



**GOVERNOR'S WORKFORCE INVESTMENT BOARD**  
500 E. Third Street  
Carson City, Nevada 89713  
Telephone (775) 684-0318 \* Fax (775) 684-0327

**MEETING MINUTES**  
**Governors Workforce Investment Board- Green Sector Council**  
**Video & Telephone Conference Call**  
**January 11, 2012**

*This meeting will be conducted via telephone conference call. Members of the public may observe this meeting and provide comment at the address listed above OR by calling the number and access code listed below.*

877-873-8017  
Access Code: 1487967#

- I.** Roll call and Establishment of a Quorum..... Odalys Carmona, Program Specialist III  
Workforce Solutions Unit, Department of Employment, Training and Rehabilitation (DETR)

**Members Present:** Stacey Crowley, Jaime Cruz, Dr. Jeffrey Daniels, Eric Dominguez, Debra Gallo, John Hargrove, Pamela Hilts, Scott Krantz, Dr. Manos Maragakis, David McKinnis, Dr. Thomas Piechota, Jordan Pinjuv, Karen Stanley, Terrence Surles, John Thurman and Pamela Vilkin

**Members Absent:** Rob Dorinson, Ron Fletcher, Dennis Perea

**DETR Staff:** Odalys Carmona , Venus Fajota, LeVerne Kelley, and Earl McDowell

**workforceCONNECTIONS Staff:** Kelly Woods, Debra Collins and Linda Yi

**Nevadaworks:** Linda Crawford, Sherry Lindloff and Claudia Crawford Smith

**Public:** Rene Cantu, Paul Carpino, Karen Severin, Nikola Poliv

It was established that there was a quorum.

- II.** Verification of Posting..... Odalys Carmona

Mrs. Carmona verified that the meeting Agenda was posted in accordance with the Open Meeting Law at locations throughout the State.

- III.** Welcome and Introductions -..... Stacey Crowley, Chair  
Director, Nevada State Office of Energy  
Stacey Crowley welcomed and thanked the Council members and the public attending.

- IV.** \*Discussion/Possible Action–Approval of the January 11, 2012 Agenda.....Stacey Crowley

Ms. Crowley asked for a motion to approve the January 11, 2012 agenda. Debra Gallo motioned. Jaime Cruz second. The agenda for January 11, 2012 Green Council meeting are approved.

- V. First Public Comment Session:** Members of the public may comment on any matter posted on this Agenda, which is before this Board for consideration and action today. Please clearly state and spell your name for the record. Each public comment will be limited to three (3) minutes

There were no Public Comments

- VI. State Energy Sector Partnerships Activities Update** .....Jaime Cruz, Director workforceCONNECTIONS, Green Economy Workforce Development  
Jaime Cruz reported on the State Energy Sector Partnership Grant (SESP). In January 2010, Nevada received \$6M SESP grant from the US Department of Labor (DOL). The purpose of the grant was to invest in workforce sector strategies that target energy efficient and renewable energy industries. The goal is to promote skill attainment and career pathway development for workers.

Nevada's SESP grant will serve 3,500 participants:

- 610 job-seekers will be trained and/or placed in green related occupations.
- 1,500 incumbent workers will receive "green skills" upgrades to promote job retention and career advancement.
- 1,390 youth will participate in the "What's it Mean to be Green?" program, an introduction to the green economy and green career pathways.

- a. Job Seeker Services – Emilio Pias, Project Development Manager, workforceCONNECTIONS (WC)  
Emilio Pias reported on the SESP Grant. To date over 300 commercial building operators have received green skills upgrades and are helping to reduce Nevada's carbon footprint. Projected are a total of 800 commercial building operators served by the end of the grant.

The SESP grant and funds from the Recovery Act were aligned and deployed strategies that leveraged the different resources to maximize impact of the funds. To date over 100 participants have received training related to energy efficiency assessments and are helping to improve the energy efficiency of Nevada homes. Projected are total of 300 workers trained in residential energy assessments by the end of the grant.

- b. Incumbent Worker Training – Scott Steinbach, Project Development Manager, WC  
Scott Steinbach reported on the SESP Grant Incumbent Worker Training. The different strategies have allowed us to leverage both public and private sector resources for grant activities. The incumbent worker strategy leverages the salaries being paid by the employers while the employees attend the training. By serving a total of 610 job seekers, 1,500 incumbent workers and 1,390 youth under the SESP grant, we project approximately \$4M of leveraged resources.

- c. Youth career pathways – Beth Rubins, Program Specialist, WC  
Beth Rubins reported on the SESP Grant Youth career pathways and the K-12 partnership. The "What's it Mean to be Green?" youth program is being deployed in a collaborative partnership with the Clark County School District (CCSD). The curriculum is being delivered in the classroom by CCSD staff and the green Mobile Classroom provides the one-day hands-on experience that anchors the material learned from the textbook.

- VII. Evolution of the State Energy Sector Partnership Council to the Green & Renewable Energy Sector Council** ..... Jaime Cruz  
Jaime Cruz explained to the council that the SESP Council serves as a steering committee throughout the life of the grant to inform the planning and implantation of the State's Energy sector strategy and ensure the overall success of the grant. It must also conduct sustainability planning to help insure that the

strategic partnerships, training, placement and retention activities, or labor market information and exchange activities, are sustained after the grant performance period ends on January 2013.

**VIII. Discussion – Update on DETR and Brookings Institution/SRI Report.....** Frank Woodbeck  
Director, DETR

Director Woodbeck updated the Council on the Brookings Institution/SRI Report. Director Woodbeck advised the Council that Nevada leaders have been engaging in an unusually serious discussions about the nature of the Nevada economy; the need for diversification; and ways to unleash the business, technology and government sector innovation that will drive growth.

Reflecting this ferment was the passage of the Nevada Legislature of the Economic Development Bill (AB 449) that was signed into law on June 17, 2011 by Governor Sandoval. AB 449 is a potential watershed because it undertakes the reorganize and elevate the importance of the state’s economic development activities by, first, gathering them within the governor’s office and, second, by providing them a first installment of new funding.

In spring 2011 the state of Nevada turned to the Metropolitan Policy Program at Brookings, Brookings Mountain West, and SRI International to provide important analytic and policy background for the state’s planning.

Intended as a credible third-party analysis of the state’s competitive position and economic development opportunities, this report “Unify/Regionalize/Diversify: An Economic Development Agenda for Nevada” speaks to the desire of Nevadans to “get on the same page” by providing detailed accounting of the state’s present situation and most plausible routes toward economic diversification. The full report is available by visiting: [http://www.diversifynevada.com/images/uploads/brookings\\_sri\\_full\\_report.pdf](http://www.diversifynevada.com/images/uploads/brookings_sri_full_report.pdf)  
The Executive Summary is available by visiting:  
[http://www.diversifynevada.com/images/uploads/brookings\\_sri\\_executive\\_summary.pdf](http://www.diversifynevada.com/images/uploads/brookings_sri_executive_summary.pdf)

**IX. Discussion – Sector Council Membership and By-Laws .....** Earl McDowell  
Deputy Administrator, Workforce Solutions Unit, DETR

Earl McDowell reviewed with the Sector Council the roles and purpose of the sector councils. Mr. McDowell and the Council members reviewed the By-Laws the same used for all sector councils and the Governor’s Workforce Investment Board. All members received a copy of the Sector Council Roles and the By-Laws.

**X. State Office of Energy updates .....** Stacey Crowley

Stacey Crowley, Chair and the Director Nevada State Office of Energy, reported that the Nevada State Office of Energy (NSOE), is the recipient agency for the U.S. Department of Energy (DOE) Office of the Energy Efficiency and Renewable Energy grants for the State Energy Program (SEP), the SEP ARRA (American Reinvestment and Recovery Act), the Energy Efficiency and Conservation Block Grant, and the Appliance Rebate and Energy Assurance Planning programs in Nevada. The NSOE received four awards under the provisions of the ARRA, launched a Statewide Renewable Energy Project, and received a \$5 million grant for the Nevada Home Energy Fitness Campaign.

**XI. Second Public Comment Session:** Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now event if you commented earlier, however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Each comment will be limited to three (3) minutes.

Rene Cantu, I am the Executive Director Community Foundation for the Latin Chamber of Commerce. We are also the first green provider to receive funding through workforceCONNECTIONS. I am pleased to be here today and excited about the conversations in this room. At the Latin Chamber we have the health care and the green energy programs. I just have a few thoughts to share.

- 1) Workforce development provides new skills as well as upgrading skills and programs should not have to be developed as much as we should be using the programs already developed to be able to train Nevadans on a new job or upgrade their skills to their current employment.
- 2) How do we train for Green? The first thing I think of stepping up our STEM curriculum in K-12. Through STEM we can achieve our future graduate to have that career path in Green.
- 3) As Caesars and MGM have shown us, Green includes the products that safe to the environment for maintenance, so having a little more on Green will enable us to train these folks for those types of jobs as well.
- 4) Smart Meter Program could have been a candidate for retraining their incumbent workers. Those meter readers could have been trained for the Smart Meter Program.

I look forward to continuing our work with workforceCONNECTIONS and the Council. Thank you.

**XII. Discussion – Next Steps for Council.....**Stacey Crowley

The Council discussed several programs within their own industry. Full description available for listening at the DETR offices by contacting: Odalys Carmona, Program Specialist III, (702) 486-7978.

Ms. Crowley advised the Council, in going forward we appreciate any ideas, programs that were not mentioned today, please bring them to my attention, Jaime’s or DETR’s in order to continue discussion. At this time, does anyone in the Council have any additional comments? No, then we are ready to adjourn the meeting.

**XIII. \*Adjournment and Next Meeting.....**Stacey Crowley

*The next meeting is* Tuesday, February 14, 2012 at 2:00 pm. The meeting will be held at DETR, Video Conference in Reno and conference call. Do I have a motion to adjourn the meeting? Jaime Cruz motioned. Eric Dominguez second. All in favor, agreed, the meeting is adjourned at 4:20 pm.

**Note: (\*) Indicates that action may be taken on these items. All items on this agenda are for discussion and possible action. Items may be taken out of order.**

**COUNCIL MEMBERS**

Stacey Crowley-Chair, Jaime Cruz, Eric Dominguez, Rob Dorison, Ron Fletcher, Lenix Jorge, Scott Krantz, David P. McKinnis, John Owens, Dennis Perea, John Thurman and Debra Gallo

***Notice:*** *Persons with disabilities who require special accommodations or assistance at the meeting should notify Odalys Carmona, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-7978; or fax (702) 486-6426 on or before the close of business **Wednesday, January 6, 2012***

**Notice of this meeting was posted in the following locations on or before 9:00 a.m. on the third working day before the meeting:** Department of Employment, Training & Rehabilitation 2800 E St. Louis Ave, Las Vegas, NV, DETR, 500 E. Third St., Carson City, NV; DETR/Employment Security, Children’s Cabinet, 1090 S. Rock Blvd., Reno, NV; Nevadaworks, 5905 S. Virginia St., Reno, NV; Southern Nevada Workforce Investment Board,7251 W. Lake Mead Blvd., Suite 200, Las Vegas, NV; Grant Sawyer Building, 555 E. Washington Ave., Las Vegas, NV; Blasdel Office Building, 209 E. Musser St., Carson City, NV; and Legislative Building, 401 S. Carson St., Carson City, NV , and on the DETR website at [www.nvdetr.org](http://www.nvdetr.org). In addition, the agenda was mailed or e-mailed to groups and individuals as requested.