

**MINUTES OF THE  
GOVERNOR'S WORKFORCE INVESTMENT BOARD (SWIB)  
DECEMBER 10, 2009 1:00 P.M.**

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**BOARD MEMBERS PRESENT:** Michael Bahn, Linda Branch , Jim Chavis, Senator Allison Copening, David Fordham, Douglas Geinzer, Alvin Kramer, Richard Lee, Leslie Martin, Veronica Meter, Jean Peyton, Stacey Woodbury, Keith Rheault, Maite Salazar, Pam Eagan, and Geoff Wilson.

**BOARD MEMBERS ABSENT:** Clara Andriola, Mary-Ann Brown, Senator Maggie Carlton, Assemblyman Chad Christensen, Larry Mosley, Assemblyman James Ohrenschall, Cass Palmer, Michael Peltyn, Dee Taylor, and Mike Wilden Randolph Townsend.

**GUESTS:** Ardell Galbreth, Odalys Carmona, Deborah Campbell, Jack Mills, Renee Olson, John MacNab, Tom Fitzgerald, Ron Fletcher, Lynda Parven, David Jefferson, Anthony Snowden.

**STAFF:** Tamara Nash, Board Liaison

**AGENDA ITEM I. – WELCOME**

**Vice Chair Richard Lee:** Vice Chair Lee welcomed everyone. Cass Palmer our chair is somewhere in Indiana and was unable to attend and requested that Tami Nash take roll for a quorum.

**AGENDA ITEM III. – ROLL CALL AND CONFIRMATION OF QUORUM**

**Tamara Nash:** Called roll, Mr. Chairman you have a quorum.

**Vice Chair Lee:** Thank you everybody for being here, it's great to have a quorum so we can get things done and move forward. Glad to be here for Cass and to help.

**AGENDA ITEM III – VERIFICATION OF POSTING -**

**Galbreth:** Stated that meeting was posted in accordance with Nevada's Opening Meeting Law.

**Nash:** Please have everyone identify themselves before speaking for the record.

**AGENDA ITEM IV. – \*DISCUSSION/POSSIBLE ACTION – APPROVAL OF SEPTEMBER 17, 2009, MEETING MINUTES.**

**Vice Chair Lee:** Any discussion regarding the minutes? Do I have a motion to approve?

**Jean Payton:** Moves to approve the minutes.

**Michael Bahn:** Seconds

**Vice Chair:** We have a motion to approve and a second, all in favor say Aye.

**Board:** Aye.

**Vice Chair:** All opposed? Motion carries.

**AGENDA ITEM V. – REPORT – APPROVAL OF MODIFICATION TO NEVADA’S STATE PLAN FOR THE TITLE I OF THE WORKFORCE INVESTMENT ACT AND THE WAGNER-PEYSER ACT (JULY 1, 2009 – JUNE 30, 2010)**

**Galbreth:** Thank you Mr. Chair, for the record, my name is Ardell Galbreth serving as the Deputy Director for the Department of Employment, Training and Rehabilitation. Some of you may have reviewed the letter from the US Department of Labor to the Governor announcing congratulating and approval of the Nevada State Plan for the Title I of the Workforce investment Act (WIA) Modification. I would like to highlight some of the things the plan has done that takes us through 2010. For example the plan was modified for the recovery of all the various funding streams on Adult Dislocated Worker and Youth. Funding set at 85% to the Local Workforce Investment Boards Nevadaworks in the north and Workforce Connections in the south. In addition to the increased amount of funding one major change was implementation of a stand alone Youth Summer Training program. It is the first time we have had this since 1998. The establishment of the Sector Council as mandated by Senate Bill, SB239. The Green and Renewable Energy Council has is the first of many as the Strategic Planning Committee rolls out the framework in July 1, 2010. The Plan Modification also realigns all the three boards within the state so that targeted resources can be used toward the main industry sectors supporting the Nevada’s workforce demand with the inclusion of Nevada’ shared vision for it’s youth. Many thanks to Workforce Investment Support Services (WISS) unit; Research and Analysis (R&A) unit and those that serve on the Governor’s Workforce Investment Board that provided direction and support that made this plan a success as noted by this letter from the U.S Department of Labor. If there are any questions I would be glad to answer them.

**Vice Chair:** Are there any questions for Ardell? Thank you, I can proceed to go to the next item, Deborah Campbell.

**AGENDA ITEM VI. – \*DISCUSSION/POSSIBLE ACTION – “NEVADA’S NEW WORKFORCE FOR ECONOMIC PROSPERITY: A FRAMEWORK FOR NEVADA’S WORKFORCE SYSTEM STRATEGIC PLAN 2010-2014 (POWERPOINT)**

**Campbell:** Thank you and I would like first of all to ask the Strategic Planning Committee Chair Linda Branch to do an introduction.

**Branch:** First of all I want to thank all of the members of the Strategic Planning Committee that give their time and input towards the development of the strategic plan framework and to everyone who took time out of their busy schedule to meet with us. We did a road trip in preparation for this strategic plan because I didn’t really have a clear understanding of what the real issues were and what were the moving parts, what’s already being done and what obstacles that might prevent us from developing a successful plan so Deborah Campbell and I went on a road trip and interviewed several individuals and we interviewed every single person that is a member of the strategic planning committee and Deborah interviewed additional members and the purpose was so that we could at least develop a framework that would advance workforce development and economic stability in the state of Nevada so again many thanks to all the members of the strategic planning committee that provided information and gave their time for this process.

**Campbell:** You probably have two documents in front of you, one of them would be this presentation and then the second one is copies of the power point and what the purpose of the power point really is to guide us through instead of me walking you through the book and to point out the highlights, what is in this framework for Nevada’s new workforce for economic prosperity. Also, I will go now to the presentation, the folks would rather see us instead of watch the

screen; let us know, so you can work off the paper and the booklets. Does everyone have a copy of the strategic planning framework and also the power point?

**Wilson:**

Yes, we all have copies and we don't need to have it on the screen also, so I prefer to see people than have it on the screen. (12:05)

**Campbell:**

Ok we will make like your looking at the PowerPoint, before we move onto the document I wanted to revisit with this board (the Governor's Workforce Investment Board), with what the overall scope of work is with Deborah Campbell and Associates. I've been working with the Governor's Workforce Investment Board for much of 2009, this engagement began with word development and we kind of paused on that piece of it to work on the strategic planning process to come up with a high level policies that would align workforce development statewide; whether it's the Governor's Board, NevadaWorks, Workforce Connections, both the northern and southern local Youth Councils, and also the State Youth Council and the alignment as the money goes out to contractors that are working to develop our workforce and get people trained, find meaningful sustainable work for them, for the bottom line as far as working toward as stated on the cover of this, economic prosperity here in Nevada. This work isn't formed by only 31 people, this is members of the board except for the folks that joined the board after the summer along with the Strategic Planning Committee and workforce economic development experts throughout the state. If you turn the next page, this board development piece is not in the framework document, of the booklet, but for this purpose what I wanted to do is to point out that we did some interviews and this person on the board that was on the board back in February and March as a prerequisite or as a prelude to the planning process to really see where people were what they thought their roles where on the board and what's important so I went back and you see these bullet points here and we were all saying the same thing, this goes back to February of 2009 about the recession affecting all employment sectors that we need to get more people working effectively, that we need a skilled and trained workforce for current and future opportunity. People were talking about sector strategies even before the Nevada Legislature actually passed a couple of bills that will actually help us advance this work. We already were talking about renewable and green energy. Also, the growing case load for DETR and in human services, any of you know that if we are at record breaking amount of people trying to apply for unemployment. On the next page some of you talked about the need for a board member orientation and also continued education, not just an orientation when you start but continued learning about our needs and accomplishments and how that lines up towards the overall vision, mission, and purpose. Then some strategies and we'll be talking about that today as far as what is your Strategic Planning Committee has recommended to the board. Also, members of the board talked about that we'd like to move away from compliance as far as looking at it specifically but, elevate the discussions up to the policy level and let everyone understand that it's consistent throughout the whole State and have a higher level discussion. Also, many of you have talked about getting to know each other more, there has been an unbelievable representation here to get to know each other and then maximize our expertise; talk with each other and as we're having these meetings really look to each other and look for solutions as well and also to reach out into the communities that we represent and the bottom line is that we're ambassadors for the workforce and ambassadors of change. I wanted to start by talking about scope of work starting with the board development piece and as you look through this document as many of you have that the things that we were talking about back in February, we can now use to guide our conversations and by what we fund and what we do in the various regions and industry clusters so that we are all lined up and in parallel as far as workforce development with economic prosperity. So the next page is on the Strategic Planning Committee; you see your members here, and the idea was to be as broad as possible and to engage the highest level of folks as possible as well so I bet you met some new folks, we met for seven months, every month and we had a quorum with everyone ready to go and to inform us on the process. The Bill Welch Nevada Hospital Association and Frank Woodbeck who was here with us and he was representing Nevada Commission on Economic Development and Director Skolnik on Department of Corrections, Jean Payton who's also on the Governor's Board also representing Person's with Disabilities so she was able to keep us looking through that lens. Also Mr. John Ball, the Executive

Director for Workforce Connections, Linda Branch on this committee and also the chair of the Strategic Planning Committee Dr. Mike Richards, College of Southern Nevada and he's representing higher education. Pam Eagan who's with us today and representing basically the trades and also she's on the board, Somer Hollingsworth Nevada Development Authority, Tim Crowley Nevada Mining Association and then Tom Fitzgerald representing NevadaWorks. Let's get to the document, the idea around this format was; and I'm probably the first person when I'm in policy discussions to get bored and I have a hard time reading documents so one thing that we talked a lot about is what is the purpose of this document and how do we want it to be used so what we decided to do was to put it into kind of a magazine format that policy makers, legislative members or anyone can scan through this document quickly, pull out pieces of information, or national level studies and quotes or recommendations. So we're hoping that you agree that it's a pretty easy read versus a 25 or 30 page document where you have to read through the lines. On this first page at the bottom line in the introduction in the conversations that we had, no matter who it was, including you is that we're looking to the Governor's Board to provide leadership and to elevate conversations to the higher level so at the end of the day where are we going? Not where we've been but where are we going for Nevada in the "New Economy"? And we'll talk about what that means in this document. The planning committee was looking at it in three ways; the shorter term, the medium term and then the longer term discussions so what do you do right now? I think we all agree that we're in crisis so how do we survive what we're in right now? The medium term is developing the right workforce for strategic advantage as opportunities come and then the long term is to define and build the right workforce or strategies that we will develop through this board and also the sector councils. The next page, I think this would've been in June and July, the Strategic Planning Committee basically said that we all need to be saying the same thing, we all need to be lined up behind the same language so they crafted this vision and also following that the mission and then the purpose statement. So the vision is about people and this is about quality of lives so we ended up using this language here that Nevada's quality of life and economic prosperity is built on the foundation of your workforce. Now the vision is where you want to go, the mission is what we're doing so that Nevada's workforce system now, that's all the players including you here at this table promotes economic stability and growth by providing training for industry clusters through sector strategies that lead to sustainable employment. With and emphasis on the statewide services but it's going to provide flexibility to meet the needs of each region because there is a different things happening here in the state. Next page on purpose, so what's the purpose of this exercise that we're going through? It is to remind you that this is a framework for the strategic plan and after this, there will be facilitated conversations with all the different players so that we actually have your goals, objectives, strategies and then the timelines of who's going to do it and when. This framework is to align Nevada's workforce development system with the workforce. Take you now to the workbook on page 8 on strengths and weaknesses and where this came from, as mentioned earlier the various interviews, then I mapped what everyone said and then we grouped them into the strengths, opportunities, weaknesses and threats during our meeting and then we turned all the opportunity statements and you'll see that there are five. These are the things that kept coming up time and time again that we need to build a capacity, and when we're talking about capacity we're talking about the system itself, we're talking about this board, we're talking about DETR staff, and we're talking about the different representative organizations. So to build the capacity really means have the available data. And then who is going to champions this? Who's going to be talking about this? And it's all of us, not just staff, not just people on the board and all with a unified message. Busting silos kept coming up that is happening and always has been happening but many committees may want you to know that, I think for whatever reason the information is not getting to colleagues and to other committees and departments so we talked a lot about busting silos. The sector strategy piece is now prescribed in the law and then we've got the Workforce Solutions Unit that's here to support those types of meetings and to support this board. When we recruited the members of the Strategic Planning Committee, we were looking at available data from DETR and also looking at what's really floating to the top and it was kind of tough because a lot of the data is based on some base line report in 2007 and then we were projecting out to 2030. So what we saw happening health care and of course new and renewable energy and not to exclude anyone else but those

were the ones that were there and then this was formulized and we talked about that that was a major in our conversation that is happening at the legislature. When we talk about sector strategies, if you look under the opportunity statements it's about diversifying Nevada's economy through sector strategies and we've been here for a long time and we've been saying it for a long time but what we tried to do with this conversation with the Strategic Planning Committee is that now instead of doing a plan because of what happened internationally, specifically about what was happening right here in Nevada with the whole construction piece cut in half or gone. That instead of talking about diversity our conversations are based on opportunity the entire time. Having a conversations about workforce development, could not happen without and what level are we talking about, whether it's grade school because if you think about those we were talking about preparing workforce as well and when you're looking at sector strategies specifically when we're talking about green and renewable these kinds of things will take some time, specially if we want to get into research or manufacturing so over time we have these companies or firms developed here so that we have our workforce ready and prepared to participate. And then the bottom line in the next piece, and I've kind of jumped off the power point and now taking you back into the opportunity statements, Nevada's competitive advantage and we don't have the answers for that but we have realized that the bottom line that the state needs to figure out is what's it's competitive advantage, because we are not the only people talking about renewable energy, not the only ones as we know that are on the hospitality business and continue education so that people can get retrained while they're envisioning in the state of Nevada for their opportunities, most importantly in that process is to develop a workforce with transferrable skills. What I would like to do is to move forward in the power point to recommendations; there are seven specific recommendations that support opportunity skills. If we can review maybe just one page, go to our work book page 25 you will see that statewide priorities, just walks through those and talks about the opportunity statements and you will also see the statewide recommendations there and what I would like to do is to stop there for a moment and first of all ask about the document and it's readability. The way it was organized as well as the recommendations are in the little blue Nevada symbols, also the table of context walks you through the five different priorities and in those chapters we have gray side bars or in quotations, of the research or facts, like Senate bill SB239 and we're talking about sector strategy information or SB152. Now when we're talking about the one on the green jobs initiative, so what we did is that we put a lot of the facts in these gray sidebars in the appropriate area so that you can pull that information out and then we have end notes show exactly where that information came from. Also, two things that we found and we talked a lot about and many of you are probably aware of it; first of all Brookings West or Brookings Institute at UNLV but really it's here in Nevada, it just happens to be at UNLV, and the Brookings Institute made a point that they could've gone to several other states within the west but bottom line is that that institute is saying that the states of Colorado, Arizona, Nevada, Idaho and Utah is where it's at and where it will be for the next 20 to 30 years with regards to growth, human capital, jobs and all that type of thing. They put the institute here at UNLV and that is going to be a very tremendous resource, we've already spoken to a couple of those folks over there for this board and for the state in regards to any research perhaps that we may need and those practices so that we can add to what we're doing. So we talked a little about that in this report and then also another resource that we found from the Cockman Foundation, the national organizational/foundation that talks about the economy index, and on page 19 in the gray sidebar here is one of the "facts" that came out of there. We used Cockman because that was the latest data that we could find anywhere as far as little snapshots of what are we looking like and we compare in the United States or in our region with regards to of course education, levels of competency in certain grade levels and that type of thing so we used a lot of that information in this document and then brought that to the group and then that's how we came up with these recommendations. So I'm going to stop for a moment to get a little feedback and we can spend some time talking about what does each one of these recommendations mean?

**Fordham:**

I'm curious Deborah how can the state of Nevada, with our main industry which is gaming and hospitality and I don't see any input at all or people interviewed for this, how could you ignore

those segments? I mean it's beyond believe as far as I'm concerned, I'm not in the gaming industry, I'm in the real state industry but I just don't see how that can happen.

**Campbell:** Now with this reporting this is under sector strategies, based on where the growth is, so we looked at all the data as far as workers and industry growth, and those are declining and we're not ignoring it but people are coming out of there and are being trained for other sectors.

**Fordham:** You've got the mining input which is right here on the top but you still don't have the major economic driving force in the state participate and quote "the State's Strategic Slan for the Workforce," I mean it's incredible and I think it destroys the credibility of the whole work; I really do.

**Egan:** (*inaudible*) We had the workers perspective and from the green providers perspective one of the organizations I was able represent is the Culinary academy which is the Culinary and Bartender's Unions including Harrah's and other (*inaudible*) are responsible for that piece of the puzzle so we should be able to talk about that training perspective and secondly I know that you've also got Danny Thompson from the labor perspective and he also has representation for those major sectors. But, I do hear what your saying (*inaudible*)

**Fordham:** The workforce is there yes, but, they are paid by the owners and operators of those two major segments and they are the ones who are making the hiring decisions, not the Unions they are the ones who are dictating or deciding what kind of workforce they need to fulfill their business requirements and we've missed the whole impact and input.

**Veronica Meter:** I would like to echo David, Veronica Meter from the Las Vegas Chamber of Commerce, it's one of the first things that struck me when I was reading through this that there is very little general business recommendations. I see the labor side but when it comes to actual general business and I would like to see a little more balance of small business or general business. Our organization represents many businesses representing (*inaudible*) members. We're not speaking about small and large we're speaking in behalf of the general business community. I would like to see in moving forward a little more representation there and I've had a couple minutes of reading through this and I don't know if this is the right moment to do this now. What was your thinking in including () for this particular piece and again, going back to Danny Thompson, but what was the thinking there including that particular quote and also talking about in this particular vehicle.

**Campbell:** Well, the thinking was, and this wasn't my thinking it was the thing that came up many, many times in those 31 conversations that we had. We used Danny's comment because that was the most succinct but really the thinking was that people kept saying how can you grow and protect and support education, that's where that came from, without looking at the tax base.

**Chavis:** I've got the same concern about not the state so much in itself or who made it out of the battle that we've had for 20 years but the state indicates that we as a board or as an entity or as whatever you want to call us and DETR are (*inaudible*) and I don't know that, I think this may be stepping a little bit out of our role as a board and I know that this isn't the strategic plan, but I question whether or not we should put that sort of thing in print without a timeline.

**Fordham:** I echo that entirely and as far as I'm concerned the development authority people I think that you find that one of the prime selling points of businesses relocating for the state of Nevada is those corporate income tax and if we go and talk about tax base in my mind it kills the golden goose that makes Nevada go and it's the tax system here.

**Martin:** I spent a lot of time reading this today and I didn't get the sense that we were trying to change the taxes but to strengthen the tax base by diversification, not by changing anything that's already in place, that was not my impression in any way; my impression was to try to diversify to attract; to broaden the base and diversify so we're not so dependant on gaming and tourism to support the whole state, or even mining, because mining can go away fast, so that's my take.

- Senator Copening:** I guess my question would be more for the strategic team, was this a topic of conversation; and was diversifying our tax structure a part of it? And the reason why I'm asking is I see the point and it seems a little like it could be misunderstood as this is a statement we're trying to create as a board but one thing that should be included in the analysis is the topic of conversation and it was identified as either an opportunity or weakness.
- Branch:** That was not a conversation in diversifying the tax structure, it was just simply an issue that came out, if you go back to the five key points that came from this; the statewide priorities, this is mentioning the tax structure is informative, the statewide priorities that came from the entire process is build capacity and champions, bust silos, develop and implement sector strategies, align education and training, develop Nevada's competitive advantage. Now in the action planning process as this moves forward if that becomes an issue it didn't come from the strategic planning committee, this is informative to let you know that in our interviews these were concerns from each person that we interviewed.
- Meter:** I don't think that there's anybody in this room that doesn't agree that the ??? for our economy and that are more industries here so that we're not relying on a single industries, we see the results of that now with the dents in our economy so the Chamber is very much and advocate of that. I'm concerned about mixing diversification of our economy with the tax, in this particular page 17, speaks to a long standing disagreement over who's paying what in the state and that miscommunication in terms of understanding who has the most in terms of paying for our taxes and there for ??? purposes because you could argue either way. I would argue that through the state it has that modified business tax that everybody who has employees in the industry pays, no matter what industry you're in and that would be a broad business tax but I do want to make sure that we're keeping those two separate because we are very much and I can't imagine anyone who doesn't agree with me proposing to diversify our economy, bringing more technology, more health care, more industries other than just gaming and in that area and keeping that environment attractive for them to want to make an investment in Nevada.
- Wilson:** I'm a concerned anti tax republican but I think I might agree with this statement, I think we do need a diversified tax base but my point of view is absolutely inappropriate in this context. If you want to have Danny Thompson's quote which you don't have to agree with it, we can look at it, we can discuss it, but then putting in language which seems to be endorsing it's inappropriate, you might say there is the date about funding issues but his statement is a bad statement and I agree with it but I don't want it in here.
- Senator Copening:** I'm going to be in agreement with that as well, I think we are talking about two different things, I agree with the statement personally and I think for those who are concerned that maybe this is a ??? I'll just remind everyone we do have the state holders group that talks about what do we want Nevada to look like and that goes in conjunction with that tax study so this is not an area that's being forgotten, it's actually an area that's given a lot of attention with a separate state holders. So we'll see this probably come out with that other group but I would have to say I'm in agreement I think it starts mudding the waters that we are cleaning by starting to talk about the tax base on that so that's just my two cents in this.
- Bahn :** I wanted to address a couple of issues; on the constructive side I've been part of this forum in another state Michigan where the unemployment is a lot worse than it is here and then the governor wanted to raise taxes, that's going from a solution to make it worse. Second, one of the most important areas of growth statistically speaking is ??? program which we have already discussed here, we have an ??? for Nevada, I hope we have an ??? in Northern Nevada which is what I represent and that does wonders to more ???. So is education, training and establishing workforce, I have an interest in creating employment in an area highly unemployed called Hawthorne and last meeting I invited the ??? to open to address the northern Nevada branch ???. One of every two households is on welfare in Hawthorne so one of the areas I had suggested informally to the executive branch ?????.

**Vice Chair Lee:** Thank you Michael but I don't want to deviate from the main point.

**Bahn :** ????

**Vice Chair Lee:** If I could make an observation here for just a moment, I think we're getting caught up in what this plan is about ??? Deborah go through with it a little more and said this is not necessarily what we're talking about, making a policy about tax, this is about more of a coordinating effort to figure out what this board can do most effectively so maybe this needs to be taken out of the statement but that's why this board is looking at this document to make those kind of recommendations, this just doesn't fit but Deborah please explain more about the scope of this, all this work that's gone into this it's not made to alienate gaming.

**Campbell:** And then also note that this is a final draft so it has not been published, I'm also taking notes, Mr. Fordham the gaming, hospitality and also Veronica the Chamber piece, I'm not done so I've noted all that so I can go and talk to them and get an interview with those people just to see what they're saying and then to see how it relates in here. I'm listening to what you're saying on the taxes.

**Fordham:** This is a Nevada Workforce document; I don't view this as a PRP for Deborah Campbell and associates, you've done all the work but your name can come off at the bottom of every page, this is a state document not a Deborah Campbell document.

**Campbell:** Not a problem and we'll just keep the information in the back. In the tax piece I've noted that, I'll be honest with you, I think I need to reposition that statement that precedes it, does that work for you guys? But to drop everything out we need to talk about that.

**Vice Chair Lee:** Before we go further into the document let's take a little bit more discussion then on some of the issues that were raised so that we can ???.

**Egan:** (Inaudible) So we work on that on the challenges of the board like this. I was hoping to get some verification from the folks who are concerned about it, are we talking about the statement in blue which is the quote or are we talking about the statement in black that's number one, and then secondly, it seems to be that the ??? for this document is that we as a workforce development system are interdependent as other systems in the state over which we don't have control or authority and we have to recognize that ???.

**Chaves:** My comment is not, I agree with those statements like I said I've crossed words with Dr. Thompson but we've also worked together on a lot of issues, I just think that this is one of those highly politicized things that will draw this board into something we don't want to be involved in, that's probably as clear as I can make it, you're going to have a dog fight about this unlike we've never seen before and we don't want to be there and that's why I say that this doesn't necessarily belong here.

**Meter:** Pamela in response to your question, I do believe that ??? is divisive and counterproductive to what we're stating in the first half of the report, that we want to work to get our state holders, we want labor and community to work together and we get to this quote and it's very highly political that goes back many years and to just put that there will make that focus and it will be very unfortunate to have that happen.

**Branch:** I don't have a comment that's going to derail this process but obviously this one page has caused an ??? which it tells me that if we don't change it, it will be a show stopper for everybody.

**Vice Chair Lee:** Thank you, let's take our consensus now just real quickly because sometimes I think we need to clarify what in the world we are talking about. We had an issue raised that the ??? wasn't mentioned, the reason being is it mentioned ??? by saying ??? that wasn't mentioned. Was it the scope of this team to talk about the meaning or the biggest workforce or was it the scope of



this study to talk about diversifying our economy not ignoring that the scope of this strategic plan is to say that these are the other things in addition to our largest workforce, I'm asking a question I don't know, if it's not maybe we can re-clarify the direction of the board.

- Campbell:** And again the scope of work wasn't about who you talk to, the scope of work was to put together a framework that we can all agree on that the different interrelated workforce partners could work with. And the research, when I went and we did tons going through all the data we took a look at where is the growth? Where are the opportunities?
- Vice Chair Lee:** We brought up three issues for this so far and we'll decide here in a minute if we want to go further into this or wait to have this come back to us again. We've had gaming, someone was talking about small businesses being the core of our diversification and then we had the tax issue, is there anything that I have missed?
- Fordham:** Education.
- Vice Chair Lee:** David tells us a little about what you consider to be education. Now before I ask that, is that deeper in the document that she hasn't gotten to yet? Is it an appropriate time to bring that up right now?
- Fordham:** Next page 19.
- Campbell:** Yes this is helpful and then what I'll do is go back and review the recommendations.
- Fordham:** To me the comments here on the gray section on page 19 are corollary to the discussions we've been having about the tax policy and one is used to argue the other and vice versa and for all the comments about the tax policy I think they equally apply to these comments about education in here and trying to, I'm at least in the impression that we're going to take a major run to try to improve the education system here in the State of Nevada and it's a function of funding of that which has been the primary battle cry for increased taxes.
- Vice Chair Lee:** Hold that, Deborah explain to us the scope of what your feelings are in this particular issue.
- Campbell:** What's happening here, and I mentioned at the very beginning, every single person that I talked with mentioned that we've got to do something to get our people educated, that's what that's grounded in and then I went and looked at research, that statement that you're talking about there as an end note and that's grounded in statistics and also I don't want to define the word but education is the conversation that we all have when it comes down to ensuring that our are people coming up and are educated and trained into a position.
- Vice Chair Lee:** Before we go further into the scope of this, we all know that education is one of the hot buttons of our political talking in Las Vegas, is the scope of this document to thrust us into the middle of that or maybe making us into a board of employment, make a statement that says it's one of the concerns we have and that the legislature needs to pay attention to is this because of; and they already know where the nation is, let me turn it to somebody from the Senator.
- Senator Copening:** I'm going to respectfully disagree and I think perhaps we are looking too much into it and it doesn't necessarily come back to taxes when you're talking about investment in education. The case and point being that we were talking about if we should go to special session, one of our agenda items is how we go after that 175 million dollars has nothing to do with taxes here it has everything to do with an aspect of the law that says we won't grade our teachers based upon school score. So that's the only reason we hear everyone say that we need to invest, and some people have different ways of investing and maybe it's taking allocation from one account and putting it more towards education or it's going after some of those dollars federal (*inaudible*) so that's the reason I think we have to be careful not to read too much into saying that this is all about taxes.

- Fordham:** And I'll just make this one brief so that we can move on; when I see the word investment and state in governments there is only one source in that investment and there's only one source of revenue and that's taxes and I'm not convinced that the problem with education in the State of Nevada is on an investment level, I think that there are other issues that are probably deeper than the investment and the education process.
- Senator Copenig:** I just gave an example that was the state investment and it's up to the state to go after those dollars that has nothing to do with the tax base so that's what I was saying.
- Egan:** I have strong feelings for this portion of education and how it pertains to (*inaudible*) and I hope that it's very clear (*inaudible*) the critical (*inaudible*) education system to workforce development and I have to tell you as a service provider you can pay now or you can pay me later and we are investing a lot of workforce investment dollars into mediating issues and those kinds of things for youth 14 and up and adults in the workforce system. So wherever we end up with this debate I feel very strongly that we have to have a very strong statement to the degree that our (*inaudible*) the workforce development system will continue to be unhealthy.
- Vice Chair Lee:** Is there anyone that argues with Pamela's point? Are there any questions from up north?
- Wilson:** I think these two pages are pretty good they talk about the fact that our education system is far from perfect, you can't stay in any other state of the union but you definitely can stay in our state and the high school drop out rate is a problem and we need to do better but I agree when I read something that says lack of investment in education I see that focusing and that really is sort of the key of the whole paragraph. I see the focus on not enough money and I don't see that as part of this board, I think having these two pages to say how important improving our education is, how important it is to invest, but it simply says that we don't have enough money and I don't agree.
- Meter:** I see both sides of the argument, there absolutely needs to be a strong link between education and skilled workforce in order to get our businesses the right experience to be able to have the (*inaudible*) education absolutely the key part of workforce development and giving the businesses the type of experience they need to succeed. I also can see the point he brought up in terms of that particular part of that paragraph because you can argue both sides, it's not just about investment it's about parental investment, there's still so much more that just funding when it comes to education. You can argue those studies that, Utah for example, that gets much less money per people's funding than per say Washington DC gets, of course it's so much higher than Utah because there's so much more parental involvement so I think in order to keep the peace much like the preceding page, it has become one of those sticking points in discussion. I think that we should consider just removing that paragraph but keeping a strong education component.
- Branch:** I really think that we are focusing in on, if it wasn't for page 17 we might not be having this discussion on page 19 and I agree with Veronica that investment is multifaceted so this is not Deborah Campbell's statement, this is not Linda Branch's statement, this is not the statement from the strategic planning committee, this was research done by (*inaudible*) foundation, this is their language and the reference is made to that agency so it's not what we're saying; again, this is the research that has already been done and this document is informing on what has already been done and what has been discovered.
- Chavis:** I'm not disagreeing with what Linda said at all this is (*inaudible*) skillfully have been able to get some things past the board (*inaudible*) about increasing the high school graduation and what's got to be done, and maybe she can share with Deborah maybe that would ease the concerns.
- Fordham:** I agree with your statement and I support that, Jim and Jeff I think you're right on the money here. The budget committee for the Governor's Workforce Investment Board has funded

645,000 dollars to Ready for Life so I would rather see a quote and plug Ready for Life as part of what we strategically were planning to do because that amount of money is almost a third of what we've spent in the last four months here on one program.

- Campbell:** These conversations we're having is the actual action plan this document here is the higher level, we're not talking about specific projects and programs that would be in the next document with the specifics in there.
- Fordham:** The tax language was inflammatory and head us all down a (*inaudible*) and this language in this gray box is sending us down a similar path and I would suggest strongly that we delete that, and delete that gray bar.
- Campbell:** Not all of us.
- Rheault:** I support leaving that statement in, when you talk about investment and education and you think it's all money but to me it could be an investment from the business side by providing more mentorship programs for high school students to give an idea of what they might expect when they leave school, or to keep in school. Could be a program set up for business to come in to it because it starts out talking about workforce education and trying to get students ready after they graduate, I think it's a factual statement and investment and education could include a lot of things other than funding.
- Vice Chair Lee:** Does anybody have any comments for that?
- Salazar:** My comment would be with regards to what Mr. Reault just presented about that I think that it might be helpful to include a statement that lifts different types of investments. For example, or something in reference to.
- Campbell:** I'm going to go to recommendations but what I'm thinking, the reason why I'm smiling is because the reason for this framework are the conversation starters.
- Vice Chair Lee:** I was going to comment on that, when we are having a meeting and we have a document like this the first thing we do is turn down 75% of it and we've accomplished that not happening. Maite and Veronica I think some of the issues that they brought up because I think they are worth bringing to the table.
- Campbell:** Now the strategic planning committee, let's go to page 25 and it's all right here, here's the bottom line. The vision it's the purpose and here's your statewide priorities, building capacity in counties, busting silos, building and implementing sector strategies, aligning education and training for workforce, developing Nevada's competitive advantage. Specific recommendations that fall under these areas and I won't go through the book but it starts with the board itself, this board, develop and implement a recruitment plan that aligned with workforce and economic development strategies. Take a look at the plan and then ask do we have the right people in the right positions that can support policy to whatever the plan is? Also, provide ongoing word development and clarify roles and the role with the board, the role with the workforce solutions unit and then for this board develop accountability measures, how are you measuring your work, and your effect, that's the first step. The second one is, and this one came from interviews with folks, those who are in the implementation side of the house, we want a reporting system that's really easy to deal with that we can quickly look and see what success looks like and the movement and growth is and how are we doing in these different areas? The third recommendation is just increasing and improving public and private partnerships that create education and job training opportunities and superintendant Reault was providing examples of really what that means, not just money. The fourth one, this one is to conduct a relevant study and we don't know if those are the correct words but to take a look at Nevada's JobConnect centers and is that working now as we are moving towards sector strategies and then the new economy as far as what's coming down the road and what we're doing and how we're doing business, is it still relevant is what we're asking now and let's take

a look at that and make that a major part of the action steps of the plan. The next one would be as to really look closely, continually inform yourself and the best practice is to look around at other places and at all these different levels. Because we wanted to make sure that that we're not just talking about higher education and we are talking about the trades, and we are talking about what's happening in the high schools and then working with younger kids and then give them an idea in which they could work towards. The other one is conductive skills and to analysis and develop remediation strategies and the question kept coming up and looking at it right now and interview with Sommer Hollingsworth and Mike Skaggs, they weren't the only ones that said it but we're trying to recruit all these companies but at the end of the day we all know what our competency level is and let's take a look at that and get people educated and trained so that when these companies come in and any of use that have been here for a while they're not bringing their folks down, we're bringing our own people and then bringing them up in these positions. And then the last one is to maybe look and understanding the new economy strengths and weaknesses and there are a lot of details that talk about what are we learning in fifth grade, what are we learning in eighth grade, what is it really going to take when we talk about research and development with regards to green and renewable energy and manufacturing, what do we need to be doing now to prepare ourselves for 5 to 10 years from now, so that's the set of the statewide recommendations.

**Vice Chair Lee:** Thank you Deborah, Linda?

**Branch:** I just want to make sure that I have clarity from the board on what your directives?

**Vice Chair Lee:** For what I could see the consensus, I'm going to point out pages 16, 17, 18, 19, that's pretty much the core of the issue. Are there any other question on any of this?

**Meter:** The recommendations I thought relevant I thought with JobConnect are reflecting the economy and the sector strategies, I was wondering if I could get an explanation of what that actually means and why it's in that particular section.

**Campbell:** What it actually means is that the committee wants to take a look at (*inaudible*) centers and what they're focusing on is who's coming through there, what they're looking for and reposition it from and a business where people post jobs and get a job to be more proactive and it aligns with whatever we're saying.

**Meter:** It doesn't feel like it's aligned and I was a little confused, Senator Copening mentioned that (*inaudible*)

**Vice Chair Lee:** Yeah I think what they got out of that and what we need to address a little bit is we had some input from the people going the Nevada JobConnect to look for jobs and they didn't accomplish what they wanted to accomplish so maybe we just need to look at it and see if we are addressing the issues today a little bit better and as a workforce board that I consider to be one of our oversight, to look over and say how are they doing, what are they doing, what kind of input can we give to make it better?

**Branch:** When we looked at workforce strategies and diversify what may happen once the councils can breathe JobConnect will be able to fit in those different sectors to specialize in those areas and as it is today does JobConnect have the ability to move with those sectors as they are identified and those strategies are implemented.

**Galbreth:** Just for further clarification rather than (*inaudible*) whole system here so we're talking about a whole listing apparatus here rather than just a particular.

**Vice Chair Lee:** If we don't like the color on the front of the JobConnect building ....Any more comments?

**Senator Copening:** The only thing that I would have us keep in mind is (*inaudible*) on the Coffman Foundation study, I just want to make sure that we change that study.

**Campbell:** I'm going to go back and look at it; I don't think it sites it what it does though is it talks about; the workforce practices was just pointing out areas that were very well done so I can take a look at that and include more of that language in the statements, would that work?

**Senator Copenig:** Yes again so that we don't change the intent of the Coffman Foundation study.

**Campbell:** Yes because that is a quote, we probably should have put some quotation signs around it with the little footnote at the end.

**Vice Chair Lee:** Any more discussion from anyone? Would anyone like to give me a possible motion on this?

**Senator Copenig:** So I guess I motion for changes with the documentation that would be to interview gaming and get their input; interview small businesses or the chamber and get their input. Omit the sections that talk about the tax base diversification that we talked about, make changes as it's appropriate to the Coffman Foundation and study; perhaps a side bar that would explain or reconsider (*inaudible*)

**Fordham:** I agree with what you're saying so I second that motion.

**Campbell:** I just needed a clarification because he said small business and so I am a small business so that needs to be clarified to general business.

**Meter:** (Inaudible)

**Campbell:** I would like to interview a key person from chamber and a key person from gaming that I would be fair to the committee.

**Bahn :** I just wanted to add one thing, if you could interview more people from Northern Nevada.

**Fordham:** I second the motion that was made.

**Payton:** Do we want to ask that this come back to the group for review again because I think that needs to be in the motion.

**Branch:** We could call a special session because the board doesn't meet for another three months.

**Vice Chair Lee:** Let's accept this motion first and then come back to when we're going to, or does it need to be part of the motion if we're going to have a special session? Could we make this a part of the motion so that we can make it happen in either 60 or 30 days?

**Branch:** Let's meet in 30 days.

**Vice Chair Lee:** 30 days, that's part of the motion and we have a lot of notes to clarify. I don't think that I can repeat that motion but I think it's understood. I would encourage anybody to look at those notes, we're going to address this within 30 days and we'll have Tami set this when it's the best time to do it or a teleconference, I think we need a full board quorum for this to go to the bureau in our special session so I would recommend that. I have a motion and a second, any opposed? All in favor say.

**Board:** Aye.

**Vice Chair Lee:** Motion carries.

**Wilson:** Mr. Chair there was further discussion requested here in the north.

- Brown:** My comment if we are going to reopen it is what is the intent, is this our strategic plan because we said in the introduction that it's just to begin the dialog and the conversations and yet there are other comments in here that it is the strategic plan so it's not clear of what the intent of that document is.
- Branch:** It is the high level framework of the strategic plan and the next step is the action plan and the implementation of the identified state priorities. Sorry I did not understand the question.
- Vice Chair Lee:** What is this strategic document for?
- Campbell:** The Governor's Workforce Investment Board, it is an internal document.
- Vice Chair Lee:** Are we done? Number seven.

## **AGENDA ITEM VII. – DISCUSSION/UPDATE –AMERICAN RECOVERY AND REINVESTMENT ACT GRANT APPLICATIONS**

- Galbreth:** Green with Envy, which is a grant identifying (1.27)...The purpose of the grant was to provide funding to conduct a research, some of the things that you can talk about in workforce and stake holders with the necessary intelligence in identifying existing and emerging opportunities for the economy. This particular grant consisted of two components, one was to identify the qualification of the Green economy and it's label market as well as to assess the program policy outcomes as they pertain to the state's Green strategy. We did submit an application the one for about 355,652 dollars, it was submitted on August 14<sup>th</sup>, we did receive that award on November 18<sup>th</sup>, however; it was not as submitted. Nevada did receive the award as the lead state agencies as the (*inaudible*) in eight different states and those states consisted of course of Nevada, Colorado, Florida, Illinois, New York, North Carolina, Texas and Utah. The award amount is 3,733,000 dollars. Now DETR will serve as the fiscal agent for this particular award or project. Now research and analysis bureau will play the role as the (*inaudible*) need for this particular project.
- Fordham:** Is this the grant that Bill Anderson was so excited about?
- Galbreth:** It is and I don't know if Bill is up here or not but we do feel as if though Nevada got ahead so to speak with this grant award.
- Anderson:** Thank you Mr. Galbreth and Mr. Vice Chair and other members of the Workforce Board, as Ardell was mentioning, we ended up receiving a grant for the amount close to 3.8 million dollars, we are going to be the lead state of each states that Ardell mentioned, that would be looking at improving the nation's system of projecting and assessing Green employment opportunities in the future, so that will be the focus of our work. I would essentially, I'm trying to cover my economic report so you can skip me when you get there, but what we are proposing to do internally is to utilize some of the administrative monies that are coming into the research and analysis bureau as part of being the lead state in this Green to do at least some of the work that was proposed in the Green with Envy project, specifically that dealing with administering an economy wide employer survey to assess what's taking place with respect to the Green economy and Green project. So the way I look at it is 75% good news and 25% not so good news, it would have been nice to receive our own grant but the way things worked out that just wasn't possible. That's all.
- Galbreth:** Any other questions on this particular subject?
- Fordham:** Although we failed in 25% of it, I think it was a well done effort, I appreciate it Bill.
- Anderson:** Thank you very much.

**Galbreth:**

There was another grant issued that we have. The other one is State Energy Sector Partnership Training Grant and the purpose of this particular initiative is to establish sector strategies and target energy efficiency and renewable energy industries, engage sector planning allowed in the Governor's Investment Board of the governor's overall energy plan that is with the State Energy office and policies along with the local and regional initiative. One other purpose is to develop a state wide energy sector strategy through the company's partnership with economic development is for the state energy plan. The amount that we have submitted for this particular grant is 6 million dollars. The grant was submitted on October 20<sup>th</sup> and we have yet to receive the outcome as to whether or not we'll be awarded the funds, as we get and update we will certainly provide that to this board. The last initiative is the most recent which is Nevada Strategic Plan and Education in Pilot Systems, we call it NVSTEPS, a collaboration between the Workforce Development system and the system of Higher Education along with DETR to facilitate the state of Nevada in its efforts to contribute to the national clean energy smart program. Produce the next generation of highly skilled professional workforce and the objectives of NVSTEPS are to develop and implement an education curriculum, to develop and implement and education certification or certificate, develop pilot systems, global energy, and to develop and implement training program and smart systems installation. The amount for this grant is 2,468,000 dollars that is a resource match required in the amount of 329,281 dollars and we do have that particular resource match identified through the Southern Nevada as well as Northern Nevada, I'm talking about TMCC and Great Basin. And again the submission of this grant took place on November 30<sup>th</sup> and we still have yet to receive feedback on the status. Any other comment or questions? That concludes my presentation Mr. Chair, thank you.

**Vice Chair Lee:**

Thank you Ardell, that was our discussion update since there are no more questions we are going to move on now to number VIII.

**AGENDA ITEM VIII. – DISCUSSION/POSSIBLE ACTION – RECOMMENDATION ON THE REORGANIZATION OF THE GOVERNOR'S WORKFORCE INVESTMENT BOARD'S COMMITTEES/COUNCILS**

**Vice Chair Lee:**

Discussion or possible action on the recommendation of the reorganization and I remember in our last meeting I guess I appointed several members to work with Tami to forward a recommendation on the structure of the many committees that we thought were overlapping, right? So last week Jeffrey Wilson, Jim Chaviz and Linda Branch met with Tami and they came up with some recommendations and now Jeffrey Wilson is going to present it to us.

**Wilson:**

We had a very productive discussion of it and if you look on the next agenda item which has most of the committees listed you'll be able to see where I'm going. We started with the committees that seemed pretty obvious in their need and are functioning well, have a good shape, and that was the reserved fund budget committee, the marketing business committee and the strategic planning committee, so this is fine we don't recommend any changes. We look at the next two fall under the category of required and actually are functioning pretty well which are the youth council and the Green and Renewable Energy Committee. To my understanding those are both required under either federal laws or under the recent legislation in Nevada. So that just leaves three committees that are questionable or that we have to look at. The committee of unemployment with persons with disabilities, the Governor's Policy Committee and the Performance and Accountability Committee, that last one is the one not listed in our report here. The group ended up recommending that those last two, the Governor's Policy Committee and the Performance which are almost unstaffed at this moment be merged in as part of workforce or work groups under the Strategic Planning Committee that if the Strategic Planning Committee is working to put together the strategic plan the next step down from that is Performance and Accountability and it would make the most sense if the people who said "these are the standards" then come up with the policies that fit those standards and then come up with the accountability that sees whether we're meeting those policies. So we definitely recommend that the government's Policy Committee and the Performance and Accountability

Committee be abandoned or disbanded and that their responsibilities be given to the strategic planning committee. We also felt that, and again I haven't been around long enough, we heard that the committee of unemployment of persons with disabilities hasn't met for a number of years unless it is required to be a separate committee either because of some requirement that I'm not aware of or because we don't want to make it seem like we don't care about people with disabilities because we do very much care about that, we recommend that that also be under the Strategic Planning Committee as part of the governor's policy performance and accountability. So the recommendation of this working group was to disband all three of those committees and move them to the strategic planning committee; however, we are sensitive to possible objections to the persons with disabilities one. That is our recommendation, I'd make a motion but we have discussion first.

- Branch:** Mr. Chair, Linda Branch. I believe there is one more part of the recommendation and that was to change the name.
- Wilson:** That is true and we forgot about that and Tami's rushing to find the name, the brilliant name we came up with. Workforce, Planning, Policy and Accountability Committee, put them all together in there, rename the strategic planning committee to that. The Committee on Workforce, Planning, Policy and Performance Accountability
- Branch:** Now the email that I had says that the Strategic Planning Committee be renamed the Workforce Planning, Policy and Performance.
- Chavis:** We didn't have the email in front of us but we really don't care between those two words. Since we don't care Linda why don't you choose which one you want?
- Vice Chair Lee:** Well Linda give us that name and if we don't have any objections to it then. Workforce Planning, Policy and Performance Committee.
- Branch:** If the board can come up with a convinced name that would be great.
- Vice Chair Lee:** Well here it is, Workforce Planning, Policy and Performance Committee. The WPPC.
- Wilson:** Well the question that I would like to throw out to the board is do they feel the need for a separate Disabilities Committee or not?
- Paton:** I need to tell you that the rehabilitation council bylaws says that at least there needs to be a representative on this committee from the state rehabilitation council and I don't think our bylaws address this as an issue. You know I always hate to be give something away because then you can't get it back but I think that we had difficulty getting people willing to serve and maybe if there are issues we can just bring them through this committee and that probably would work. But don't quote me on this because I don't want the disability committee after me on this one.
- Vice Chair Lee:** Jean we rely on you to make sure that we stay on the straight narrow with the disability committee.
- Woodberry:** Mr. Chair my name is Stacy Woodberry, Deputy Chief of staff for governor Gibbons and I would like to say that I'm actually your new representative rather than Robin Reedy as is listed on the agenda and in the hand outs today. We had a meeting to do some work in commission appointments yesterday and since you were all talking about that subject I just wanted to say that we did some reappointments and appointments yesterday and you'll be hearing from our office. But there are a number of you whose terms are coming up very soon and I know we've been working with Tami on that but I thought it would be an appropriate time to make a little plug that if your term is coming up that we'd sure like to get an application from you soon.



**Vice Chair Lee:** What she is saying is that we need everybody to complete their application. I got mine in finally right Tami?

**Nash:** Yes you did Mr. Chair.

**Salazar:** Just for the record I think it might be good to announce if you are expecting applications from certain members that you might want to make it known now so that we know to respond now if there's something pending.

**Vice Chair Lee:** Ok let's go back, go ahead Tami.

**Nash:** I just spoke with Jim Chavis this morning and his it's on its way, but there is another person that is due to expire in December. I'll look at the list and give that out to you right away, anybody else I have sent your applications three times and I've gotten most of them back so I think we're pending in just a couple and I'll go back and I'll keep in touch with you if I haven't gotten it.

**Vice Chair Lee:** Thank you Tami. Ok let's go back to our motion on the renaming and disposing of some of the committees; is there any more discussion?

**Wilson:** I'll make a motion that the Govenant's and Policy Committee, the Performance and Accountability Committee and the Committee of Employment with persons with Disabilities be disbanded and their responsibilities be merged into the current Strategic Planning Committee and that the Strategic Planning Committee be renamed the Committee on Workforce Planning, Policy and Performance.

**Vic Chair Lee:** I have a motion.

**Branch:** I second.

**Vice Chair Lee:** I have a second, all in favor say Aye. Motion's passed. We're going to move onto number IX, but first Maite has something she'd like to say.

**Salazar:** In reference to the motion, when we were talking about Councils and reorganizations and then renaming, I wanted to make a motion for the Youth Council it's been called the Youth Council Taskforce and we want to rename that to simply the Youth Council.

**Vice Chair Lee:** Do I need to reopen number VIII again? Maite we're going to have to have you put that on the agenda to vote on another time.

**Wilson:** I disagree; it says recommendations of the reorganization of our committees and councils, under that discussion there can be more than one motion made.

**Galbreth:** Council, can we get a clarity from you on that because it is talking about a reorganization.

**Nash:** Mr. Chair that agenda item is broad enough that you could take action on that.

**Vice Chair Lee:** We're going to reopen number VIII and we are going to add to number VIII.

**Salazar:** I would like to make a motion to change the name of the Youth Council Taskforce name to Youth Council. I want to make an amendment to the name of the committee to Youth Council.

**Brown:** We've had that name for like six years so I second that motion. I second the amendment.

**Vice Chair Lee:** Second the amendment Youth Council and Task is gone. Do I have any more discussion on this? I have an amendment to the possible motion, do I have a second? All in favor? It's passed, thank you very much.

## **AGENDA ITEM IX. – GOVERNOR’S WORKFORCE INVESTMENT BOARD’S COMMITTEES REPORTS**

- David Fordham -** We approved five programs insubordinate last time for total applications of \$1,725,147 dollars. We have remaining to allocate out of the program year 2009 slightly less than \$800,000 dollars.
- Vice Chair Lee -** Thank you David. Marketing support committee, I’m Richard Lee chair of that committee, in your packet you should have, I’m just going to let you read them, there are some very fun things happening in marketing with the new program, the governor is already out there talking about our campaign, talking about Green Energy and getting engaged in it, that dialog is in here, I recommend that you all read it and you’re also going to see that you were handed a colored copies of some of the campaigns that we’re going to be doing. The marketing administrative meeting is going to be held the first week of January and we will be addressing some very interesting issues so we can move forward on that. Who was it that was in the committee that brought up to put JobConnect in the library. It was Dough Geinzer, if you notice on here we have something in the silver cloud that addresses that very issue, I liked it and now we’re just trying to get the library to agree with us. I guess the most important thing is that I want you to read this one, it’s only one page and most of you should read it when you get a chance. Job Seeker’s services this is the beginning so it works and so it sizzles. Please read that and give me your input. What am I forgetting Tami, is there anything else I have to have a recommendation on?
- Steven:** Essentially there were some concerns that were related to Tami in terms of the beam itself of the cloud, I have to apologize because that didn’t print with the best clarity. Essentially the cloud has a lot of messages within the cloud and sort of shinning through that was the headline that reads “Every cloud has a silver lining.” This was essentially a beam and the worst concerns that worried Tami and we want to make sure that everybody on board has a say and feels good about what we offer so I would really appreciate if I could get some feed back on that so that when we meet on January 7<sup>th</sup> you can have some alternative beams that maybe fit the strategy and some of the board member so that we can make sure that there’s no stone unturned and that we don’t look forward on the campaign that members of the board may not be comfortable with. So with that I would just like to throw it out there for the board in terms of feedback and input so that we can start some options for our January 7<sup>th</sup> meeting.
- Vice Chair Lee:** Thank you Steve and let me reinforce that just a little bit, if you look at the JobConnect radio spots it kind of helps tie this all together, I’m going to be kind of a hand here but this is the announcer that comes on the radio: “These are tough times we live in,” and then there’s this thunderstorm sound in the background and everyone can immediately relate to this. “Nevada is facing a storm of challenges as a result of the recession. High unemployment, reduced hours, furlough, training needs, layoff, recruitment worries, low morale and while it sometimes can feel overwhelming every cloud has a silver lining,” uplifting music, “Nevada JobConnect we’re doing our part for Nevada’s blah blah blah,” ok you got the idea? It’s not a bad message, if you can come up with something that’s more fun than that our committee will address it. And if there’s concerns about the silver state, because see how we’re trying to tie it in and I think it has some fun factors to it and it gets the message across. I talk with people everyday that are just devastated about today’s economy and we keep saying that there’s a light at the end of the tunnel and we just hope that there’s not a train coming our way.
- Salazar:** In order to stay on task with my report I’m going to go ahead and read it. We are pleased to report that the council has successfully met quorum since our last governor’s board meeting and that’s very good news because we have gotten a lot of work done. During that time we have approved our strategic plan that we shared with the board last meeting, we have discussed an action plan that resulted from the October shared views conference that Scott Taylor’s on and I’ll tell you a little more about that. And we also were supported on the proposal for funding by Nevada Public Education Foundation and the Ready for Life movement and the reason for that is because they are our strategic statewide partner and they’re a key component

in helping to align all three youth councils with Nevada's emerging shared youth vision. Now what does the shared youth vision mean? I know that many board members may not know what that is, as part of a national initiative headed by the U.S. Department of Labor Nevada shared this vision fosters a more encompassing, collaboration of resources input dialog by many state holders statewide. Furthermore, as part of this national initiative also has spurred a new partnership on Federal Agencies such as the Department of Transportation and so on and so forth. We now have greater access to a much larger universe of resources including the opportunity from peer to peer for collaboration to other states and that's what the October peer to peer conference was about. Also, our we would that our progress to date made such an impression that representatives from other states at the October peer to peer that we were invited back to speak at the Department of Labor Recovery America's Youth Summit in Dallas Texas so not everything is bad, we're making headway. So this might be the new kid on the block in regards to the national Shared Youth Vision which is in the state of Nevada what we're doing is that we're aligning the Youth Council with Nevada Shared Youth Vision. Nevada is breaking ground nationally in terms of our approved strategic plan and our strategic partnerships with our Ready for Life movement which supports our innovative bottoms up approach and thriving systemic change that we believe will create a more effective youth service delivery system in the state of Nevada. Even though we made tremendous head way in the last six months we continue to have two vacant seats on the council, we have one for representative; for someone who represents foster youth and we also need another person to represent those in the juvenile justice system. Our recruitment efforts are on their way and we hope to fill these vacancies by January of 2010. On a positive note though we recently received an appointment as of Tuesday; the last meeting of the Youth Council, from the chancellor's office, so we do have someone representing Nevada's System of Higher Education on the council now and it's critical that we fill those vacancies because we feel that we can't move forward with the same momentum unless we address the needs of those committees as well. Thank you.

**Senator Copenig:** I served on the board of Child Focus, on children in foster care; they're also the administrators of Step-up Program for youth that are 18 and out so the Workforce (*inaudible*) are critical for this organization. I would be happy to help you find a person if you don't have options, do you have anyone you're targeting?

**Salazar:** Well we have reached out to folks at the Department of Health and Human Services but we are looking to fill those seats and we don't have anyone appointed yet so if you have recommendation we would be very happy.

**Senator Copenig:** Can it be a community person or does it have to be someone from an agency?

**Galbreth:** It can be a community person, someone that has a focus on foster youth.

**Salazar:** Well one consideration would be that we want a person to represent foster youth statewide so we were looking into the agencies to fill that seat and in part of our objectives as a Youth Council we also want to work with agencies to try to develop other systems of collaboration so that's why we were targeting agencies because we want to kind of incorporate it into part of an ongoing dialog and entering agreement as part of our working progress right now on the table but we will consider a community person.

**Senator Copenig:** Have you reached out to Tom already?

**Salazar:** Not that I know of.

**Vice Chair Lee:** Any other questions for Maite? On D, Jean anything you would like to say?

**Jean Peyton:** I have nothing to report, and one thing we talked about additional members I think we're going to kind of look around but other than (*inaudible*) and to myself there's just two of us so we're still communicating and making things happen as we can.

**Vice Chair Lee:** Ok we're done with that, number E, Clara?

**Nash:** Mr. Chair Clara called and was no able to attend the meeting today but that council has not met since the last time.

**Vice Chair Lee:** So we've already had that report. Governor's Policy and Procedure, Jim?

**Jim Chavis:** We had two items, one where we had to verify the policy on acquiring social security number for people drawing benefits and we've written a pretty detailed verification on this board required and if someone wants to see it we'll go through it. And then the second one was on methods of *(inaudible)* and there was a request from NevadaWorks back in October which has the small purchase amount of \$45 to \$100 thousand dollars on to match federal requests.

## **AGENDA ITEM X. – STAFF REPORTS**

**Vice Chair Lee:** Thank you, any questions for Jim? Staff Reports, I think we already had Bill Anderson give us the report, is that sufficient or does anybody need any more? WI financial update Renee, are you there?

**Olson:** I'm here, Renee Olson Chief Financial Officer and unless there are any questions from the board members I have nothing to add to the report in your packet.

**Vice Chair Lee:** Any questions? Performance updates WIA Connie? Connie's not here, before I go into public comment Tami are we going to set a date for this special session meeting, there was a date now for the special session so are you just going to work through it and then send it to us all?

**Nash:** I'll work through it and send it to you all and I think the best way to accomplish that is to have it by teleconference so we'll set up a teleconference line for everyone to dial into.

**Wilson:** The comment that has been made that the new committee name that I'm not going to repeat, to listen to our comments and try to make a good faith adjustment to, so the question is do we really need a full board meeting or can it be done by either executive committee or by a *(inaudible)* committee, specially including perhaps some of the people who work strongly with *(inaudible)* and to get approval so that we don't have to do a full committee meeting.

**Vice Chair Lee:** I like that, any comments, how do we make that happen?

**Galbreth:** You do not have an executive committee or a health committee in the two *(inaudible)* It would have to be *(inaudible)*

**Peyton:** Why don't we use our new name to do that, to committing to planning to review that.

**Meter:** The Committee recommends that perhaps it could be emailed to the entire board *(inaudible)*

**Campbell:** As far as the strategic planning committee *(inaudible)*

**Galbreth:** You cannot do that.

**Vice Chair Lee:** So he can send it to us but before anybody can comment on that it has to be an official committee opened meeting and Jean suggested we do that through the Workforce Planning and Policy. Any other comments, does that sound correct?

**Council:** There are some people on the call that need planning to attend.

**Meter:** I just want to say thank you to Linda, Deborah and the whole committee because it is always easy to review something that it's done and the work that they've done with coordinating and talking to people so I just wanted to make sure that it doesn't go unappreciated.

**Vice Chair Lee:** Thank you, we are now going to go to step number XI, public comment.

### **AGENDA ITEM XI. – PUBLIC COMMENTS**

**Vice Chair Lee:** Before I do that are we done? Reno?

**Mary-Ann Brown:** I have one quick comment, myself, Senator Copening and Stacy Woodberry from the governor's office participated in an effort to do a strategic plan on health and how to use our limited resources, one of the issues that came up was the issue of health care workforce, the quantity and the development of and so I was happy to know that they're addressing the issue of the nursing shortage and the position shortage but there are also elements within the healthcare workforce where there is a need for development of available employees so I was trying to pass along some of the information that was provided by the Nevada Council Bureau on workforce needs in Nevada related to health care so that could be used for to direct program resources and funding if possible.

**Vice Chair Lee:** Did you want to do that now?

**Mary-Ann Brown:** I'll pass it to Tami so she can pass it along to the Workforce Investment Board because there is a really good assessment data on where the shortages are so that we can potentially reprogram decisions towards meeting those needs for employees.

**Wilson:** The issue about the board and relationships, the weakness I see is that we all know each other only through these meetings and so I would like to suggest to Deborah Campbell and Tami Nash and meeting to get to know each other and to work better with each other.

**Vice Chair Lee:** I like the idea; it would all have to be in volunteered dollars. Let's take it into consideration, and if we don't meet, the real point is that we need to get to know each other a little bit better and I support that.

**Al Crammer:** In my mind what we received was the transcript of the last meeting and not minutes, but I don't know if it's a requirement that we have a transcript but going through 105 pages to see if they were correct and it seemed pretty tedious and I wondered if there was a more efficient way.

**Nash:** We're so unhappy with this most recent version and we're going to try to get these transcripts from certain people that aren't listed on a state contract list so we're going to try something different this time because we already agreed that it wasn't working.

**Branch:** One more comment, today is officially my last board meeting for personal reasons.

**Vice Chair Lee:** Ardell's telling me that Cass replaced Linda Branch with Jim Chavis. No public comment in the north? Public comment in the south? Then we will move on to adjournment.

### **AGENDA ITEM XII. – ADJOURNMENT**