

**GOVERNOR'S WORKFORCE INVESTMENT BOARD MEETING**  
**AKA State Workforce Investment Board (SWIB)**  
**Thursday, March 24, 2011 – 1:00 p.m.**  
**Stanley P. Jones Building – Conference Room C**  
**2800 East St. Louis Boulevard**  
**Las Vegas, Nevada**

**MINUTES OF MEETING**

**Present:** Mary Ann Brown , Richard Lee (Acting Chair), , Romaine Gilliland, Eric James, Leslie Martin, , Jean Peyton, , Jo Cato, Frank Woodbeck, Bradley Woodring, Geoffrey Wilson Kathy Grost, & Assemblyman James Ohrenschall

**Absent:** Keith Rheault, Senator Allison Copening, Doug Geinzer, Maria Sheehan, Dennis Shipley,

**Also present:** William Anderson (DETR - Chief Economist Research and Analysis Bureau), Cindy Jones (Employment Security Division – Administrator), Lynda Parven, ESD/DETR – Deputy Administrator David Jefferson (Workforce Connections - Chief Operating Officer), Lori Thomas (Project 5000 Kids – Project Specialist, Mark Bayer (Arsenal Advertising), Steven Aramini (Arsenal Advertising), Tamara Nash (State Board Liaison) Odalsys Carmon, Ardell Galbreth, Workforce CONNECTIONS, Cornilous Eason, Workforce CONNECTIONS Mae Worthy, PIO ,DETR Clyod Phillips Reno & ??

- I. **WELCOME** - Acting Chair Lee called the meeting to order at approximately 1:00 p.m. No Quorum....Waiting for Kath Grost and Jo Cato. Brad Woodring suggested moving on to Economic Outlook that does not require action by the committee by Mr. William Anderson.
- V. **PRESENTATION: NEVADA'S ECONOMIC OUTLOOK** – William Anderson, DETR Chief Economist - Research and Analysis Bureau, reported there was a sizeable.....  
Brad Woodring - region  
Jeff Wilson - ....
- II. **ROLL CALL WAS AGAIN TAKEN AND CONFIRMATION OF QUORUM** - Roll call was heard and a quorum of eleven members was determined.
- III. **VERIFICATION OF POSTING** - Tamara Nash verified the meeting was posted in accordance with Nevada's Open Meeting Law.
- IV. **\*DISCUSSION/POSSIBLE ACTION: APPROVAL OF THE MARCH 24<sup>TH</sup>, 2011 MEETING MINUTES - It was moved, seconded, and carried to approve the March 24, 2011, Meeting Minutes.** Douglas Geinzer stated that he was at the last meeting just arrived late.
- VI. **PRESENTATION – ASSEMBLY BILL 449 – 2011 LEGISLATIVE SESSION**  
Frank Woodbeck presented for Dennis Perea – ....  
Chairman Lee question.  
Eric James question  
Chairman Lee question  
Chairman Lee stated that the bill had already been passed  
Assemblyman James Ohrenschall –agreed that is the Governor's direction....  
Chairman Lee  
Mosha had a question....  
Chairman Lee
- VII. **LOCAL WORKFORCE INVESTMENT BOARD REPORTS**
  - a. **Nevadaworks – Brad Woodring..** asked if the group had received and read the packet...no questions...

- b. **Workforce CONNECTIONS – Ardell Galbreth** ...healthcare sector and came in late zappos.com on-going thriving company in the Las Vegas company  
**Cornelious Eason** (extra handout) and discussed points and objectives

## VIII. GOVERNOR'S WORKFORCE INVESTMENT BOARD (GWIB) COMMIEE REPORTS

- a. **Workforce Planning, Policy, and Performance Policy Committee** Lynda Parven...stated that they met and exceeded **Mary-Ann Brown questions** ...small numbers in a...wants to know \$ per each individuals and reaching the benchmark 144 ...**Lynda Parven** will have the information added to the account and provided to the committee...and the effectiveness and use  
**Frank Woodbeck**...stated we would need to use a rolling average  
**Mary-Ann Brown** ....show the relationship to dollars and the cost effectiveness and budget alignment  
**Frank Woodbeck** ....  
**Ardell Galbreth** ....  
**Chairman Lee**

### 1. Report: WIA Performance Measures/Levels

- b. **Governor's Reserve Funds Budget Committee**  
**Frank Woodbeck**...**Odalys Carmona 120** stated....
- c. **Marketing & Business Support Committee** **Chairman Lee** no report
- d. **\*Youth Council**  
**\*1. Discussion/Possible Action - Approval – NevadaYouth.org Website** **Mark Bayer** and **Steven Aramini, Arsenal**

**Mark Bayer** web <http://www.mufinyink.com/nevadajobconnectyouth2/>

**Tami Nash** sent the web

**Jean Peyton** – Photo of the teens with their arms crossed...

**Chairman Lee**

**Eric James** agreed **Jean Peyton** gave it a thumbs up and requested some links ....

**Eric James** agreed that

**Odalys Carmona** stated that we are competing ...

**Jo Cato** question

**Odalys Carmona** ....

**Mark Bayer** ....

**Chairman Lee** anything to add

**Eric James** was ready to move forward

**Chairman Lee**

**Kathy Grost** questions that other links that are

**Mark Bayer**...then we go to a marketing committee in the schools

**Kathy Grost** ...do you anticipate resistance to our we duplicating

**Mark Bayer**...using as a home page....before school start complimenting and adding e

**Mary-Ann Brown** – are we in budget is it in the bud

**Tami Nash** – **Marketing ...and Allocating from gover Reserve**

**Brad Woodring**...before I put a vote I would like to see the totality the plan.....and the marketing portion...I would like to see how it is going to be what is the total cost

**Tami Nash & Mark Bayer**

**Brad Woodring**

**Doug Geinzer**....disagreed to motion to approve

**Chairman Lee**

Seconded....

**Brad Woodring**.....Discussion on this would like to a copy of the document and Marketing

**Chairman Lee**....

**Brad Woodring**.....no votes

**Chairman Lee** requested motion and second ....and nay 2 Motions carries

**Request a report on the reentry on the next agenda** and Eric James agreed and see int

**Mary-Ann Brown** – why no financial

**Tami Nash** – No money and we will provided it in the next meeting

**Eric James** – current budget and what are the changes and effect and what is available...**and budget inform**

- IX. PUBLIC COMMENTS** – **Mosha Bilac** has a questions for bill Anderson to relay...the reports do not include agriculture...new industries to Nevada ... company from Spain...would like to see if we can include those type of jobs...wind farms out of Tonapha and what kind of new jobs being created....Youth advertising on your phone....wireless city and if the youth start looking at those types of advertisements...Gulache closed...400 Richard Lee we would provide \$ and **Eric James** concerned about \$ also...and in a stale since legislative is closed...is there possible to get a report for ....
- Tami Nash** ...stated that the new congress was reduced to 5% so there will be **NO** money we have trying to support the website and hosing it we doin g have some \$ in the marketing but at this point there is no money...Chairman Lee stated that is his committee and will talk to money with Tami and get back to the Committee....Apprecitate the committee's
- Brad Woodring** – jobs mana....to get a brief report on the new jobs from B&I
- Frank Woodbeck** –
- Brad Woodring** – the ones that sign on the dotted line....and the give the Board more
- Frank Woodbeck** – Workforce Solutions Committee.....refine that report for the Board
- Chairman Lee** - ....general discussion....

- X. \*ADJOURNMENT** – There being no further business, the meeting adjourned. **2:45**