 relatively sluggish in coming months, that number will
14 get up to several thousand people a month, dropping off
15 of and losing their unemployment benefits.

16 Hopefully -- well, I shouldn't say "hopefully."
17 It's quite possible that Congress will extend that
18 another 13 weeks. But we'll simply have to wait and see
19 about that. But it is a major issue that will have
20 critical implications for our economy, as well as for
21 the well-being of families in Nevada.

22 MR. WILSON: Mr. Chairman, Geoff Wilson in
23 northern Nevada. You know, I think that point's
24 extremely relevant. And these people exhausting their
25 benefits are not your normal people who are on public

1 assistance. They are middle class, lower middle class
2 workers, that's upper middle class in terms of
3 construction jobs, who had a house and everything and
4 are losing it all.

5 And my work as a bankruptcy trustee, I'm
6 seeing -- we're just seeing floods of these people
7 coming through who are -- you know, houses are under
8 water, been out of work for a year, year and a half, and
9 are going to walk away from their bankruptcy with a few
10 dollars in the bank and a car, too, and that's their
11 possessions.

12 So they're going to be going to public help for
13 that. And that's going to be the next shoe to drop in
14 terms of a burden on the state.

15 VICE CHAIR LEE: Any other comments? Boy, I'll
16 tell you, that kind of takes your breath away.

17 Let me ask a couple questions. 12.5 percent
18 unemployment, now, that number comes from those people
19 on unemployment's assistance mostly. So when those are
20 off unemployment's assistance, are you going to -- how
21 are you going to track those unemployment numbers?

22 MR. ANDERSON: The unemployment measure -- and,
23 again, it's an estimate, but we do have to subscribe to
24 federal rules and regulations as we go about that
25 estimation process. That is an estimate of the number

1 of Nevadans who are without a job but who are actively
2 seeking work. And there are certain thresholds that
3 they have to meet in order to prove that they are
4 actively seeking work.

5 But, I think, what you're getting at is the
6 number of individuals that are underemployed, those
7 working part-time who would rather be working full-time,
8 those who have become what we call discouraged workers,
9 who have decided that there are no jobs for them out in
10 today's economy, and they've given up their search for
11 work.

12 To get to that answer, we've been provided
13 privileged access to some U.S. Census Bureau and
14 Department of Labor information. And we looked at that
15 issue for calendar year 2008 in Nevada. And at that
16 time, our unemployment rate was about six and a half,
17 six point -- six and three-quarters percent, somewhere
18 around there.

19 If you add in all of those folks that have
20 given up their search for work, that have -- that are
21 working part-time, who would rather be working
22 full-time, and other demographic groups, you're looking
23 at an unemployment rate that would be roughly 75 percent
24 higher than it actually is. And by that, I mean if
25 you're at a 10 percent unemployment rate, it would

1 probably be something along the lines of 17.5 percent.

2 So there's a big population of workers or of
3 potential workers out there who are unemployed. But
4 because of -- they've given up their search for work,
5 they aren't counted among the -- amongst the unemployed.

6 VICE CHAIR LEE: Wow. You cannot tell us the
7 August unemployment yet. When will that be out?

8 MR. ANDERSON: It'll be out -- usually, it gets
9 sent out about 5:00 or 6:00 in the morning tomorrow.
10 It'll be out on our website tomorrow morning by 8:00 or
11 9:00 o'clock.

12 VICE CHAIR LEE: That's only a few hours. Go
13 ahead, you can tell us. Are you scared to tell us?

14 MR. ANDERSON: Well, no, I'm not. Well --

15 VICE CHAIR LEE: No, I don't want to -- I'm not
16 going to -- I know that. I don't want to --

17 MR. ANDERSON: I'm scared from the perspective
18 of my job security. So.

19 VICE CHAIR LEE: Yeah, okay. You're scared to
20 tell us that it might be higher than that. Wow. You
21 know, it takes your breath away, like I say, when we
22 look at some of these, the challenges we're facing.

23 Okay. Let's go on quickly.

24 MR. ANDERSON: Thanks very much.

25 VICE CHAIR LEE: WIA financial -- oh, by the

1 way, thank you for your report, very much.

2 MR. ANDERSON: Thank you.

3 VICE CHAIR LEE: Thank you very much.

4 Renee Olson. Let me introduce Renee Olson.
5 She's the chief financial officer for DETR. Correct?

6 MR. MACNAB: Mr. Chair, John MacNab, deputy
7 chief financial Officer with DETR.

8 VICE CHAIR LEE: He is --

9 MR. MACNAB: Okay. No, I don't look like a
10 Renee, I hope.

11 VICE CHAIR LEE: -- appearing for her today.

12 MR. MACNAB: She asked that I convey to the
13 board that we don't have anything to report other than
14 the -- our standard analysis that's in your package.

15 VICE CHAIR LEE: Thank you very much. Any --
16 on the analysis.

17 Goodness gracious. Are there anything else
18 that needs to be brought up by the board? Does anybody
19 have anything else to say to the board before I turn it
20 over to public comment?

21 Nobody. Therefore, it is now public comments.
22 We can limit this if we need to, but we're welcome to
23 open the floor to the public for input or questions.
24 Please feel free to do so.

25 MS. HARTMAN: Good afternoon. I'm Shelly

1 Hartman. I'm the.

2 MS. NASH: I'm sorry. Shelly Hartman from
3 Mineral County Economic Development Authority.

4 VOICE FROM AUDIENCE: (Indistinct).

5 MS. NASH: Okay.

6 MS. HARTMAN: Can you hear me now?

7 VICE CHAIR LEE: I would rerecognize.

8 MS. HARTMAN: Shelly Hartman from Mineral
9 County Economic Development Authority, but we're also
10 the NevadaWorks affiliate.

11 I'm heartened to hear you having this
12 discussion. In Mineral County, we're doing a
13 door-to-door count to find out what it really is, the
14 unemployment rate. Your rate says eight percent. I
15 would submit to you it's probably 40.

16 In Mineral County, that's what happened, is
17 unemployment started in a kind of a cut-back at the base
18 in the 1980s, and it's never recovered. So we are going
19 to do a door-to-door count. We figure, through the
20 welfare office, with 25 percent of Hawthorne on welfare,
21 that -- and then our youth program this year, the 18 to
22 26-year-olds that we have had in that program, most of
23 them are homeless. And they are going door-to-door.

24 VICE CHAIR LEE: Wow. Sobering.

25 MS. ANDRIOLA: Mr. Chair, this is Clara

1 Andriola in the north. And although I, obviously, serve
2 on the board, I would like to take a moment in the
3 public comment section to recognize Tami Nash and her
4 family for the recognition that her husband was given
5 and the -- I'm not sure if everyone is aware. And I
6 don't know that Tami knows that I'm going to do this. I
7 know she doesn't. I didn't speak with her.

8 But you may not be aware. Her husband --
9 actually, it was Mother's Day -- noticed a car pull
10 over, and in aiding that situation, her husband was shot
11 and almost lost his life. So a Good Samaritan role. And
12 I'd like to just share. Tammy works extremely hard.

13 And, I think, I just wanted to reach out and
14 say how appreciative we are of your husband and your
15 family and recognizing the hardship you've gone through.
16 And please extend your -- our well wishes to your
17 family. And I hope your husband is recovering.

18 Thank you.

19 MS. NASH: Thank you so much, Clara.

20 VICE CHAIR LEE: I appreciate that comment. I
21 was aware of that, what Tami's gone through. And what
22 she's continued to handle on this board, I give her all
23 luck away she deserves.

24 And wish you continued wellness and your
25 family, Tami. Bless your heart. Thank you.

1 MS. NASH: Thank you, Mr. Chair.

2 VICE CHAIR LEE: We have public comment up here
3 in the south.

4 MR. VIZEL: Mosha Vizel, Nevada State AFL-CIO.
5 During your comments you made, you said a word.
6 I'm focusing on the one word. You mentioned the
7 libraries in a role with what's going on here.

8 And my position is a statewide position. So I
9 spend a lot of time in the extremely rural parts of
10 Nevada, as well as the urban parts. And I just wanted
11 to emphasize that perhaps we could see more joint effort
12 with the libraries.

13 Because when we talk in some of these, the more
14 remote areas of Nevada, the local libraries are the
15 central point of communication for both the parents and
16 the youths. That the information that we can so easily
17 grasp in Reno or in Winnemucca or in Elko or Las Vegas
18 isn't as easily grasped in -- I don't want to pick on
19 any one town, but, you know, Winnemucca or Gabbs or
20 Austin, it's not as -- it's not as conveniently
21 available. Remoteness has a lot to do with that.

22 And that if there was some way to work the
23 libraries in to work alongside, in disseminating a lot
24 of the information that we have so available, that
25 that's something that might be considered in the future.

1 VICE CHAIR LEE: That's a very good comment.
2 The last time it was mentioned about the libraries, it
3 resonated with me like a tuning fork, thinking that this
4 is the kind of a center point of community, not
5 outreach, that's not the word I'm looking for, but where
6 people can go and get information. Of course, we use
7 the Internet. But everybody uses the Internet. But it
8 is a very important place.

9 I am going to have somebody in my committee to
10 pay a lot of attention to that and see if we can even
11 coordinate more with the rural and all the libraries.

12 So I appreciate that. Thank you very much. We
13 will do that.

14 Remind me of that, Tami, in my minutes, please.

15 All right. I think, we're -- if there aren't
16 any more comments, thank you. A great meeting today. I
17 appreciate you putting up with my green as fun,
18 appreciate all your work. Especially those who are
19 legislators, we appreciate your work.

20 Drive safe. All the best. Meeting adjourned.

21 MR. GALBRETH: Motion to adjourn, Chairman.

22 MS. NASH: Second.

23 VICE CHAIR LEE: Oh. I can't do that, I have
24 to have a motion to adjourn? Well, now, doggone it.
25 Okay. Do I have a motion to adjourn?

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MS. NASH: And a second.

MR. FORDHAM: David Fordham. I make a motion
to adjourn.

VICE CHAIR LEE: All right. It's done. All in
favor say "aye."

(The members said "aye.")

VICE CHAIR LEE: There we go.

Thank you.

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TRANSCRIBER'S CERTIFICATE

I, SHANNON L. TAYLOR, do hereby certify:

That I was provided by the Nevada Department of Employment, Training and Rehabilitation, Office of the Director, with a CD containing a meeting of the Governor's State Workforce Investment Board held on Thursday, September 17, 2009, and that I thereafter transcribed, to the very best of my ability, the contents of said meeting on said CD;

That the foregoing transcript, consisting of pages 1 through 105, is the transcription of the above-noted Meeting;

DATED at Carson City, Nevada, this 27th day of October, 2009.

SHANNON L. TAYLOR